



Call for Papers

VIIth INTERNATIONAL SCIENTIFIC CONFERENCE

ORGANIZED BY:

UNIVERSITY COLLEGE OF BUSINESS

“FOCUS ON THE FUTURE - TOGETHER FACING FORWARD ON POST COVID-19 WORLD!”

in partnership with:

ISAB - Albania

EUROPEAN INSTITUTE of Management, Law and Diplomacy (North Macedonia)

Ljubljana School of Business- VSPV (Slovenia)

H.S.Skovorda Kharkiv National Pedagogical University (Ukraine)

Higher School of Insurance and Finance - VUZF (Bulgaria)

Baltic International Academy (Latvian Republic)

Andrei Saguna University (Romania)

University College "Canadian Institute of Technology" (Albania)



18th June 2021
Tirana, Albania



PURPOSE OF THE CONFERENCE

University College of Business is organizing the VIIth International Scientific Conference entitled:

" FOCUS ON THE FUTURE - TOGETHER FACING FORWARD ON POST COVID-19 WORLD "!

as a collaboration between its three main units: the Faculty of Economics, the Faculty of Law and the College of Higher Professional Studies. This event comes this year as one of the forms of expression of cooperation between the parties through the development of Scientific Research in multidisciplinary fields such as: economics, law, education, socio-political sciences and professional studies.

Supporting partners in the development of the UCB VIIth International Scientific Conference are:

- Institute for Applied Studies in Business - IASB - Tirana, Albania;
- EUROPEAN INSTITUTE of Management, Laë and Diplomacy - North Macedonia;
- Ljubljana School of Business- VSPV - Slovenia;
- H.S.Skovorda Kharkiv National Pedagogical University - Ukraine;
- Higher School of Insurance and Finance - VUZF - Bulgaria;
- Baltic International Academy - Latvian Republic;
- Andrei Saguna University (Romania)
- University College "Canadian Institute of Technology"- Tirana, Albania;

All the conference paper presentations will be published in the ISBN codebook issue and the best rated by the Scientific Board will be published in the next issue of the **"Scientific Journal of Professional Studies (SJPS)"** with E-ISSN 2520-0933 and ISSN 2412-5865 (Print) code.

The official language of the conference will be Albanian and English.

The conference will be held on **June 18th, 2020**, near the premises of this Institution, in the Conference Room of Building B of the University College of Business Campus.

CONFERENCE AREAS

To better organize the development of the plenary sessions in parallel, we will orient the division of the presentations in this conference according to the following three areas::

- **Education;**
- **Economy, Finance and Accounting, Management, Marketing and Tourism;**
- **Computer Science, Information Technology;**
- **Law;**
- **Professional Studies**

The following points will serve as **guiding** topics for the proceedings of the Conference but they are not limiting;

- **Education - Education will help us build a future!**
 - Literature, Languages, Education and Social Sciences empowerment;
 - Education Reform;



- Trends in Academic and Practical Research;
- The education system in the face of the Covid-19 pandemic;
- The challenge of distance learning / online learning for teachers, different work & stress;
- Renovation of education in high school and in elementary school;
- Problems of social isolation in distance learning and psychological consequences on youth;
- Improvements in education to facilitate integration into the work process and job creation;

- **Economics in the profiles of Finance, Accounting, Management, Administration, Tourism, Marketing, Auditing and Business Informatics.**
 - The Role of Digitalization in Education.
 - Global Sustainability;
 - The challenges and opportunities of achieving the Sustainable Development Goals (SDGs);
 - Challenges & Opportunities in Economics, Management and Multidisciplinary Social Science perspective.

- **Legal in Public, Civil, Criminal and Business Law profiles.**
 - Dynamics and problems in emergency situations, in the Context of International Relations.
 - Institutional and procedural guarantees during the pandemic situation;
 - The rights committed by the Covid-19 pandemic and the reactions of States to it;
 - Challenges and Innovations of the Integration of the Western Balkans Region in the Pandemic Period;
 - Legal rights and finance;
 - Protection of minority shareholders in fragmented owned joint stock companies;
 - Disaster Response - a test and trend for the development of society.
 - Maintaining living standards - Responsibility of Institutions and Society.
 - Emergencies - The mentality of the past.

- **Professional Technical Studies in Mechanical, Electrical, Computer Profiles and beyond:.**
 - Renewable Energy;
 - Robotic Process Automation;
 - Electrical and Electronic Engineering;
 - Education and Information Technology;
 - Technology Trend after the Covid-19;
 - Artificial Intelligence and Machine Learning;

PAPER PRESENTATION AND FURTHER DISCUSSIONS

The conference will be held in plenary session and in separate panels. Each participant has 15-20 minutes to present their issues and conclusions. Participants (authors) must submit their own work during the panel sessions.

ABSTRACT INSTRUCTIONS FOR AUTHORS

The abstract should have no more than 300-350 words and clearly indicate the purpose, methodology and conclusions of the paper. Authors can indicate the topic of the conference they are working on and provide 4-5 keywords. Please provide your name, title or rank, full address, affiliation and conference matter. Abstracts should be e-mailed to: conference2021@kub.edu.al



IMPORTANT DATES

- **30 April 2021** Abstracts submission deadline;
- **07 May 2021** Abstracts submission approval;
- **07 June 2021** Fee Payment deadline and sending the mandate;
- **14 June 2021** Full paper submission;
- **16 June 2021** Sending the Conference Program and the Conference link.

SCIENTIFIC CONFERENCE BOARD

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FEES AND OTHER DETAILS

The conference is free only for papers submitted by members of the organizing institution and collaborating partners.

For other participants in the conference with individual work / co-authorship the fee will be **30 euros**. The fee includes Certificate of Participation (online), a copy of the Book of Proceedings (online), a copy of the International Scientific Journal (ISSN online).

CONTACTS

For questions or information about the conference please contact at: conference2020@kub.edu.al. Please visit our site: www.kub.edu.al

You're welcome!



Conference Organizing Committee!

ABSTRACT FORM

Title of Paper

(14 points Times New Roman, Bold, Centered)

Name and Surname – 1

The institution where you works (12 Times New Roman, center, for author number 1)

Name and Surname – 1,

The institution where you works (12 Times New Roman, center, for author number 2)

Abstract

The summary should be limited to a maximum of 300-350 words. The abstract is a single-spaced, introductory paragraph, a summary of the most important elements of the paper.

The authors are required to clearly state the content and purpose of their study, including introductions, research questions, applied scientific methods, findings, key results, recommendations, and suggestions.

The abstract should be written in Microsoft Word, 12 Times New Roman, Bold, center.

Keywords: This section should include at most 5 study-related keywords, separated by commas. (12 Points Times New Roman, Italicize every word)

Page Size - A4, Normal

Language: Albanian or English.