



INTERNATIONAL SUMMER SCHOOL IN UNIVERSITY OF INTERNATIONAL BUSINESS

UNIVERSITY OF INTERNATIONAL BUSINESS INVITES STUDENTS FROM ALL AROUND THE WORLD TO TAKE PART IN INTERNATIONAL SUMMER SCHOOL IN ALMATY. THE PROGRAM AIMS TO PROVIDE ACADEMIC PROFESSIONAL COURSES AND ADDITIONALLY BUSINESS AND CULTURAL ACTIVITIES.

KEY FACTS

- DATES: JULY 1- 15, 2019
- APPLICATION DEADLINE: 20 MAY 2019
- LANGUAGE OF INSTRUCTION: ENGLISH
- COST: 100 USD/FREE FOR STUDENTS FROM PARTNER UNIVERSITIES THE EXPENSES FOR ACCOMMODATION, TRAVEL AND EVERYDAY LIFE (LUNCHES AND SOCIAL ACTIVITIES) MUST BE COVERED BY THE STUDENTS
- 25-50% OF THE ACCOMMODATION FEE WILL BE COVERED BY THE UNIVERSITY

APPLICATION REQUIREMENTS

- ENGLISH PROFICIENCY (B2 LEVEL ACCORDING TO CEFR)
- COPY OF PASSPORT

ADDITIONAL ACTIVITIES

ALMATY CITY TOUR
INTEGRATION ACTIVITIES
CULTURAL ACTIVITIES

SUMMER SCHOOL AT UIB IS A GREAT PROJECT THAT GIVES YOU:

- 2 WEEKS OF ACADEMIC COURSES COMBINING THEORETICAL AND PRACTICAL APPROACH
- WORKSHOPS AND TEAM PROJECTS ON REAL-LIFE CASES WITH ACADEMIC TEACHERS AND BUSINESS PROFESSIONALS
- ECTS POINTS FOR ONE FINISHED COURSE
- EXCEPTIONAL INTERCULTURAL EXPERIENCE WITH NEW STUDENT-FRIENDS FROM VARIOUS COUNTRIES
- OPPORTUNITY TO EXPLORE ALMATY, AND VISIT THE MOST PICTURESQUE CORNERS OF THE ALMATY REGION

UIB SUMMER SCHOOL

COURSES

STUDENTS MAY CHOOSE ONE OF TWO MODULES.
ALL COURSES OPEN TO UNDERGRADUATE STUDENTS.

AVAILABLE MODULES:

MODULE 1: BUSINESS AND ECONOMICS (2 ECTS)

- BUSINESS COMMUNICATION
- SINO-KAZAKHSTAN COOPERATION AND NEW OPPORTUNITIES WITHIN THE BELT ROAD INITIATIVE
- THE SPECIFICS OF THE RESOURCE-BASED ECONOMIES OF THE DEVELOPING COUNTRIES
- ECONOMICS
- THE LEADERSHIP - SECRETS OF SUCCESS

MODULE 2: SOCIAL SCIENCE AND MANAGEMENT (2 ECTS)

- CONCEPT OF ENTREPRENEURSHIP IN THE FOOD AND BEVERAGE INDUSTRY
- PHILOSOPHY AND HUMANITY
- CLASSIC MARKETING IN THE MODERN WORLD
- GLOBALIZATION AND REGIONALISM IN MODERN INTERNATIONAL RELATIONS
- INTERNATIONAL TRADE LAW
- ENGLISH COURSE - INTERCULTURAL BUSINESS COMMUNICATION (PRE-REQUISITE ENGLISH LEVEL A2-B1) AND (PRE-REQUISITE ENGLISH A2)
- SECOND FOREIGN LANGUAGE - FRENCH/SPANISH/RUSSIAN

**ALL CLASSES ARE ORGANISED AS LECTURES AND WORKSHOPS
WITH NUMEROUS CASE STUDIES, DISCUSSIONS AND GROUP PROJECTS**

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