

## 1. BSA direction "Arts"



Study programm:

### **Baltic International Academy Design School Digital Visualization Design**

Level 6 professional higher education qualification:  
professional bachelor's degree in design,  
Digital Visualization Designer / Product Designer /  
2166 03 Graphic DESIGNER (COMMUNICATION DESIGNER) qualification (ISCED 6, LKI 6),  
profession code 2166 03, Education classification code 42214  
European Qualifications Framework (EQF) and  
Latvian qualifications framework (LKI) level 6

## **2. License and accreditation data**

The art direction and program have been accredited by the Ministry of Education and Science of the Republic of Latvia.

The duration of the extension of the accreditation of programs and courses (Chapter XII, Article 48, Clause 1 of the Law on Universities) - IN ACCORDANCE WITH THE DECISION OF THE STUDIES QUALITY COMMISSION NO. 2924/22-A OF 2024. AUGUST 28. THE "ARTS" DIRECTION IS ACCREDITED FOR 2 YEARS UNTIL 27.08.2026.

## **3. Place of implementation of the study program and language of instruction**

BSA Design School was established in 1998, the first program licensing took place in 1999, and the name was obtained in 2007.

Study programs are implemented in accordance with the amendments to the Law on Education, which entered into force on January 1, 2019, regarding the languages of instruction in Riga bilingually and from 2022. in Latvian in day (full-time), evening and correspondence (part-time) departments.

BSA DS program is taught by specialists with rich practical experience from Latvia and abroad.

## **4. Brief description of the direction and program**

The operation and development strategy of the BSA DS for 2022-2029 has been developed taking into account the policy guidelines for the development of education and science, which are determined in the policy planning documents of the EU and Latvia, in compliance with the laws of the Republic of Latvia and other regulatory acts, the Constitution of the Baltic International Academy and the strategic specialization of the BSA DS.

### **4.1. BSA DS mission and development vision (vision) until 2029**

The Design School of the Baltic International Academy is a higher education institution operating in the Latvian higher education space, which, based on BSA's prestige in Latvian society, highly qualified personnel, modern technologies and sufficient material and technical base, ensures sustainable education of creatively minded people. BSA DS is a modern educational institution that, in connection with research in the humanities and social sciences, provides various types and levels of higher education opportunities for residents of Latvia and other countries.

#### **4.1.1. BSA DS mission:**

*The Design School of the Baltic International Academy is a modern higher education institution where the main value is the person and which provides research-based, high-quality higher education.*

*BSA DS aims to provide Latvian economy and society with internationally competitive high-quality applied scientific research, higher education, technology transfer and innovation.*

BSA DS combines diverse studies, creative, applied scientific-research and innovative activities in order to provide Latvian society with internationally recognized higher education, developed science, and strengthened traditions of cultural communication. The successful operation of BSA DS is included in the higher education and science system of Latvia, in the sustainable development of the entire society, in the creation of a knowledge-based economic and social sphere, in the development of Latvia as a full partner in the common space of the EU.

By joining the EU, Latvia chooses a model of a knowledge-based society, in which higher education and research are an integral element of society and an internationally recognized, important part of the country's image.

#### **4.1.2. BSA DS vision:**

BSA DS guarantees students the opportunity to obtain high-quality higher education, develop professional competences that provide high added value.

In order to implement the vision (vision) of its development, to gain a proper place in the European higher education space, BSA DS must analyze and identify such processes and phenomena in society, which are considered to be decisive in the direction of the implementation of the vision of BSA DS:

- joining the EU and operating in a single European higher education space;

- the need to follow and quickly adapt to rapid development in the field of education and research in Europe and the world;
- increasing competition in the higher education market, taking into account Latvia's inclusion in the EU's unified higher education space;
- unfavorable demographic situation, decrease in the number of young people of study age both in Latvia and in Europe as a whole;
- differences in the level of secondary education both in different Latvian schools and in Latvia and its neighboring countries;
- the need to increase the competitiveness of the EU labor market in attracting BSA DS applicants, providing study and applied scientific research resources;
- aging of the academic staff and limited resources for its renewal;
- the need to promote the development of Latvia's national economy with its activity.

Working in the unified European education and research space, taking into account the objective political, economic and social development trends in Latvia, Europe and the world, BSA DS wants to implement its development vision and therefore creates its development concept, which defines the main tasks of studies, science, institutional systems, infrastructure and for the development of external communications.

#### **4.2. BSA Design School strategic specialization, strategic goals and tasks**

The strategic specialization of the BSA Design School is the provision of higher education in "Art", design, theory and history, supporting education in research and creative artistic activity and transferring technological and non-technological innovations and creative artistic practice, promoting the activity of cultural and creative industries. The BSA School of Design implements a bachelor's level professional study program within the framework of strategic specialization in the field of study "Arts" in visual and plastic arts, audio-visual media arts and design. BSA Design School claimed to be a national design school since its foundation.

The overarching goal is to ensure the development of higher professional and academic education based on knowledge, professional competences and research in Latvia, improving the sustainable and balanced development of BSA DS while moving towards the status of a university integrated in Europe as part of BSA.

In the course of studies, research is integrated into the studies, characterized by regular growth of academic staff qualifications, both in A1, B and C block Cultural and professional projects and contractual works with combined funding, study projects with an expanded research base, presentations and participation in international scientific conferences or art or design symposia In Latvia and abroad at congresses and seminars, participation in internationally funded research or artistic creation projects, independent and commissioned market, technology and material research, cultural and professional projects and contractual works with combined funding, study projects with an expanded research base, research theses and publications in collections of congresses, conferences and seminars, magazines, informative materials, participation in state-level and international research or artistic creativity projects (exhibitions, competitions, etc.) where works are selected by a jury, participation in the implementation of research or artistic creativity contracts, participation in BSA, Design schools, study programs, master workshops (professor's groups), in the implementation of the center, as well as defending doctoral theses in block A and reaching at least 65% of academic staff with a doctorate degree, a high proportion of research funding and projects in the budget, creating your own scientific journals.

#### **4.3. Characteristics of the BSA DS environment**

##### **4.3.1. Competitive advantages**

In the current economic situation, competition between universities will inevitably intensify, inter-university rivalry for students will become more aggressive, methods of attracting students will be used that balance on the border of ethics. In the coming years, maintaining the number of students is a priority in relation to other goals. The competitive advantages of universities operating in the Latvian higher education market are:

- Visible international activity, for foreign students;
- A special, distinctive, high-quality product;
- Loyal students;
- Trust of staff and cooperation partners;
- Recognized lecturers;
- Ability to present oneself in the international market of higher education;
- Financial independence, good service and modern infrastructure;
- Organized, convenient academic and administrative procedures for students and lecturers.

**BSA DS has an active international activity:** within the framework of the internationalization program of students and academic staff, active participation in mobility and various types of professional activities - conferences, art or design symposia, plein airs, exhibitions, competitions, art workshops, etc. in activities not only in the narrow professional field, but also in cooperation with cultural and artistic associations in Italy, Poland, Slovakia, Hungary, Czech Republic, Ukraine, including world-wide festivals, e.g. UrbinolnAquerello, EbolilnAquerello, etc. In the period 2019-2024 at least 7 large groups of BSA DS students, totaling around 100 students, join at least 30 other HEIs students in such activities.

The field trip program includes both a wide range of cultural objects and active intensive work in professional and open-air practices. As a result of internationalization, personal experience in communication with the world business environment is formed under the auspices of BSA DS, culture and art associations, for the local municipality, among which there are at least 200 formal and informal practical cooperation partners on the LV scale and around 20 international partners that offer opportunities for creative practice abroad.

**BSA DS is a special, distinctive, high-quality product:** the joint opinion of employers and the State Examinations Commission on the quality of BSA DS studies - «It is a unique opportunity to see an excellent quality result of the higher education design study process with the highest compliance with today's strict market requirements and the achievements of the analytical research part An excellent service in creating and popularizing the image of Latvian design.

The objectives of diploma theses include both educational, market and research priorities, are clearly defined results for the target group, the applicant and the professional community. Job descriptions accurately reflect the qualitative benefits of the target group, planned, meaningful and purposeful activity oriented to the needs and development of the target group. Achievements are described clearly with specific facts and reflect the qualitative benefits of the target group. In such a meaningful, regular cooperation with partners, it is successfully used to expand academic and professional cooperation, to raise the qualifications of both industry professionals and academic staff, positive mutual synergy is observed in the process.

BSA DS has a successful and permanent quality control and improvement system, at a high level advanced analysis of results, evaluation, development and forecasting of further actions and results, strategy for ensuring sustainable and productive cooperation.

As a result, it is possible to plan convincing, growth-oriented cooperation, to determine long-term development priorities in search of modern challenges and their possible solutions.»

#### **BSA DS loyal students:**

"During the course of our studies, we are given excellent basic knowledge of design, with which we can delve into any field of design. The knowledge is really deep, and we have also been taught to independently research information, as it happens when actually working with a client.»

«Do you remember contacts with teachers with a positive/negative mood?

Yes, definitely with a positive. I believe that creative academics, like us, work in the field of design with a great return of mental energy. For this reason, it is difficult for instructors to remain completely neutral, they work with passion and enthusiasm rather than in a neutral emotional range. All lecturers undoubtedly observe professional ethics and treat students correctly and with great respect.»

*"Theoretical level of teaching (objective scientific basis of explanations)*

At a very high level. In general, the practical part of our work is extensive and the tasks are thought out so that we can independently find alternative sources of information and make sure of the quality of the information provided by the instructor, so we have a good base, good critical analysis tools and enough time to study this or that question in any topic within."

*"Practical orientation of study courses»*

I started practicing design services independently as a freelancer already in the 3rd year and I was surprised how easily and accurately I could solve most of the practical tasks - in the classes it sometimes seemed that I would not be able to reach a good professional level - the teachers' demands for accuracy are very strict and persistent.»

*«Use of active study methods (practical work, exercises, self-work)*

I like that our program is very logically structured and gradually develops our skills. No sudden jumps or gaps. We actively use all the knowledge from the subjects included in the program in the course work, but then we use the knowledge and skills of course project management in our work. Everything suits me."

*"The practical value and applicability of the acquired knowledge in the labor market (is it not much use?)»*

Working in the market now, I feel pretty confident about the base I've got. I see that there are many specialists without education who make serious mistakes in their work»

**Trust of BSA DS staff and cooperation partners:** instructors who have been working since the foundation are our value; instructors who bring new breath and discover today's views in design are our value; at least 200 formal and informal practical cooperation partners on the scale of LV and around 20 international partners that offer the possibility of creative practice abroad are our value.

**Recognized lecturers of BSA DS:** a huge amount of practical experience has been accumulated, which helps to critically and accurately solve rapidly changing problems - our lecturers represent a significant part of the active designers on the market, who operate both on the professional market of LR and at the world level.

