

UNLEASHING THE POWER OF LEADERSHIP: DECONSTRUCTING THE MODEL OF INFLUENCE

Are you:

- Driven by desires to make an impact in business?
- Hungry to make a quantum leap in today's competitive global market place?
- Driven by adrenalin to confront managerial decisions?
- Ready to take the challenges of developing leadership skills in a real business setting?
- Prepared to make strategic decisions in very tight market conditions?
- Ready to demonstrate stamina in business?

If you can yes to at least one of these questions then certainly this workshop is for you – Join our program at ISM Cologne!

Overview:

- When: 03rd – 07th July 2017
- Where: 5 days at ISM Cologne
- What:
 - Workshop on Unleashing the Power of Leadership (5 ECTS)
 - 1 company excursion (WDR)
 - 1 cultural excursion (Cologne City Tour)
- Class size: 10-20 student
- Level: undergraduate
- Application deadline: 15th April 2017
- Application documents: CV, Transcript of Records
- Price: 490€ tuition (for the workshop and excursions)

Course Content:

Topics:

- The 4 day workshop will cover some of the “hot” topics in management which will include:
 - Orchestrating and implementing change
 - Leading teams during transformation
 - Impact of leadership on organizational performance
 - Developing “best fit strategies”
 - Overcoming resistance during organizational transformation

The workshop objectives and outcomes:

- Sharpen managerial decision making under complexity
- Deliver cutting edge managerial leadership
- To expose the participating students in the realms of leading teams

Format:

This workshop uniquely combines cutting-edge science with compelling interactive learning to equip you with the techniques and frameworks you need to work with and through others to drive organizational success.

- Interacting learning with comprehensive discussions, case studies, team presentations

· Company visit



Lecturer:

Prof. Dr. Eyden Samunderu

Program Director – Masters in International Business

Nationality: British

Educational Background:

- PhD – Strategic Management - London School of Economics
- MBA – London Business School

Industry Experience: Management Consulting - Strategy

- Senior Strategy Consultant – Aviation Transport - Oliver Wyman UK, Spain
- Senior Analyst – Air Transport – Merrill Lynch - UK
- Market and Brand Development Manager – Alfred Dunhill – UK
- Senior Consultant -Institute for Advancement for Business and Technology- Spain
- Areas of Expertise – Project Management, Aviation, Strategy and Multimarket competition dynamics, Restructuring, Strategic Management

Industry Current Position – Advisory Board Member – Hamburg Aviation Conference

Application Procedure:

Contact person for the Summer Camp will be Ms. Yue Liu – yue.liu@ism.de

To apply please send an email to Yue including your CV and your current transcript of records. Application deadline is April 15th 2017.

Should you have any questions or enquiries also do not hesitate to contact her.

Impressions from previous programs:

