

August 4 – 18, 2013

*Update professional skills in modern finance*

### The Banking and Financial Management Summer School

With a special focus on:

- **Grasping** recent trends in financial world including deregulation, technological evolutions, consequences of global financial crisis
- **Understanding** the new and revived roles of the main players in international money and capital markets, banks, insurance companies, stock brokers, local governments
- **Learning** and applying modern tools in banking and finance including monetary economics, banking, microeconomics of financial markets, investment analysis, financial econometrics, and risk management
- **Developing** new and professional strategies of best practices in business and financial management including risk management, investment portfolio diversification, banking supervision

Target audience are :

- **Experts** on financial markets
- PhD and master course **researchers**
- **Faculty** members or researchers
- Analysts and specialist of **financial companies**
- Professionals of financial **regulators**

Organizer:

Prague Development Center



Knowledge sharing and networking expert

Partners:

European Financial Planning Association



Professional licensing, standard setting and certification body for financial planners and financial advisors in Europe

London International Graduate School



London International Graduate School (US)

Providing rich learning experience to enable students to build knowledge, skills and professionalism

## Prague Summer School

### “Banking and Financial Management 2013”

offers wide-ranging excursion to the latest developments in finance and banking, financial institutions by discovering **proven standards, advanced management tools, and valuable experiences**

#### TARGETS OF SUMMER SCHOOL

- The Summer School aims to introduce modern tools of best practices in banking and financial management, risk management and portfolio investment
- The Summer School is expected to build a solid platform for networking of professionals, building long-term cooperation and exchange of professional experience in banking and financial management field

**LEADERS AND EXPERTS FROM TOP UNIVERSITIES, LEADING BANKS AND FINANCIAL COMPANIES AND PROFESSIONAL ORGANIZATIONS WILL ADDRESS THE CHALLENGING ISSUES IN MODERN FINANCIAL MARKET**

**Experts delivering expertise and experience** Professionals from top Czech and leading international universities will deliver advanced knowledge and expertise on different domains of modern banking and finance. As well, professional from leading banks, finance and investment companies will share their visions and experience with participants.

**Aims and scope** The Summer School will consist of a two week-long intensive training and workshops. This will provide a forum for discussion of key issues and work-in-progress in financial research and practice. The focus will be on advanced financial management practices in banks and credit unions, investment firms, insurance companies and pension funds. Lecturers will present relevant case studies from a wide range of Czech and EU backgrounds.

**Content** Prague “Banking and Financial Management 2013” Summer School offers a variety of courses taught by experts and professionals in their fields. The courses cover recent developments in different areas of banking, investment, banking regulation and supervision, financial markets and payments systems. During the courses, the faculty will discuss research ideas and projects with the program participants.

**Certificate** Upon completion of the Summer School, participants will receive a certificate for the number of hours attended. It is required to attend all lectures and practical workshops of the Summer School in order to receive the certificate

Week 1 [August 4-11, 2013]

DAY 1 / August 4, 2013 [Sunday]

Arriving, registration and orientation

DAY 2. / August 5, 2013 [Monday]. FINANCIAL SERVICES INDUSTRY IN PERIOD OF FINANCIAL CRISIS

- 8:30 – 9:30 • Registration of participants  
9:30-10:00 • Opening address  
10:00 – 11:30 **1. FINANCIAL SERVICES INDUSTRY IN PERIOD OF FINANCIAL CRISIS**  
• Improving the quality and confidence in the banking services during the financial crisis  
• Impact of the financial crisis in Europe and problems of increasing the liquidity of banks  
• Crises and need for robust public financial management reform in all countries  
11:30-12:00 Coffee-break  
12:00 – 13:30 **2. STABILITY OF FINANCIAL MARKETS. POLICY RESPONSES TO THE FINANCIAL CRISIS**  
• Features of monetary policy of the ECB during the financial crisis  
13:30 – 14:30 Lunch time  
15:00 – 16:30 Practical workshop. Work in groups

DAY 3. August 6, 2013 [Tuesday]. FINANCIAL TECHNOLOGY TRENDS AND INNOVATIONS IN EUROPE

- 10:00 – 11:30 **3. FINANCIAL TECHNOLOGY TRENDS AND INNOVATIONS IN EUROPE**  
• Prospects for strengthening the competitiveness of the Euro and SEPA (Single European Payment Area) in the European Union  
• The new banking technology and efficiency of the organization of the banking business in the "virtual banks"  
11:30-12:00 Coffee-break  
12:00 – 13:30 **4. NOVEL APPROACHES AND EFFICIENCY POLICIES IN BANKING SUPERVISION**  
• The new banking technology and efficiency of the organization of the banking business in the "virtual banks"  
13:30 – 14:30 Lunch time  
15:00 – 16:30 Practical workshop. Work in groups

DAY 4. August 7, 2013 [Wednesday]. BANKING I

- 10:00 – 11:30 **5. BANKING INNOVATIONS**  
• Bank management and bank financial management  
• Financial innovation  
• Credit risk transfer  
• Over-The Counter (OTC) derivatives markets  
• Banking Across Borders (BAB)  
11:30-12:00 Coffee-break  
12:00 – 13:30 **6. eBANKING**  
• Electronic bank management and reconciliation  
• Electronic funds transfer for payables management and receivables management  
• Safe Pay  
• Strategies in retail banking  
13:30 – 14:30 Lunch time  
15:00 – 16:30 Guided tour to Československá Obchodní Banka (CSOB)