**BSA DS's ability to present itself in the international market of higher education:** we have accumulated accurate and extensive practical cooperation experience and we do not need noisy marketing - our specialists are in demand, are expected and work in the profession already during their studies.

**BSA DS's financial independence, good service and modern infrastructure:** we are independent of fluctuations in external funding, we are able to make the necessary profit ourselves and manage rationally, providing everything necessary for development without excessive ambition.

**Organized, convenient academic and administrative procedures for students and lecturers:** both students and lecturers know and use their rights and obligations in connection with the study process – they can quickly, clearly and conveniently receive comprehensive information, methodical explanation and productive results.

#### 4.3.2. BSA DS internal environment analysis

##### 4.3.2.1. Study programs

BSA DS provides higher education by realizing:

- bachelor study program;

##### 4.3.2.2. Academic staff and BSA DS Council

The management of the implementation of the course of study is effective in achieving the goals of the course of study, it is democratic, with clearly defined duties and responsibilities of the administrative staff, academic staff and students, involving employers and graduates.

The study direction includes the analysis of the content of the study program and assessment of its relevance to the development needs of the industry, as well as the professional competences required by the industry. Development and implementation of proposals for innovative teaching methods and practices that promote integration with creativity and research in the study process, promote interdisciplinarity, and the implementation of study courses, practices and teaching methods that directly develop students' innovation competencies (critical thinking, and other basic and improvement of competences, as well as their assessment system). For the development of the field of study, development trends, global, national, implementation possibilities of the field of study and compliance with the strategy and common vision of the Baltic International Academy are analyzed.

The main functions of the study direction council are to improve the study program of the "Art" direction by developing and harmonizing methodological materials, in accordance with PS-174 to balance the distribution of competences in study courses, study works, course works, to carry out the evaluation and implementation analysis of the direction and study program, to analyze the students' learning and practice achievements, analyze the quality/performance of the work of the academic staff involved in the study direction, as well as promote the integration of creative and scientific work in the study program. The study direction includes an analysis of the structure and content of the study program and proposals for their restructuring and consolidation, including harmonizing the content of the study program between the professional higher education study programs implemented by BSA and corresponding bachelor's level study programs implemented at the academy, e.g. in the form of plus lectures or full lectures. The study direction council discusses the study program development strategy, evaluates and submits changes to the study direction in the study program for approval.

#### BSA DS in the study programs Digital Visualization Design, Art direction

2018/2019, 2019/2020, 2020/2021, 2021/2022, 2022/2023, 2023/2024 year

Lecturers working in Riga and study courses to be read:

Nr.	name, surname, contact	Sc. degree	Stud. App.	Study course	election, languages of instruction	Duration	lessons from - to	Level of knowledge of the official language	Annotation with additions, methodical material: in the auditorium-laboratory / electronic; Special marks
1.	Konstantins Artamonovs artamonovk661@gmail.com	Mg. Art.	DD	Mākslas vēsture (4kp), Vide un vizuālā komunikācija (1kp) Dizaina vēsture (1kp)	Viessektors latv.		2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C1	+
			C bloks	Mūsdienų architektūras vēsture					
2.	Ludmila Bavrina lucyfree@inbox.lv	Mg.Philol.	DD	Prof. Svešvaloda/angļu (3kp)	levēlēta BSA. Docente latv. angl.	13.10.2017. – 12.12.2023.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C1	+
3.	Caurkubule Žanna zcaurkubule@inbox.lv	Dr. sc.ing. Ekonomika un uzņēmējdarbība Sociālā ekonomika	BSA plusmu lekcija	Profesionālās komercdarbības organizēšanas, vādišanas un lietvedības pamati	levēlēta BSA Profesore latv.	12.04.2018. – 11.04.2024.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	

4.	Ksenija Doronina doronina.ksenija@gmail.com	Mg. soc.zin.	BSA plūsmu lekcija MOODL E	Darba aizsardzība un ugunsdrošība	levēlētā BSA Lektore latv.	15.06.2020. – 14.06.2026.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	
5.	Davide Galli dg290178@gmail.com	Ba in Industrial Design Ba in Architecture	C bloks	C bloka moduļi 1) ARCHITECTURE OF DREAMS 2) DYNAMICS AND ARCHITECTURAL ABSTRACTION 3) THE GEOMETRY OF SOUND 4) THE PSYCHOLOGY OF DESIGN	Vieslektors angļu	autorlīgums	2022./2023.		+
6.	Jurkeviča Tatjana advokatu.birojs@inbox.lv	Dr.Jur. Tiesību zinātne Civiltiesības	BSA plūsmu lekcija	Profesionālās darbības tiesiskās regulēšanas pamati	levēlētā BSA asoc.prof. latv.	20.03.2021. – 19.03.2027.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	
7.	Vsevolods Kačāns vsevolods.kacans@lu.lv	Dr. Phil.	BSA plūsmu lekcija	Studiju un zinātn. darba teorija un metodika (2kp)	vad. pētn. latv. / viesdoc.	13.12.2017. – 12.12.2023. VAR	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	
			BSA plūsmu lekcija	Filozofija					
			BSA plūsmu lekcija	Diplomdarba sagatavošanas, izstrādes un aizstāvēšanas metodoloģija					
			BSA plūsmu lekcija	Loģika					
8.	Jānis Kārklīš dekadero@inbox.lv	Mg. Art.	DD	Rasēšana un perspektīva (3kp)	levēlēts LMA PPP. Profesors latv.	14.11.2018. – 13.11.2024.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	native	+
				Datortehnoloģijas dizainā/ 3D projektēšanas redaktori (7kp)					
				Interjera projektēšana (2kp)					
				Projektēšanas pamati (3kp)					
				Ergonomika (1kp)					
C bloks	Interjera dizains (1kpC)								
9.	Irina Kopeikina irina_kop_2006@inbox.lv	Mg. Art. Mg. Paed.	DD	Kompozīcija (3 / 6kp)	levēlētā LMA PPP. Asoc. prof. latv. angļu	09.02.2021. – 08.02.2027.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	+
				Interjera projektēšana (2kp)					
				Zīmēšana (8kp)					
				Grafika (3kp)					
				Gleznošana					
Reklāmas dizains (2kp)									
10.	Mihails Kopeikins mihailkopeikin@bsa.edu.lv	Mg. Art.	DD	Ievads dizaina procesā (2kp)	levēlēts LMA PPP. Profesors latv.	14.11.2018. – 13.11.2024.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C1	+
				Datortehnoloģijas dizainā I: vektrografikas redaktori (2kp)					
				Burtu mācība (3kp)					
				Interneta vietņu projektēšana (2kp), KD					
				Datortehnoloģijas dizainā III: rastragrafikas redaktori II (3kp)					
				Projektu funkcionālā analīze (1kp)					
				Interjeru projektēšana (2kp)					
				Dīgtālās krāsu korekcijas pamati (1kp)					
				Tipografika III: modultiklu veidošana (2kp)					
				Reklāmas dizains (2kp)					
				Datortehnoloģijas dizainā VIII:Multimēdiu redaktori					
				Datortehnoloģijas dizainā XI: ekrāna komunikācijas resursi II					
				Animācijas procesi					
				Reprocesī					
				Diplomdarba sagatavošanas, izstrādes un aizstāvēšanas metodoloģija					
11.	Māra Liniņa	Mg. Art.	DD	Animācijas procesi	Vieslektor e latv., angļu		2018./2019., 2019./2020.	native	
				Datortehnoloģijas dizainā VIII:Multimēdiu redaktori					
				Datortehnoloģijas dizainā XI: ekrāna komunikācijas resursi II					
12.	Aija Liskupa aija.liskupa@gmail.com	Mg. Art.	DD	Formu modelēšana: I Maketēšana (2kp)	levēlētā LMA PPP. Asoc. prof. latv. angļu	14.07.2020. – 13.07.2026.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	native	+
				Krāsu teorija					
				Materiālu apstrādes tehnoloģijas (2kp)					
				Formu modelēšana:III Tektonika (2kp)					
				Formu modelēšana:II Veidošana (2kp)					
				Zīmēšana (8kp)					
C bloks	Keramika (1kpC)								

13.	Oļegs Nikiforovs <a href="mailto:Nik_oleg@latnet.lv">Nik_oleg@latnet.lv</a>	Dr. Psych.	BSA plūsmu lekcija	Vispārējā un sociālā psiholoģija/Profesionālās darbības psiholoģija (2kp)	levēlēts BSA. vad. pētnieks latv.	23.02.2023. – 22.02.2029. VAR	2020./2021., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	
14.	Valērijs Petukhovs <a href="mailto:viphema@inbox.lv">viphema@inbox.lv</a>	Dr. psych.	DD	Inženieru psiholoģija	Viesprof. latv.	20.10.2022. – 15.10.2023.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C1	
15.	Plotka Irina <a href="mailto:irina.plotka@bsa.edu.lv">irina.plotka@bsa.edu.lv</a>	Dr. psych. Psiholoģija Sociālā psiholoģija	C bloks	Organizāciju psiholoģija	levēlēta BSA Profesore Latv.	21.06.2022. – 20.06.2028.	2023./2024.	C1	+ LZP Eksperts no 2019. gada 22. augusta - 2022. gadam. Lēmums Nr. 57-3-1, Rīgā, 2019. gada 22. augustā, par LZP ekspertu apstiprināšan u, Nr. 57-3-1, 22.08.2019, nozare: Psiholoģija.
16.	Natālija Sotikova <a href="mailto:nsotikova@inbox.lv">nsotikova@inbox.lv</a>	MBA, Mg. philol	C bloks	Reklāma un PR tehnoloģija (2KP)	levēlēta BSA. Docente	13.12.2017. – 12.12.2023. /28.08.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023.	C2	+
17.	Nikolajs Šelušenkovs <a href="mailto:your@portret.lv">your@portret.lv</a>	BSA DS Mg nepabeigta, Uzņ. PORRETI.LV	DD	Fotomāksla: I Pamati II Tehnoloģija III Stiliestika (3kp)	Vieslektors Latv.		2022./2023., 2023./2024.	C1	+
18.	Biruta Stafecka	Mg. Art.	DD	Gleznošana (7kp) <u>Krāsu teorija</u>	levēlēta BSA docente latv., angļu	19.04.2018. – 18.04.2024.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023.	+ native	+
19.	Nadežda Pazuhina <a href="mailto:nadia.pazuhina@gmail.com">nadia.pazuhina@gmail.com</a>	Dr. Art.	DD	Mākslas vēsture (3kp) Estētika (1kp) Vide un vizuālā komunikācija Stilu analīze Formveides principu attīstība Informatīvā prakse <i>Kultūras semiotika un semantika</i>	levēlēta BSA. Docente latv. vācu, angļu C1	02.11.2021. – 01.11.2027.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	+
20.	Jūlija Timoščenko <a href="mailto:julija.timoscenko@bsa.edu.lv">julija.timoscenko@bsa.edu.lv</a>	Dr. sc. ing.	DD	Krāsu teorija III: Digitālā krāsu teor. (1KP) Datortehn. dizainā: IV. Tīmekļa resursu tehnoloģijas (2KP)	levēlēta BSA docente latv. angļu	13.12.2017. – 12.12.2023.	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	
21.	Pāvels Tjurins <a href="mailto:pavels.tjurins@e-teliamtc.lv">pavels.tjurins@e-teliamtc.lv</a>	Dr. Psych.	DD	Reklāmas psiholoģija (1kp)	levēlēts BSA. Docents latv. Viesdoc.	26.10.2016. – 25.10.2022. VAR	2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024.	C2	+
22.	Gatis Vanags	Mg. Art., Mg. Arh.	DD	Lietišķā grafika (2kp),	levēlēts BSA. DOCENTS LATV., ANGLŪ	21.11.2018. – 20.11.2024.	2018./2019., 2019./2020., 2020./2021., 2021./2022.	native	

2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024. stud. year  
BSA DS study programs were implemented in Riga:

years Total: Elected BSA lecturers guest lecturers (second job) guest professors (second job)

years	Total:	Elected BSA lecturers	guest lecturers (second job)	guest professors (second job)
2018./2019.	23	17	5	1
2019./2020.				
2020./2021.	100 %	74%	21,65 %	4,35 %
2021./2022.				
2022./2023.	19	15	3	1
	100 %	80 %	15,65 %	4,35 %
2023./2024.	18	12	3	3
	100 %	66,6%	16,7 %	16,7%

22. table.

## With higher education/BA (%) Masters/(%) Doctors/(%) by years

years		All lecturers/ (%)	With higher education/BA (%)	Masters/(%)	Doctors/(%)
2018./2019.	Elected BSA lecturers	17	-	9	8
2019./2020.		74 %	-	39,2%	34,8 %
2020./2021.	Lecturers (adjunct)	6	1	4	1
2021./2022.		26 %	4,4 %	17,2 %	4,4 %
		23	1	13	9
	Total:	100 %	4,4 %	56,4 %	39,2 %
2022./2023.	Elected BSA lecturers	15	-	8	7
		79 %	-	42,2 %	36,8 %
	Lecturers (adjunct)	4	2	1	1
		21 %	10,5 %	5,25 %	5,25 %
		19	2	9	8
	Total:	100 %	10,5 %	47,4 %	42,1 %
2023./2024.	Elected BSA lecturers	13	-	7	6
		72,2 %	-	38,9 %	33,3 %
	Lecturers (adjunct)	5	1	1	3
		27,8 %	5,6 %	5,6 %	16,6 %
		18	1	8	9
	Total:	100 %	5,6 %	44,4 %	50 %

23. table.

2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024. stud. year  
BSA DS study programs were implemented in Riga:

	total	Professors, Assoc. professors	Elected BSA docents	Elected BSA lecturers, assistants	Others: guest assistant, lead researcher, guest lecturer, guest prof.
2018./2019.	23	6	7	1	9
2019./2020.	100 %	26 %	30,5 %	5,5 %	38 %
2020./2021.					
2021./2022.					
2022./2023.	19	9	3	1	6
		47,3 %	15,8 %	5,3 %	31,6 %
2023./2024.	18	5	4	1	8
		27,8 %	22,2 %	5,6 %	44,4 %

table.

## List of professors and associate professors of the field of study "Art" (BSA School of Design).

Nr. p.k	Surname, First name	Position	Sector	Sub-sector
1.	Jānis Kārklīšs	the professor	Art	Visual arts, design
2.	Irina Kopeikina	assoc.prof.	Art	In structural composition
3.	Mihails Kopeikins	the professor	Art	Visual arts, design
4.	Aija Liskupa	assoc.prof.	Art	Visual arts, design
5.	Irina Plotka	professor	Psychology	Social psychology
6.	Žanna Caurkubule	professor	Economics and business	Social economy
7.	Tatjana Jurkeviča	assoc.prof.	Law science	Civil rights
8.	Valērijs Petuhovs	Emeritus Professor, Visiting Professor	In medicine	Hematology and therapy, clinical psychology, physiology and valeology

As can be seen from the table, at the moment 18 lecturers are involved in the realization of the study direction. For 13 or 72.2% of the lecturers, the primary job is the Baltic International Academy. Of the total number of lecturers, 9 or 50% of the academic staff are provided by lecturers with a doctorate degree (6 or 33.3% elected BSA, 3 or 16.6% not elected). 8 or 44.4% (7 or 38.9% elected BSA, 1 or 5.6% not elected) lecturers have a master's degree.

The optimal staff structure of the BSA DS results from the goals and tasks of the BSA DS. In general, in 2020, the academic staff providing the mission of the BSA DS should have the following: at least 65% of the academic staff providing the basic activities of the BSA DS must have a doctorate in applied science.

Directions of personnel development:

- to promote the development of pedagogical technologies of lecturers - to combine traditional ones teaching methods with innovative ones; Involvement of visiting lecturers from universities of EU countries in the study process, increasing the number of guest lecturers to 12% in 2029.
- prepare new lecturers, providing lecturers with higher level studies and regular internships in foreign universities;
- to expand the number of teaching staff in their field with the most outstanding professionals whose qualifications correspond to the relevant title determined by the councils of professors of the fields;
- create databases on the participation of each BSA DS lecturer in continuing education events, conferences, research, publications, etc., for planning further staff development;
- improve the personnel remuneration system, create the BSA DS personnel work motivation system (during the 2023/2024 fiscal year).

#### 4.3.2.3. BSA DS centers and studios:

Activities of centers and studios are planned together with creative activities; their achievements are reflected in the implementation of the scientific, organizational and creative activities plan of BSA DS (direction Art) in the seminars organized in cooperation with partners with the involvement of guest lecturers, workshops where new methodological materials, innovative study methodologies are collegially created and research theses, pedagogical and professional innovative ways of working.

The results of creative cooperation are stored in centers, centers and studios and are used to improve the study process of the study programs of the cooperation network partners.

The planning, management and organizational work of the studios and centers is carried out fluently by the teachers. 2018./2019., 2019./2020., 2020./2021., 2021./2022., 2022./2023., 2023./2024. gadā

industry: design 1st preparatory program:	statuss	responsible persons*
	works	asoc.prof. I.Kopeikina
	works	prof. M.Kopeikins
2nd level of professional higher education (bachelor)	Digital visualization design (240 ECTS)	prof. M.Kopeikins
include the following directions of in-depth learning:		
3.1. interior design studio	works	prof. J.Kārklīš
3.2. advertising design studio	works	prof. M.Kopeikins
3.2.1. printing production and packaging design studio	works	lekt. G.Vanags / prof. M.Kopeikins
3.2.2. photo and operator studio	works	lekt. G.Vanags
3.2.3. digital animation design studio	works	viesl. M.Liniņas / doc. J.Timoščenko
3.3. multimedia and web design center	works	doc. J.Timoščenko
3.4. design theory and history studio (Design History Center)	works	doc.V.Birzaka / doc. N.Pazuhina
3.5. layout, marking, coloring and painting studio	works	doc. B.Stafecka / asoc. prof. A.Liskupa / asoc.prof. I.Kopeikina

#### 2023./2024. gadā

industry: design 1st preparatory program:	statuss	responsible persons*
	works	asoc. prof. A.Liskupa / asoc.prof. I.Kopeikina
	works	prof. M.Kopeikins
2nd level of professional higher education (bachelor)	Digitālais vizualizācijas dizains (Datordizains)	prof. M.Kopeikins
include the following directions of in-depth learning:		
3.1. interior design studio	works	prof. J.Kārklīš
3.2. advertising design studio	works	prof. M.Kopeikins
3.2.1. printing production and packaging design studio	works	prof. M.Kopeikins
3.2.2. photo and operator studio	works	vieslekt. Šelušenkovs
3.2.3. digital animation design studio	works	doc. J.Timoščenko
3.3. multimedia and web design center	works	doc. J.Timoščenko
3.4. design theory and history studio (Design History Center)	works	doc. N.Pazuhina
3.5. layout, marking, coloring and painting studio	works	asoc. prof. A.Liskupa / asoc.prof. I.Kopeikina



#### 4.4. Infrastructure development

In order to create preconditions for the fulfillment of the mission of BSA DS, BSA optimizes and modernizes the infrastructure of academic activity - premises, their equipment, equipment and hardware necessary for academic activity and research.

Directions of infrastructure development:

- promote replenishment of BSA DS library funds with the latest literature, subscribe to new ones magazines from EU and USA;
- promote improvement of the material and technical and IT base of BSA DS in Riga.

#### 4.5. Financing options

BSA DS has a unified budget. The principles of budget formation and the overall distribution of funding for the performance of BSA DS functions are approved by the founders of BSA.

The BSA DS budget consists of:

- student tuition fees;
- financing of applied scientific activity (project financing);
- EU structural fund funds;
- funds from Latvian and international grants;

*BSA DS budget priorities in the field of core academic activities are:*

- *support for the development of study programs and optimization of the structure, creation of the necessary infrastructure for these processes;*
- *support and updating of academic staff (master's and doctoral training);*
- *support of applied scientific research.*

*The BSA DS budget priorities outside the core academic activities are:*

*✓co-financing in EU-supported projects, as these projects make a significant contribution to the implementation of the common goals of the BSA DS;*

- *increasing safety (personnel health insurance, work and environmental safety);*
- *Creation of the BSA DS staff social support network program;*
- *Building the image of BSA DS.*

The BSA DS budget is created in a dialogue between the founders, BSA DS management, academic staff and students. BSA DS has a uniform and competitive wage system in the labor market, which provides certain limits for personnel remuneration groups.

The salary system and the social support program contribute to the formation of a loyal, academically strong core of professorships in all fields of study, while providing opportunities to attract new lecturers. It stimulates the activity of BSA DS staff by attracting funds both in the form of research projects and tuition funds, provided that the quality of services offered and the ethical principles of academic work are maintained.

The attached academic staff is paid for the work done according to the qualification and quality.

#### 5. Values of BSA Design School

The values of the BSA Design School are a tool for strengthening the excellence of the BSA Design School and its role in shaping the national identity of the Republic of Lithuania in the context of European and global identities.

Freedom of research, creative activity and teaching and openness to the new are the basic principles of professional life. Rejecting intolerance and always ready to start a dialogue, BSA DS provides a good place for the cooperation of teachers and students, human contact and collegiality for the creation and dissemination of new ideas and designs.

##### **FREEDOM – HUMANISM**

##### **INDIVIDUALITY - PERSONALITIES - TRADITIONS**

##### **VISION OF THE FUTURE**

##### **IDENTITY (NATIONAL AND INTERNATIONAL IDENTITY)**

Humanism, which in today's world of "Art" manifests itself as a position full of respect and responsibility, which respects the rights of any human being and which at the same time expresses concern for our environment and planet. The humanism of "art" is the self-sufficiency inherent in art. The humanism of "Art" means connecting "Art" with the Teaching Force and with its tradition; it acknowledges individual talent, individual excellence, individual responsibility, individual longings, visions and experiences. The humanism of "art" offers an alternative to the consumer society of the 21st century, emphasizing the personality, the possibilities of its talent and the central role in the design model, which is based on the values that have shaped European culture since the Renaissance.

Respecting the individuality of a creative person, allowing him to express thoughts and act differently from the opinion of the majority and in the process of action studies, artistic creativity and research, using artistic tools, signs, forms, gestures and objects.

The academy's training is based on the simultaneous respect of professional tradition, including the classical subjects of "Art" - drawing, painting and creating, as well as the use of modern and latest training methods based on the latest trends in "Art" education. The BSA DS tradition is dynamic, it uses historical traditions to shape the future.

LR and the search for individual identity and awareness and strengthening of national identity in a historical, European and global context.

Strengthening the importance of the teaching staff by involving internationally and nationally recognized artists and researchers in the study process, whose creative, research and life experience serve as an invaluable source of information and a basis for new future achievements for the students.

Transfer of skills and competence to the students, which would make a significant contribution to the entire society and time of the Republic of Lithuania. The responsibility of BSA DS is to create a better future for the entire society. Consequently, the goals of "Art", design and "Art" theory must also be future-oriented.

## 6. Professional bachelor study program Digital Visualization Design, Riga

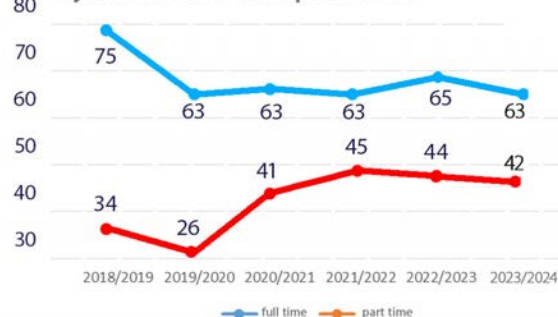
total self-assessment – number of students

2013/2014 – 2022/2023 h.y.y.

**Number of students** per academic year 01.10



**Dynamics full and part time**



## 7. BSA DS Employer surveys. 2013-2024

More than 600 questionnaires of employers, graduates, students are collected here.

Employer surveys are held regularly at the end of each semester.

Graduate surveys are held regularly in the fall semester of each calendar year.

Student surveys are held regularly at the end of each semester session.

### 7.1. Summary:

a. employer and 2024. The joint opinion of the State Examinations Commission on the quality of BSA DS studies:

"Thank you for the invitation to participate in the State Examinations Commission BSA DS.

It is a unique opportunity to see the excellent quality result of the higher education design study process with the highest compliance with today's strict market requirements and the achievements of the analytical research part in creating and popularizing the image of an excellent Latvian design service.

The objectives of diploma theses include both educational, market and research priorities, are clearly defined results for the target group, the applicant and the professional community. Job descriptions accurately reflect the qualitative benefits of the target group, planned, meaningful and purposeful activity oriented to the needs and development of the target group. Achievements are described clearly with specific facts and reflect the qualitative benefits of the target group.

In such a meaningful, regular cooperation with partners, it is successfully used to expand academic and professional cooperation, to raise the qualifications of both industry professionals and academic staff, positive mutual synergy is observed in the process.

BSA DS has a successful and permanent quality control and improvement system, at a high level advanced analysis of results, evaluation, development and forecasting of further actions and results, strategy for ensuring sustainable and productive cooperation.»

As a result, it is possible to plan convincing, growth-oriented cooperation, to determine long-term development priorities in search of modern challenges and their possible solutions.

Vladislavs Barkovskis  
UX Guid lead Accenture Riga DC

Nellija Dziedātāja  
Kuldīgas novada pašvaldības Būvvalde,

būvvaldes vadītāja

Māris Degis,  
SIA «APGĀDS MANTOJUMS»,  
valdes priekšsēdētājs, direktors,  
Rīga, Latvija

Anete Nikiforova  
Art Director Accenture Riga DC

Evgenijs Zakman  
Kompānijas Riga Vision dibinātājs.

Georgs Stražnovs  
SIA «Lateca» valdes priekšsēdētājs, direktors,  
Rīga, Latvija, grāmatas «Reklāma praktiskajā biznesā»  
līdzautors

Natālija Mitina Arhitekta, dizainere, Studijas «Konceptija»  
vadītāja, [Latvijas Dizaineru Savienības](#) biedre, Valdes locekle,  
grāmatas «57 способов привлечь клиентов. Маркетинг  
для дизайнеров интерьера» autore

Aina Strode  
Dr.paed., Mg.art, asoc. prof.  
Rēzeknes Tehnoloģiju akadēmija  
Studiju virziena "Mākslas" vadītāja

Gražina Šutienē  
Mg. art, Kauņas S. Dariusa un S. Girēnas ģ;  
Grafiskais dizains; eksperts / lektors  
Kauņas izglītības inovāciju centrs/ padziļinātas apmācības  
kursi un semināri, interjera arhitekts

Gražina Šimoliūnienē  
VALSTS PĀRVALDĪBAS KOORDINĀCIJAS CENTRS, Mākslinieku  
savienības biedrs,  
Dizaineru savienības biedrs  
Zinātnieku savienības biedrs,  
ŠU asociētais profesors

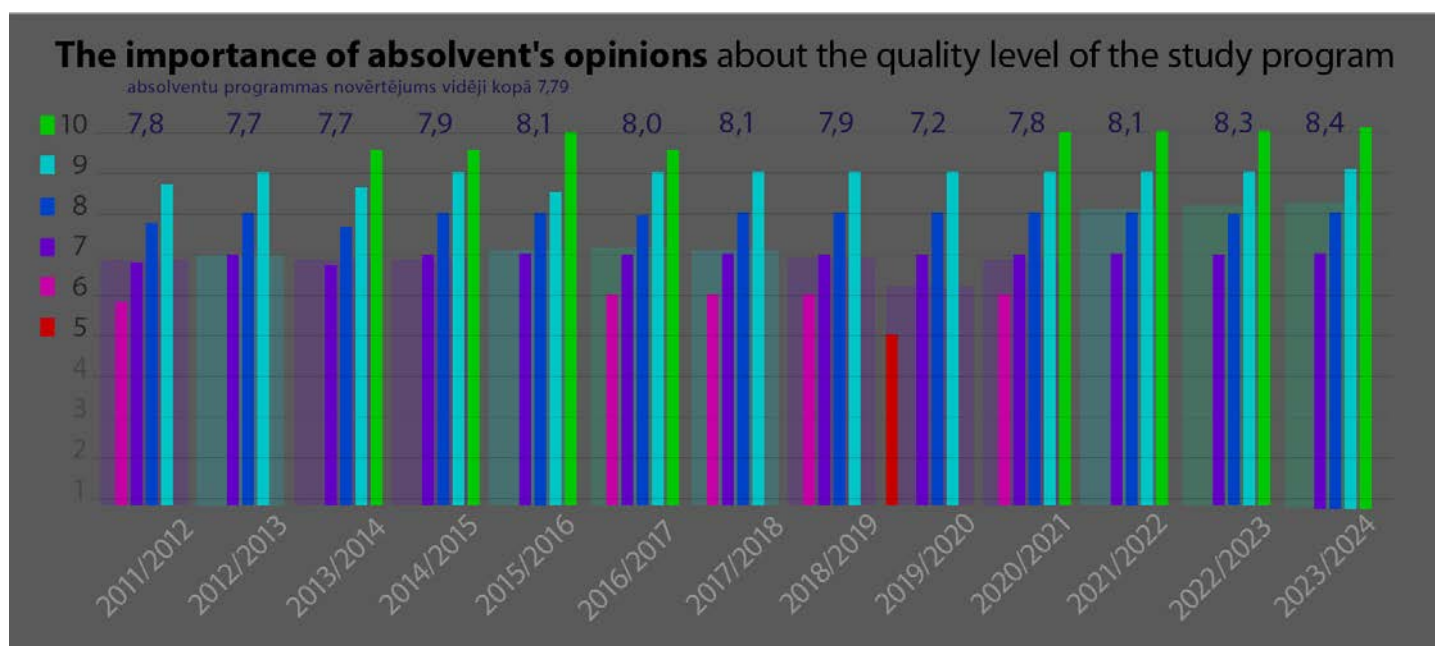
Diāna Apele  
RTA docente, Mg. paed., Mg. art., Mg. design  
Amats - RTA docente, profesionālā bakalaura studiju  
programmas "Interjera dizains" direktore, REGI zinātniskā  
institūta pētniece.

Betija Rebaine  
Interjera dizainere  
[www.krassky.lv](http://www.krassky.lv)

Mg.art  
Iryna  
Gresik  
05.2023  
Zaporizhzhia National University (Zaporizhzhia, Ukraine)  
gleznotāja

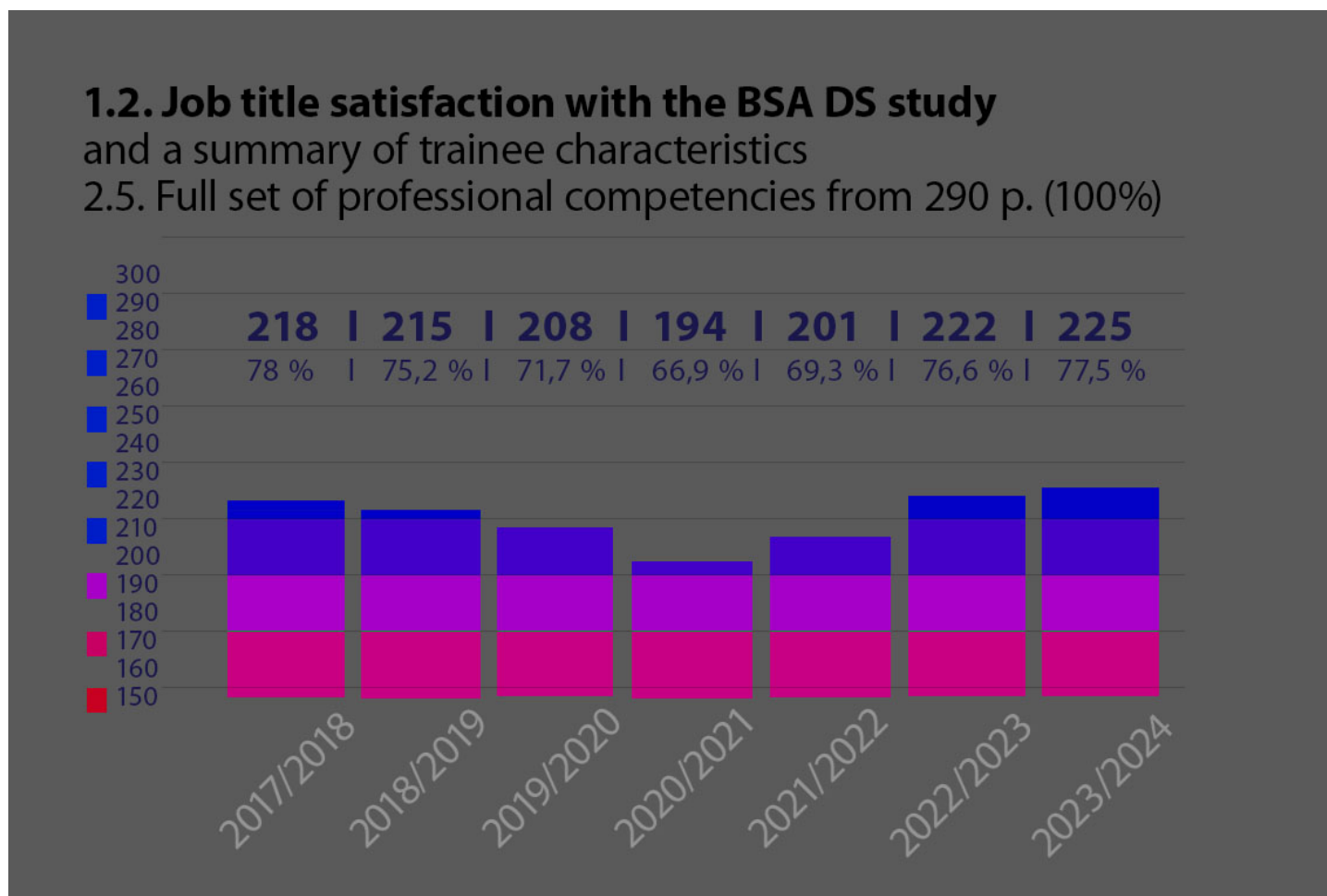
## 7.2. The importance of opinions about the quality level of the study program

7.2.1. Fluctuations in the evaluation level of the study program - the opinion of graduates (10 questions).



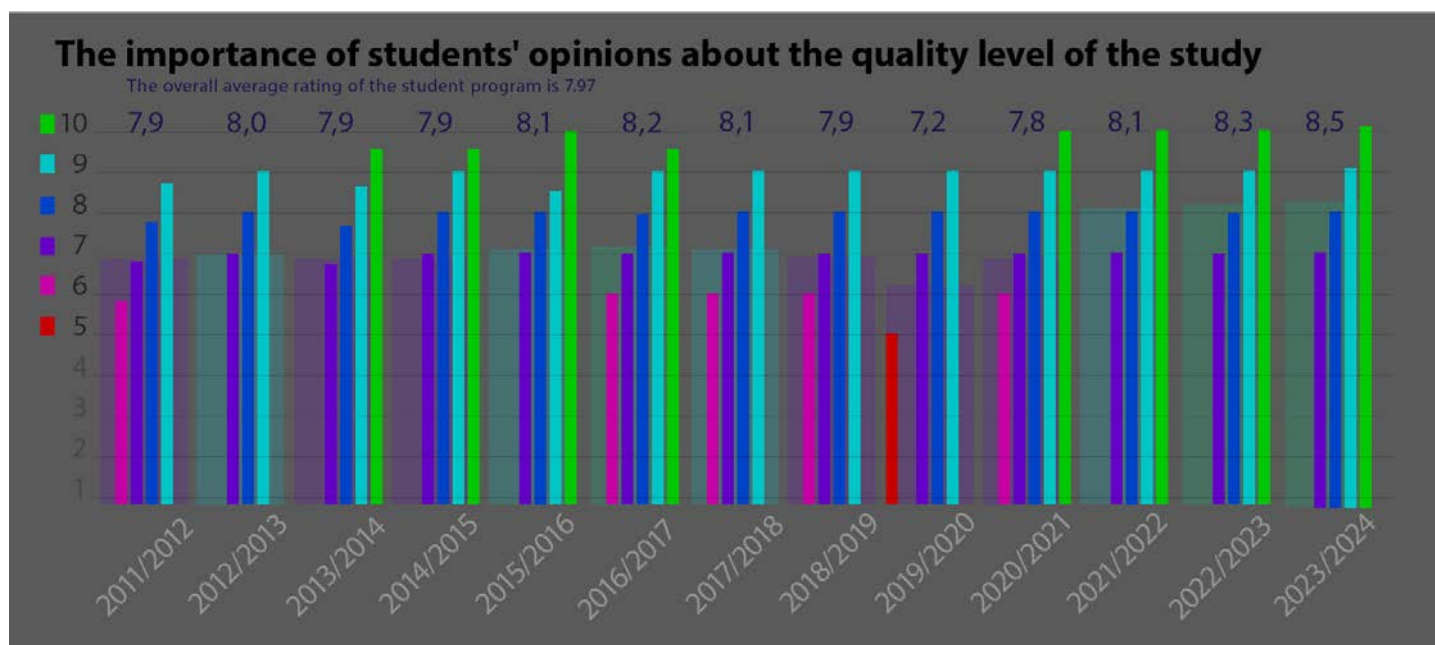
There is a deterioration of ratings (opinion) due to the pandemic phase.

7.2.2. Fluctuations in the training level of interns (students) - employers' opinion (78 questions).



There is a deterioration of ratings (opinion) due to the pandemic phase.

### 7.2.3. Fluctuations in the evaluation level of the study program - students' opinion (10 questions).



There is a deterioration of ratings (opinion) due to the pandemic phase.

### 7.3. Conclusions:

The opinion of employers reflects the typical situation in the labor market in the field of design:

- mostly the priority for the employer is marketing goals and maximum profit using a specific product reproduction cycle;
- designers prioritize the goals of maximum comfort for the user (mainly the target audience), which often contradicts marketing goals;
- for students, the priority is to learn to understand and manage the situation of practical performance as widely and deeply as possible and to harmonize it with personal ambitions in terms of professional achievement.

This situation reflects the internal conflict of the design industry, which is especially relevant at the moment, between the overarching goal of design - the maximum comfort of the basic target audience's functions and the business infrastructure, the component of which is a long management chain with business turnover priorities.

It is one of the basic problems that limit the development of the design service and the more predictable quality of the product [1].

#### 1. Erik Stolterman

Indiana University, Bloomington, IN, USA

**Citation:** Stolterman, E. (2021). The challenge of improving designing. *International Journal of Design*, 15(1), 65-74.

## 7.4. Typical arguments from alumni surveys.

b. graduates:

### 1. *Volume, density and modernity of the study material (is it not overloaded? sufficient?)*

In the lessons during our studies, we are given excellent basic knowledge of design, with which we can delve into any field of design. The knowledge is really deep, and we are also taught to independently research the information, as it happens when actually working with a client. But I didn't give the highest rating because the program lacks the latest modern marketing trends.

I have heard of situations when the selection is made by specialists who are unable to assess the originality and authenticity of the works, that after completing the studies, graduates, collecting their portfolio of student works, are recommended to supplement it with other types of - simpler - practical works, because the portfolio looks too academic and ambitious. It seems to me that the modern study program should have tasks that help maintain a balance between the academic background and modern trends, trends and technologies, but I am not willing to receive education with a reduced level of requirements, which is often required by an employer who wants more technical performance than creative and an original solution to the problem. I would like to see among the instructors more often practicing designers who have an understanding of the current trends in the market. If not full-time lecturers, then at least speakers should be invited more often than a couple of times a semester to share their current experiences.

### 2. *Comprehensibility of explanations (in lectures, practical works; do you apply in practice?)*

It really depends on the instructor. I can say that, in general, the explanations are quite understandable, thorough and extensive, if the student knows how to ask the question correctly and listen to the answer. And at the same time, I am not satisfied with the fact that we learn some of the most important basic subjects on the principle of "Look in the annotations". I may be wrong, but independence in decision-making is not our 1.-2. strength of the students of the course, it seems that it would be more effective to divide a fundamentally important course, the concept of which greatly affects our professional skills, into several blocks, alternating lectures and practical tasks, as was the case in Greece when I was there as part of Erasmus. It is also true that such an approach does not develop intuition, without which there is nothing to do in design. Yes, it probably prevents the student from delving into the content of the subject independently, but at the same time, not everyone has the motivation and concentration to learn the subject on their own, using annotations and examples of previous coursework, in cases where they do not participate in all lectures and do not ask questions about uncertainties.

In Greece, I liked that this very "annotation" was presented with clear examples and rich visual information, followed by alternating pairs of lectures and advisory sessions where students' work was analyzed and questions answered. However, I would like to note that design students differ in their perception of information, many of us perceive the world through either visual or verbal imagery.

### 3. *Vai atceraties kontaktus ar pasniedzējiem ar pozitīvu/negatīvu noskaņu?*

Jā, noteikti ar pozitīvu. Es uzskatu, ka radošas akadēmiskais personas, tāpat kā mēs, strādā dizaina jomā ar lielu garīgas enerģijas atdevi. Šī iemesla dēļ pasniedzējiem grūti palikt pilnīgi neitrāliem, viņi strādā ar aizrautību un entuziasmu, nevis neitrālā emocionālā diapazonā. Visi pasniedzēji neapšaubāmi ievēro profesionālo ētiku un pret studentiem izturas korekti un ar lielu cieņu.

### 4. *Theoretical level of teaching (objective scientific basis of explanations)*

At a very high level. In general, the practical part of our work is extensive and the tasks are thought out so that we can independently find alternative sources of information and make sure of the quality of the information provided by the instructor, so we have a good base, good critical analysis tools and enough time to study this or that question in any topic within.

### 5. *Practical orientation of study courses (which course should/shouldn't be changed?)*

I started practicing design services as a freelancer already in the 3rd year, and I was surprised how easily and accurately I could solve most of the practical tasks - in the classes, it sometimes seemed that I would not be able to reach a good professional level - the teachers' requirements for accuracy are very strict and persistent.

### 6. *Use of active study methods (practical work, exercises, self-work)*

I like that our program is very logically structured and gradually develops our skills. No sudden jumps or gaps. We actively use all the knowledge from the subjects included in the program in the course work, but then we use the knowledge and skills of course project management in our work. Everything works for me.

