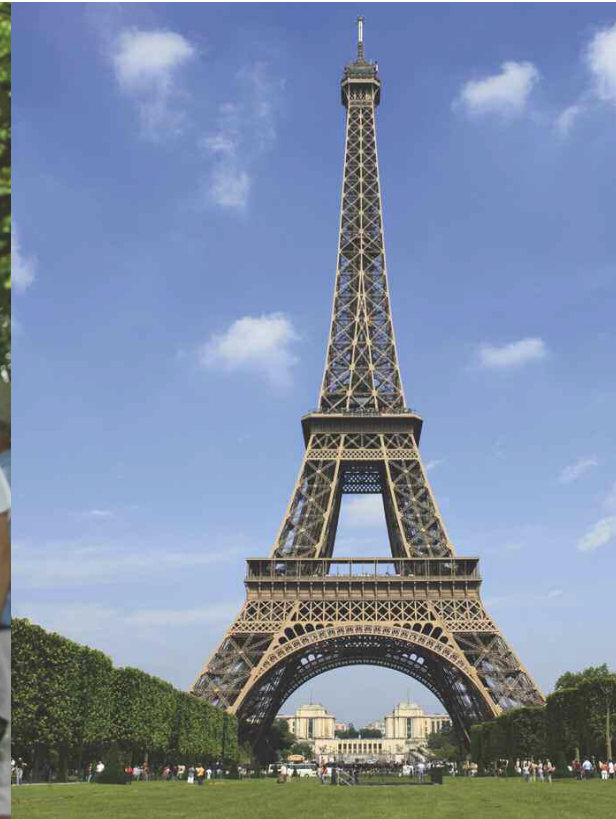


## Welcome to EBS Paris !

*"Paris is always a good idea."*

*- Audrey Hepburn*



## DATES

**Program dates:** from July 2<sup>nd</sup> to July 25<sup>th</sup>, 2014

**Arrival date:** July 1<sup>st</sup>, 2014

**Departure date:** July 26<sup>th</sup>, 2014

## LOCATION

**EBS PARIS – EIFFEL CAMPUS**

10, rue Sextius Michel

75015 PARIS

## GUIDELINES

- Total contact hours: 90
- Total credit hours: 8
- Language of instruction: English
- Computer and internet facilities available
- Attendance is mandatory

## COST

- **Tuition Fees**

The cost of this 4-week intensive program is 1 850 €.

Fees also include:

- Navigo Pass (zones 1-2) for unlimited public transportation access
- Cultural visits
- Airport transfer (from and to Charles de Gaulle airport) **ONLY** for students arriving on arrival date and leaving on departure date and staying at the Apparthotel in Paris-La Défense.

- **Accommodation**

Accommodation will be arranged at the Apparthotel in Paris-La Défense. Studios that can be shared by 2 students are available.

Full details including pictures are available on their website: <http://www.sejours-affaires.com/uk/hotel-residence-aparthotel-courbevoie-18.html>

Please note that accommodation is NOT included in the tuition fees.

## PROGRAM AND COURSE DESCRIPTION

Course Title	European Management
<b>Contact Hours</b>	30 contact hours – 3 credits
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>- Understand main differences in management theory, management styles and work cultures in Europe.</li> <li>- Learn the basic tools for international development in Europe.</li> </ul>
<b>Pre-requisites</b>	Basic business knowledge.
<b>Recommended Readings</b>	<ul style="list-style-type: none"> <li>- Suder, Gabrielle. <i>Doing Business in Europe</i>. London: SAGE, 2011 (2<sup>nd</sup> ed.)</li> <li>- Daniels, John, Lee Radebaugh, and Daniel Sullivan. <i>International Business: Environments &amp; Operations</i>. Boston: Pearson, 2013 (14<sup>th</sup> ed.)</li> </ul>
<b>Course Outline</b>	<p><b>Management Practices in Europe</b> The different strategies and practices of management in today's Europe will be outlined, with particular emphasis on a comparative study of what is done in the E.U. and the rest of the world.</p> <p><b>European Business Intelligence</b> The full range of B.I. tools currently in use the E.U. will be presented. It will allow students to apply what they have learned to their home environment.</p>

<b>Course Title</b>	<b>International Human Resource Management</b>
<b>Contact Hours</b>	30 contact hours – 3 credits
<b>Learning Outcomes</b>	<p>Upon completion of this course, students can expect to be able to:</p> <ul style="list-style-type: none"> <li>• Analyze and articulate how they would approach a global and/or country specific human resource assignment using key concepts taught in the course</li> <li>• Apply human resource techniques to achieve the cost, people and timeline expectations of the business while evaluating the strategic risks</li> <li>• Exhibit writing and speaking skills displaying coherent, analytical and persuasive communication delivery styles</li> </ul>
<b>Pre-requisites</b>	Basic business knowledge.
<b>Recommended Readings</b>	Required readings for the course will be made available through the online course management system to be used during the course.
<b>Course Outline</b>	This course reviews various global human resource subjects with particular emphasis on the executive leadership challenges associated with managing a workforce in and/or across Europe, Asia and North America. The topics include job analysis, human resource planning, recruitment, selection, performance appraisal, training/development, compensation/incentives, discipline and grievance procedures, diversity, unique geographical requirements such as equal employment, and organization culture.

<b>Course Title</b>	<b>French Cultural Studies</b>
<b>Contact Hours</b>	30 contact hours – 2 credits
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>- Communicate in simple daily life situations.</li> <li>- Discover French culture through arts, architecture and the history of Paris.</li> </ul>
<b>Pre-requisites</b>	None
<b>Course Outline</b>	<p><b>Survival French</b> (12 hours). This course is designed to give students the must-knows of French language: asking for directions, ordering food, basic conversation, and cultural differences.</p> <p><b>French Culture &amp; Civilization</b> (18 hours). Cultural aspects of France will be discussed in this course, with a special emphasis on the history of Paris through its monuments from the Gallo-Roman period to today. Cultural visits will be organized to illustrate and support this unit. These visits will include trips to the Archaeological Crypt of Notre-Dame, the Conciergerie, the Marais district, the Louvre, the Orsay Museum, the Paris Museum of Modern Art, and the Quai Branly Museum.</p>



## HOW TO APPLY

- Apply online at <http://www.ebs-paris.com/inscription-candidature-summer-program.php>

OR

- Email scanned copies of the following documents:
  - ✓ Application Form
  - ✓ Valid passport
  - ✓ Proof of appropriate health insurance
  - ✓ Passport-size photo (approx. 45 mm x 35 mm - jpeg format)Please **bring the actual photo with you** on your first day (for your public transportation pass).

## CONTACT

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## WEBSITE

Please check our Summer Program Website (currently being updated):

[http://www.pariseiffel.fr/summer/about\\_us.php](http://www.pariseiffel.fr/summer/about_us.php)