DAY 5. August 8, 2013 [Thursday]. BANKING II

- 10:00 – 11:30 **7. BANKING RISK MANAGEMENT**  
• Liquidity management  
• Payment system risk and its potential impact on bank liquidity  
• Interest-rate risk management  
• Risk-based capital requirements  
11:30-12:00 Coffee break  
12:00 – 13:30 **8. CURRENT ISSUES IN GLOBAL BANKING SECTOR**  
• Global shifts in banking  
• Focus on emerging markets  
• Renewed regulation  
• Need for more intensive banking cooperation  
13:30 – 14:30 Lunch  
15:00 – 16:30 Guided tour to Česká Spořitelna

DAY 6. August 9, 2013 [Friday]. FINANCIAL MANAGEMENT

- 10:00 – 11:30 **9. CURRENT ISSUES IN FINANCIAL MANAGEMENT**  
• Accessing financial markets: equity and debt markets  
• Short-term financial issues: management of current assets and current liabilities  
11:30-12:00 Coffee break  
12:00 – 13:30 **10. CAPITAL MANAGEMENT**  
• Risk-based capital requirements  
• Basel and EU capital adequacy rules  
• European Bank Capital Adequacy  
13:30 – 14:30 Lunch  
15:00 – 16:30 Practical workshop, work in groups: study exercise on international capital adequacy

DAY 7. August 10, 2013 [Saturday]

DAY 8. August 11, 2013 [Sunday]

Week 2 [August 12 -18, 2013]

DAY 9. August 12, 2013 [Monday] CAPITAL MARKETS

- 10:00 – 11:30 **11. CURRENT TRENDS IN CAPITAL MARKETS**
- Global capital markets and investment environment
  - Concepts relating to investment decision making
  - Organization of securities markets and securities trading
  - Company analysis and equity valuation
- 11.30-12.00 Coffee-break
- 12:00 – 13:30 **12. EMERGING MARKETS**
- Importance of emerging capital markets
  - Financial markets in emerging market nations: foreign exchange markets, bank lending, debt securities markets, equity markets
  - The importance of emerging financial markets reconsidered
- 13:30 – 14:30 Lunch time
- 15:00 – 16:30 Guided tour to Prague Stock Exchange

DAY 10. August 13, 2013 [Tuesday] INVESTMENTS

- 10:00 – 11:30 **13. PROJECT FINANCING**
- Planning of investment activity
  - Initial public offering (IPO) internationally
  - Risk as the leading fundamental element
- 11.30-12.00 Coffee-break
- 12:00 – 13:30 **14. INTERNATIONAL INVESTMENTS**
- Current trends in international investment and portfolio diversification
  - International investment aftermath the global financial crisis
- 13:30 – 14:30 Lunch time
- 15:00 – 16:30 Practical workshop. Work in groups

DAY 11. August 14, 2013 [Wednesday] PUBLIC FINANCES

- 10:00 – 11:30 **15. CURRENT ISSUES IN TAXATION**
- Tax policy, tax administration in Czech Republic
  - Revised tax reform in European Union aftermath the global financial crisis
- 11.30-12.00 Coffee-break
- 12:00 – 13:30 **16. PUBLIC FINANCE MANAGEMENT IN CONDITIONS OF GLOBAL CRISIS**
- Public finance reforms, debt problem emergence and solutions
  - Public finance reforms aftermath the global financial crisis
- 13:30 – 14:30 Lunch time
- 15:00 – 16:30 Guided tour to Czech National Bank and Ministry of Finance

DAY 12. August 15, 2013 [Thursday]

- 10:00 – 11:30 **17. REVISED APPROACH AFTERMATH GLOBAL FINANCIAL CRISIS**
- Restoring public trust and confidence in the industry, regulators and supervisors
  - Understand the shortcomings of the established economic model and its implications on banking and capital markets
  - Recognize the role and responsibilities of government policies in generating systemic risk
- 11.30-12.00 Coffee break
- 12:00 – 13:30 **18. REVISED APPROACH AFTERMATH GLOBAL FINANCIAL CRISIS**
- (Re)define the scope and role of the industry: improving the model
  - Improve the financial system's "engagement strategy" and social contribution
  - Redesigning Industry Regulations
  - Shift from rule-based to principle-based regulations
  - "Make regulation and supervision work better" / Avoid regulatory fragmentation
  - Deepen the regulatory talent pool and expertise
- 13:30 – 14:30 Lunch
- 15:00 – 16:30 Closing speech
- 16:30 – 17:30 Awarding certificates
- 18:00 – 20:00 Closing dinner

DAY 13. August 16, 2013 [Friday] . Cultural day

DAYS 14-15. August 17-18, 2013 [Saturday-Sunday]. Departure

**PRADEC**

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**Summer school registration:** Please send registration form to email [bfm@pradec.eu](mailto:bfm@pradec.eu)  
cc: [bd@pradec.eu](mailto:bd@pradec.eu)  
Tel.+420 222 222 799



**Note:** The summer school program can undergo additions, deletions and other changes. PRADEC defines the conditions, rights and obligations between the organisers and participants of the summer school using conventional formal and informal procedures