### 7. *Methodological provision (e.g. samples and methodological instructions, regulations)*

On the one hand, it seems that it would be better to write a training manual or course guide that is more understandable for students, because often the national language used in the documents is confusingly complex and one line has to be read and interpreted several times to understand what the actual content of the text is. In addition, it would be possible to supplement the manual with visual material that helps to navigate and understand the task. After all, it would be possible to prepare these documents as we would for a client: easy to understand and aesthetically pleasing. I think it would be possible to even give students such a development task. On the other hand - if all the material in the studies is as comfortable as a greenhouse - does it help to learn to read complex information? Due to the fact that methodical recommendations and samples of study papers give a lot of information for reflection, we learn to make independent decisions. It is a very good system.

*8. The practical value and applicability of the acquired knowledge in the labor market (is it not very useful?)*

Working in the market now, I feel pretty confident about the base I've got. I see a lot of uneducated professionals who make serious mistakes in their work, but they get paid well, all because they follow the trends and know how to sell themselves convincingly as an expert.

Along with inner confidence, I feel a certain limitation due to memorized rules. It took me about a year to research the trends, improve my sales and presentation skills, and now I'm slowly finding a good balance between my professional education and the trends that customers love so much. I still want to see in the program at least a more specialized course on marketing strategies and professional ethics in communication with clients. We have been told a lot about this and it certainly helps, but due to the lack of deeper knowledge of this issue, the first steps are very difficult.

*9. The possibility to consult during the study process (do you need, e.g. paid additional consultations?)*

I am very pleased with the openness of our teachers, the desire to help the student if he has additional questions and difficulties. We can always ask for further advice or discuss everything in official correspondence by e-mail.

*10. Provision of technical means (computers, tables, chairs, light, etc.)*

Students are fully provided with computers, it would be good to provide graphic tablets too, as we often come across these technologies. The good thing is that we can use not only the latest technique, but also come across the technique of the previous generation - when working on UX/UI, it is easy to check that the solution works from a technical point of view, or that it is universal enough.

We spend a huge amount of money on the printing of our works and it gives results - convincing algorithms for strict quality control and sufficiently democratic study fees are formed.

**8 (VERY GOOD= 16 points)**

## 8. There are more than 220 names in the list of companies with which various types of cooperation agreements have been concluded.

BSA DS actively promotes cooperation between artists, architects and designers, offering them creative platforms and creating opportunities to share ideas and experiences. Such international cooperation initiatives promote cultural and professional exchanges, creating a wide and diverse environment in the field of art and design.

ELIA art schools  
Artists' Union of Latvia  
Latvian Designers Union  
Jurmala Artists' Union

Cooperation agreements with HEIs of LR

- 1.1. In the field of education;
- 1.2. In studies, scientific activity and innovation;
- 1.3. in the field of international cooperation;

BSA\_EKA cooperation agreement

Other cooperation contacts

Lviv National Academy of Arts (Lviv, Ukraine),  
Vytautas Magnus University Education Academy (Vilnius, Lithuania), Faculty Of Education, Department Of Fine Arts,  
Kauno College / University of Applied Sciences (Kaunas, Lithuania).  
Zaporizhzhia National University (Zaporizhzhia, Ukraine)  
Ivane Javakhishvili Tbilisi State University (Tbilisi, Georgia)  
Kaunas University of Technology (Kaunas, Lithuanian)

## Other LR and foreign institutions with which formalized and practical cooperation contacts have been established within the framework of artistic creativity

EXAMPLES OF COLLABORATION of artistic creativity	Associazione Culturale «UrbinoloAcquerello» Associazione Culturale "ART Galleria itinerante" 85040 vico Vocaletti, 30, Castelluccio Superiore (Pz) C.F. 9101394076112 - associone non riconosciute e comitati 949920 -attivita'di organizzazioni con fini culturali e ricreativi (Italiija) EBOLINACQUARELLO – SULLE ORME DI CARLO LEVI sadarbībā ar Bazilikatas pašvaldībām, Eboli pašvaldību Fondazione Luigi Gaeta – centro studi Carlo Levi, meistaradarbnīca, BSA Dizaina. Skola (Latvija, Rīga). Hāpsalas grafikas festivāls HGDF2023, Igaunija XVII MIĘDZYNARODOWY NADBUŻAŃSKI PLENER ARTYSTYCZNY KULIGÓW Kultūras asociācija "Pasaules kultūras nams Bazilikata" sadarbībā ar pašvaldībām Bazilikata (Italiija) Associazione Culturale "Casa della cultura mondiale in Basilicata" in collaborazione con i Comuni della Basilicata nell'ambito di. КИЇВСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ ТЕХНОЛОГІЙ ТА ДИЗАЙНУ, НАЦІОНАЛЬНА АКАДЕМІЯ МИСТЕЦТВ УКРАЇНИ, КИЇВСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ БУДІВНИЦТВА І АРХІТЕКТУРИ, НАЦІОНАЛЬНА СПІЛКА ХУДОЖНИКІВ УКРАЇНИ, СПІЛКА ДИЗАЙНЕРІВ УКРАЇНИ Associazione Culturale «Casa Rosa in Basilicata» Italia BuzhurinaGallery, Taggia (Italiija) Convento San Domenico, Taggia, Monastero di San Domenico (Taggia, Liguria, Italia) Park Kultury Ludowej i Ziemiańskiej Doliny Narwi Bugu i Liwca w Kuligowie (Polija, Skansen W Kuligowie) International exhibition biennale Odessa «The Sea of Aquarell», Ukraina Rīgas un Siguldas bridža klubi. ANDREJ SMOLAK GALERIJA (Snina, Slovākijā) plener artystyczny w Kuligowie «Piękno Ziemi Nadbużańskiej» (Polija, Kuligow) Alla Scoperta del'Italia (Itālija, Ligūrija) Czarny Piec, Jedwabno komūna un Czesław Nowakowski fonds «Humanus» (Polija, Jedwabno) Urban institute Riga Užupis galerija, Viļņa, Lietuva Rīgas pašvaldības aģentūra Rīgas pilsētas arhitekta birojs, Nacionālais Mākslas muzejs, Dekoratīvās Mākslas un Dizaina muzejs Nacionālai arheoloģijas muzejs Blanda (Basilicata, Italia) Jaunais Studiju centrs Industrial Ave. 22A-407, Lietišķo zinātņu universitāte, Kauņa, Lietuva
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Abant Izzel Basyal University faculty of the fine arts, Bolu. Turcija  
The Káplár Miklós International Artists' Camp – Hortobágy, Hungary  
Artists' Camp Tajhaz 4278 Vamospercs, Beke u. 35, Hungary  
Abaja Nacionālā Pedagoģijas Universitāte  
ŁAGOWSKI HOUSE OF THE ARTIST FOUNDATION, Łagów, Poland  
Associazione Liguria Sanremo Nice Cote d'Azur

## List of associations, unions, companies, etc. foundations with which cooperation agreements have been concluded in the period 2013-2024.

1. SIA «Alfa Media Group», Tērbatas iela 36/, Rīga
2. SIA «ULMA», Kurzemes proddpekts 118–25, Rīga
3. SIA «Propoganda Creative Studio», Elūras iela 13/3–56
4. SIA «DDC Aģentūra»
5. SIA «Tilti Systems», Ģertrūdes iela 10/12–21, Rīga
6. SIA «City– Comforts», Maskavas iela 322/3, Rīga
7. SIA «IZ Studija», Zemitāna iela 2b, Rīga
8. SIA «GID», Biķernieku iela 209–1, Rīga
9. SIA «LBI Reklāma», Stabu iela 63, Rīga
10. SIA «Veiters Korporācija», Ceriņu iela1/2, Ogre
11. SIA «Global Project Solutions», Brīvības iela 95, Rīga
12. SIA «AP Sistēma», J. Asara iela 8–5, Rīga
13. A/s «Lauku avīze», Dzirnava iela 21, Rīga
14. SIA «Furneris», Bērzaunes iela 13/3, Rīga
15. SIA «AP Sistēma», J.Asara iela 8–, Rīga
16. SIA «Oculus Effect Ltd.», Stabu iela 73–15, Rīga
17. SIA «AP Sistēma», J.Asara iela 8–5, Rīga
18. SIA «DDC Aģentūra»
19. SIA «PC», Krasta iela 68a, Rīga
20. SIA «Pārdošanas veicināšanas aģentūra «Quick», Brīvības gatve 202–37, Rīga
21. «Latvijas Akadēmiska bibliotēka», Rūpniecības iela 10, Rīga
22. SIA «Transporta nedēļa», Ģertrūdes iela 23/25
23. SIA «Tipogrāfija Citrons», Mūkusalas iela 41, Rīga
24. SIA «Stamps and printing». Tērbatas iela 85, Rīga
25. SIA «Aģentūra LAPA», Stabu iela 58–10
26. SIA «5 Ezeri», Ausekļa iela 11
27. SIA cenuklubs.lv, Rēzeknes iela 3, Rīga
28. «BSA», Lomonosova iela 4, Rīga
29. SIA «Izdevniecības names FENSTER», Taisna iela 47, Rīga
30. SIA «Laikkrasts Diena», Mūkusalas iela 15, Rīga
31. «Hoļda», Dārza iela 38a, Rīga
32. SIA «Dizaina grupa Ttstils», Miera iela 9, Rīga
33. SIA «O.D.Baltic», Zalves iela 46, Rīga
34. SIA «Veiron», Parka iela 1–15, Zaķumuiža, Ropažu nov
35. Līgatnes pagasts
36. SIA «Hanzas Mētoelas», Bauskas 20, Rīga
37. SIA «Dives Reklāma», Prūšu iela 3/5–11, Rīga
38. A/S «Lords & Co», Marūpes iela 20, Rīga
39. SIA «H2E», Kr.Valdemāra iela 118–316, Rīga
40. SIA Gurita, Kr. Valdemāra iela 145/3–21, Rīga
41. SIA Levira, Stūres iela 5–54, Rīga
42. Iļķu «Art–Rezidence» Inner hight», Omnibusa iela 19, Jūrmala
43. SIA «Zilveri», Krievupes iela 16, Garkalnes pag, Rīgas raj.
44. SIA «M3.lv», Ulbrokas iela 44a, Rīga
45. SIA «WWG», Stabu iela 91–15, Rīga
46. SIA «Propoganda Creative Studio», Elūras iela 13/3–56
47. Balvu Mākslas skola, Brīvības iela 48, Balvi
48. SIA «4WD» Garkalnes nov., Upesciems, Parka 4, Rīgas raj
49. SIA «Design Print», Parogres gatve 50, Ogre
50. SIA «AL secco», Dzirnava iela 34a–34, Rīga
51. SIA «Kopa», O.Kalpaka 70, Gulbene
52. SIA «Izdevniecība Lilita», Mūkusalas iela 41b, Rīga
53. SIA «Transporta nedēļa», Ģertrūdes iela 23/25
54. SIA «abi 2», Matīsa iela 8, Rīga
55. SIA «RuD Baltic», Lielvārdes iela 137–54, Rīga
56. SIA «WWG», Stabu iela 91–15
57. SIA «Untriko», Bauskas iela 16, Rīga
58. SIA Gurita, Kr. Valdemāra iela 145/3–21, Rīga
59. SIA «RnD Baltic», Lielvārdes iela 137–54, Rīga
60. SIA «Pieci ezeri», Noliktavas iela 5, Rīg
61. SIA «Talsu tipogrāfija, Jaunšūli iela 17, Talsi
62. SIA «Base Baltic», Skaistkalnes iela 15, Rīga
63. SIA «Didrihsons», Ventspils
64. OOO «Smart Education», Узбукистан, Ташкент, ул.Толлимаржон 1/1

65. SIA «orplast» Sandes», Saldus pag.
66. SIA «Baltkastons», Bukaišu iela 3, Rīga
67. SIA «LCP.LV», Dunties iela 17a, Rīga
68. IK The home of green wings, Viesītes iela 43–13, Jēkabpils
69. SIA «Tika», Elijas iela 20–14, Rīga
70. SIA «AL secco», Kr.Valdemāra iela 149–511, Rīga
71. SIA «Lage Ko», Ieriķu iela 15 k–3, Rīga
72. Jaunmuižas Profesionāla vsk, Ozolu gatve 3, Jaunmuiža
73. Datoru serviss «Sputnik» IK, Skolas 10/2–15, Salaspils
74. SIA «Pārdošanas veicināšanas agentūra «Quick», Birznieka Upiša 18a, Rīga
75. SIA «Alvamo», Elizabetes iela 103–3, Rīga
76. SIA Lars Prim, Rudens iela 10–178, Rīga
77. SIA «Ochling Automative Mīlzkalne»
78. SIA «Salmo», A.Čaka iela 59–3, Rīga
79. SIA «ALFA RPAR», Ropažu iela 140
80. SIA «Vanesa», Vagonu iela 23, Rīga
81. SIA «Reklāmas līnija L un L», A.Čaka 28–1, Rīga
82. SIA «Latgales druka»
83. IK «IT TEV», Vītoloņi, Bērzu iela 8, Jelgavas raj.
84. SIA «Platinum VS», Lāčplēša iela 87e–1, Rīga
85. SIA «D.T.S.Baltic» Indrānu 1–14
86. SIA «Velme Plus», Braslas iela 27, Rīga
87. SIA «Elva 1», Robežu iela 46, Rīga
88. Lindorff Oy Latvijas filiāle, Kaļķu iela 15, Rīga
89. I.K. «Ernestleis», Maskavas 264, Rīga
90. SIA «R-Plus», Lapu iela 11–7, Ogre
91. SIA «Tilts Media», Pudiņu iela 19–4, Rīga
92. SIA Design House, Eksporta 3–2
93. Rīgas pašvaldības SIA «Rīgas nacionālais zooloģiskais dārzs»
94. SIA «SEAN», Ropažu iela 52/56–2, Rīga
95. SIA «RAS Dizains», Jaunciema S.Ūnija 46, Rīga
96. SIA Izdevniecības nams «Petots»
97. SIA «SEAN», Ropažu iela 52/56–2, Rīga
98. SIA «Alfa lukss», Zilupes 6–33, Rīga
99. SIA «TESSI», Ikskiles iela 2–103, Rīga
100. SIA «Madonas Poligrāfists», Saieta lauk. 2a, Madona
101. Privātpersona
102. SIA «D.I.Rosme», Raņķa Dambis 9, Rīga
103. SIA «Neatkarīgā reklāmas aģentūra NRJ»
104. SIA «SEAN», Ropažu iela 52/56–2, Rīga
105. SIA «Leta», Palasta 10, Rīga
106. BSA Izstade
107. SIA «AQUA Soft», Meža 4, Rīga
108. SIA «Corvus Company», Rūpniecības iela 52, Rīga
109. SIA Eila, Slimnīcas 8, Bauska
110. Privātpersona R. Baumanis
111. SIA Dizaina Manufaktūra, M. Nometņu iela 3–7, Rīga
112. SIA TRE Mellis, Kuģu 24
113. V/A «Latvija poētiskās informācijas aģentūra»
114. SIA Gurita, Kr. Valdemāra iela 145/3–21, Rīga
115. SIA Jērāna firma «Trio-J», Rūpniecības 2b
116. SIA «Saimniecības preces», Piedrujas 5c, Rīga
117. SIA «Nordic Tractors Corp.», Krustpils 57b, Rīga
118. SIA «Bagem.lv», Saharova 5–111, Rīga
119. SIA «Hoļda», Dārza iela 38a, Rīga
120. SIA «Alfa Media Group, Tērbatas iela 36/5, Rīga
121. SIA «Elva–1» Robežu iela 46, Rīga
122. SIA «ULMA», Kurzemes pr. 118–25, Rīga
123. «Danko Sociums», Pirmā 21–36
124. SIA «Gromis», Virbu iela 2, Rīga
125. SIA «Butafori», Kr.Barona 55–21, Rīga
126. AS «Norvik Banka», E. Birznieka–Upiša 21, Rīga
127. SIA «EJA», Skolas 21, 612 kab., Rīga
128. SIA «LDLine»
129. SIA «Global Project Solutions», Brīvības 95
130. SIA «Olimps Rīgā», Mārstaļuiela 8
131. «Oksigen dizains», O.Kalpaka iela 7–7, Jelgava
132. SIA «Evento», Avotu 7, Smiltene
133. SIA «Arka–Pro», Matīsa 9/1
134. SIA «Redakors reklāmas studija»
135. Izdevniecība Dienas business
136. SIA «ESM Grupa», Ropažu 140–31
137. SIA Agne Salons
138. SIA Safur, Rīga, Lielupes 66–17
139. SIA AWA, Ganību iela 30, Ventspils
140. SIA I Studija, Marsa Gatve 2–54, Rīga
141. SIA M un V. Brūzis, Čiekurkalna 2.līnija 47a

142. Dizainstūdiņa «Eglomize», Nautravu iela 13
143. SIA T.N. Rozalinde, Murmuižas iela 14a, Valmiera
144. SIA «Valiant Vision», Stabu 91–15, Rīga
145. SIA «Brakar», Audeju 16, Rīga
146. Latvijas Fotografijas muzejs
147. Biedrība «Next Media group»
148. SIA «Tilti Systems», Ģertrudes 10/12–21, Rīga
149. «LCBEATZ PRODUCTIONS», Sporta iela 7–3, Rīga
150. SIA Levira, Stūres iela 5–54, Rīga
151. SIA DDC Aģentūra, Tērbatas iela 78, Rīga
152. SIA «360TV», Dzelzavas iela 117, Rīga
153. SIA «Santeko», K.Ulmaņa g. 2, Rīga
154. SIA «Signets», Skolas 16–26, Brocēni
155. SIA «Laikraksts Diena», Mūkusalas iela 15
156. SIA «Kebabs Fix», Mūkusalas iela 46
157. SIA Dizainstudija A, Nometņu iela 76
158. SIA «Aka Bergs», Liepāja
159. SIA «Gateway Baltic», Kuršu 17–3, Rīga
160. SIA «WWG», Stabu 91–15
161. SIA «Labirints R»
162. SIA «WWG», Stabu 91–5
163. SIA «Dekors RD», Gaismas 4–33, Kuldīga
164. IV «Kobalts», Meistaru 1–203, Priekule pag..
165. SIA «WWG», Stabu 91–15
166. SIA «WWG», Stabu 91–15
167. Varakļānu pagasta padome, Latgale pr.12
168. SIA Cre, Bruņinieku 117–4, Rīga
169. SIA «WWG», Stabu 91–15
170. SIA «Artekoms», Dzeimaņi 2, Baltezers, Ādažu pag., Rīgas raj.
171. Arh.Birojs «Sestais stils», Riharda– Vāgnera iela 3/504, Rīga
172. SIA «SMS Computers», A.Deglava 163–2
173. SIA «WWG», Stabu 91–15
174. SIA «Mans Birojs», Viršu iela 11–68, Rīga
175. SIA «Bagem.lv», Saharova 5–111, Rīga
176. Rizen Technology, Meža 4
177. SIA «Kebebs Fix», Mūkusalas iela 46
178. SIA «LDLINE», Maskavas iela 313–80, Rīga
179. SIA «Barokat», Audeju 16, Rīga
180. SIA «BDS», Brīvības gatve 204b, Rīga
181. Arh.birojs SIA «Sestais Stils” », Riharda– Vāgnera iela 3/504, Rīga
182. SIA «VIP Reklama», Zvaigžņu iela 7, Jūrmala
183. SIA «Sprinkleru sistēma», Rīgas raj., Ropažu nov. «Rūncīši»
184. SIA «Fifaa», Pulkvieža Brieža 93k–1, Rīgas raj.
185. SIA Centra Nams», Bruņinieku 27–109a, Rīga
186. Reklāmas fabrika «Rottand», Lielgabalu iela 2–1
187. SIA «JA», Skolas 21
188. SIA «ORDO Property Management» Reģ. Nr. 42103694673  
SIA «Arhitekts» Anatolijs Bogdanovs
189. SIA «WMT BALTIC» 40003400148, Augusta Deglava iela 166B, Rīga, LV-1021, Uzlex projektu vadītāja Ieva Paleja
190. Rūpnīcprojekts AS Reģ.Nr. 400032/6946, Valdes loceklis Alfrēds Lipskis
191. SIA «VAIDE» LV 40002010747 Getliņi 237/238, Salaspils pag. Salaspils nov.,LV-2119  
Biroja: Jekabpils 12, Rīga, LV-1003 Ģenerāldirektors Vladimirs Gorniks
192. SIA Luigi Delikatēses. Reģ. Nr. 40103737012. Rīga, Ritupes iela 6, LV-1019.
193. WSoft, SIA, 40203251588, projekta menedžeris Jekaterina Novikova
194. CANTINA DI VENOSA Teora Antonio, Via Appia, 86, 85029 Venosa (Pz) – Basilicata – Italia, Telefono: +39 0972 36702 e fax: +39 0972 35891, E-mail: info@cantinadivenosa.it  
PRESIDENT: PERILLO FRANCESCO, presidente@cantinadivenosa.it, Antonio Vieiskas
195. SIA «Art Lab», Reg. Nr. 50103562471, Rīga, Lomonosova iela 2 - 37, LV-1003 Previous addresses, Svetlana Labuta
196. Accenture Latvijas filiāle, Reg. Nr. 40003584748, Rīga, Brīvības gatve 214, LV-1039, Kaspars Auzarejs-Auzers, Interactive Lead, Latvia ATC
197. TimelessR Latvija, TIMELESS SKIN SOLUTIONS DUBLIN, 31 South High Street, Dublin, OH 43017 , Kārlis Pauls Sēnhofs
198. pasnodarbināta persona māksliniece Germana Armentang, Itālija, Laino Borgo
199. SIA «DIVI grupa», 40003803059, Rīga, Fridriha Candra iela 1, LV-1046, projekta vadītājs A.Paikens
200. VIARAI SIA, Reg. Nr. 40203192424, projektu vadītājs, Roberts Krāstiņš
201. Estetiks, SIA , Reģ.nr.40002033006, Ārstniecības iestāžu kods 010064560, Kleistu iela 18A - 1, Rīga, LV-1067, +371 29267398, siaestetiks@inbox.lv , dibinātāja Jelena Fomčenko
202. Svensk Entreprenadservice AB (SESAB), 559264 -3125, box20051451002 Sodertalja, Sweden, direktora vietnieks Mihails Žukovs
203. FANLEN ART caner, fiziska persona māksliniece Jelena Dudaka
204. N'ice Cream Factory, Kuźniczka 59/60, [Wrocław, Poland](#), 50-138, AS «DelfinGroup», Rīga, Skanstes iela 50A, 40103252854, Direktors Jānis Blumbergs
205. Saleslion Suomi Oy, Y-tunnus 2300265-8 2300265-8, 010 320, NÄYTÄ NUMERO, Maakirjantie 12 K., 02250 Espoo, Mannerheimintie 113,00230, Helsinki, Kari Hariu
206. SIA «PREMIUM DELIVERY», 40203174611, Rīga, Dagmāras iela 14 - 22, LV-1007, Aleksandrs Kovaļevskis
207. SIA «SUBBURGER LATVIJA» reģ. Nr. 40203054629, Rīga, Mūkusalas iela 73, LV-1004 , īpašnieks Valērijs Gavrilovs
208. SIA «Music project», 40103485344, Mārupes nov., Babītes pag., Babīte, Rožu iela 2 - 45, LV-2101
209. SIA «Jagsports», Skolas iela 29–64, Jūrmala

**Many graduates have achieved significant success and are known not only in Latvia, but also far beyond its borders:**

**BSA DS graduates**

**The economic and/or social justification of the study program,  
analysis of graduate employment.**

BSA DS graduates

The economic and/or social justification of the study program,  
analysis of graduate employment.

Content and specifics of the study program

Within the program, students learn the basic disciplines of the general humanitarian direction: history, psychology, the basics of visual communication, professional language, copyright. The disciplines provide a good foundational training in art and design. Students learn painting, drawing, composition, typography, color studies, computer graphics and other subjects. During the learning process, students mainly work with a computer in various graphic editors that are in demand on the labor market (vector graphics, raster graphics, animation, 3D, etc.).

The educational process includes professional practice, including with funding from EU funds (Erasmus+), during which the student consolidates the acquired knowledge and acquires skills for their practical use. Quality is guaranteed by an accredited study program, dynamically and rationally developing material and technical base and highly qualified teaching staff with extensive experience in the field of design. The teachers who created the School of Design are still working today. They are J. Kārklins, A. Nikitins, B. Stafecka, I. Kopeikina, A. Liskupa, M. Kopeikin, J. Timoshchenko.

They are also joined by younger lecturers - M.Linina, N.Pazuhina, G.Vanags, including BSA DS graduates G.Gūtmanis, K.Kazarjana, N.Maršakova, A.Koleda, Elabasiry Hassan Mostafa Mohamed Anwar and many others.

Thematic fields and subfields of studies:

practical – design of the environment, interior or their components;

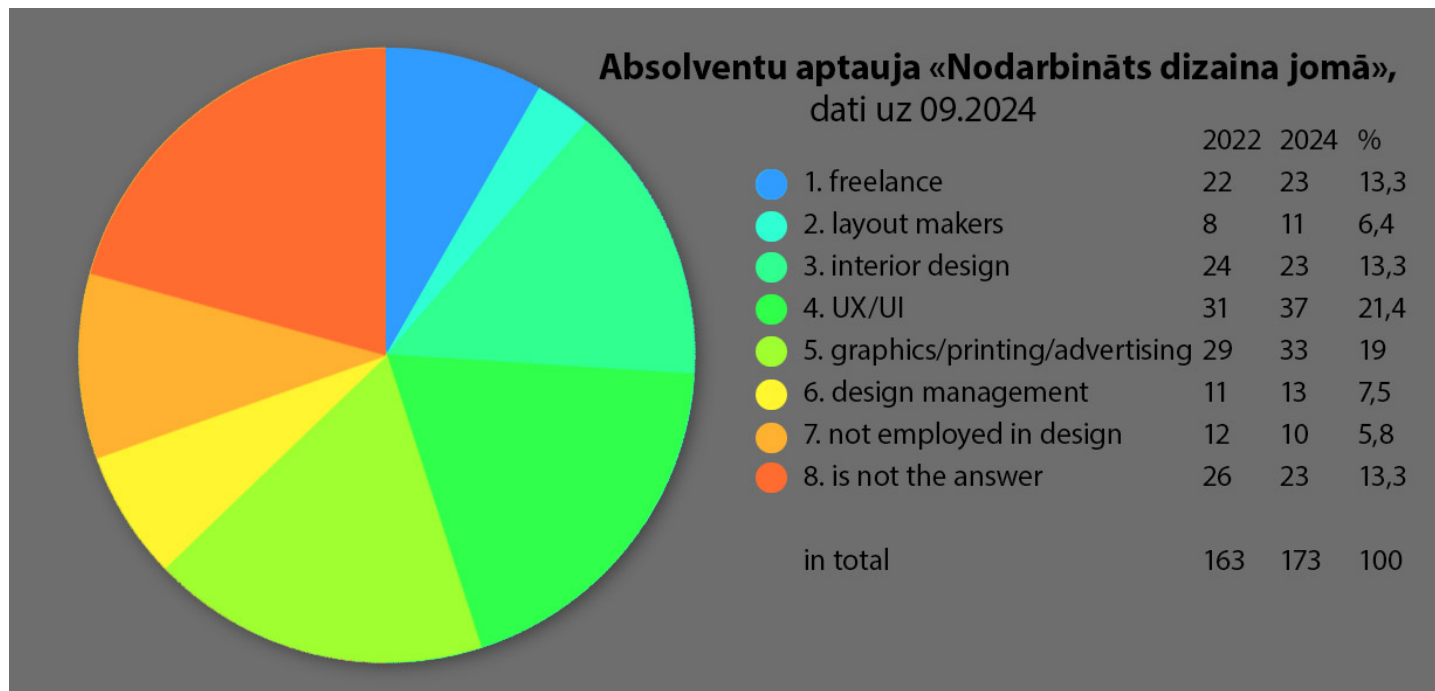
practical – advertising design and communication

## Statistics on graduate employment

Graduate survey "Employed in the field of design", data as of 09.2024

More than 173 (100%) graduates answered the question "Do you work in a profession?"

150 YES / 10 NO / 26 no answer



Statistics on graduate employment Graduate survey "Employed in the field of design", data as of 09.2024

More than 163 (100%) graduates answered the question "Do you work in a profession?"

150 YES / 10 NO / 23 no answer

position or direction	number of	%
freelance	22	13,3
model makers	8	6,4
interior design	24	13,3
UX/UI	31	21,4
graphics/print/advertising	29	19
design management (managers or entrepreneurs of projects or structural units)	11	7,5
not employed in the field of design	12	5,8
is not the answer	26	13,3
<b>in total</b>	<b>173</b>	<b>100</b>

**Many graduates have achieved significant successes and they are known not only in Latvia, but also far beyond its borders:**

<https://ilzeled.com/>



**Ilze Leduskrasta**

Environmental designer with more than 12 years work experience within lighting industry. One of the architectural light and light designing pioneers in Latvia as well as founder of light design bureau Ltd. LED LAB.

Designed and implemented various scope and scale lighting design projects – interior, exterior and environmental each requiring a unique design approach. Worked in close collaboration with leading architects in Latvia, NRJA, ARHIS, Didrihsons Architects, Jaunromāns and Ābele, AR & DE, Lauders Architecture, Rīgers, AB3D, Annvil, ALPS and others to create custom designs that balance aesthetics, function and maintenance. Author and implementer of lighting festival “Staro Rīga” installations, light lecturer and architectural light design evangelist in Latvia.



**Lelde Eglāja**

Senior Visual Designer

Accenture

...

Visual Designer

...

Graphic Designer

...

Freelance

...

Graphic Designer

ALANDEKO

...

Graphic Designer Intern

SIA Parrot Telpa

...

Graphic Designer Intern

SIA "SmartPromo"

## Education

Baltic International Academy Design school

Bachelor's degree, Graphic Design

2018 - 2023



### **Renāte Dziedātāja**

Graphic designer

Austra Pak SIA

## About

Bachelor's Degree in Digital Design and currently pursuing a Master's Degree in Functional Design, I am a dedicated packaging designer with a unique blend of skills and experiences. My background in hospitality has instilled in me a high sense of responsibility and an unwavering commitment to meeting deadlines. I am passionate about creating visually compelling and user-centric designs that resonate with consumers and enhance brand identity.

## Top skills

Graphic Design

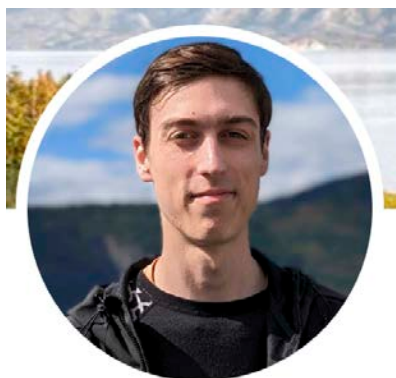
## Education

Baltic International Academy

Bachelor's degree, Graphic Design

Art Academy of Latvia Art Academy of Latvia

Master of Arts - MA, Functional design



### **Maksym (Max) Kolesnykov**

Graphic Designer

PULS Nutrition

Graphic Design • Illustration • Brand Design • Ad Design • Logo Design • Packaging Design • Print Design • Web Design • Presentation Design • Software Testing Graphic Design • Illustration • Brand Design • Ad Design • Logo Design • Packaging Design • Print Design • Web Design • Presentation Design • Software Testing...see more

## Experience

PULS Nutrition

Graphic Designer

Packaging Designer

SIA Pharma Market Solutions

Design and Graphic Design

Digital Designer

Modern Home, SIA Lans

- UI/UX design projects

- Provide feedback regarding design and visual contents

- Create different visual content like banners, landings, posters, catalogs, etc. • UI/UX design projects • Provide feedback regarding design and visual contents • Create different visual content like banners, landings, posters, catalogs, etc....see more

Design, Graphic Design

Education

Baltic International Academy Design school

Bachelor's degree, Humanities ART DESIGN digital visualization

Designer of digital visualization



**Lolita Začinska**

Graphic Designer, Freelance and Illustrator

Laima Randevous

RemoteRiga

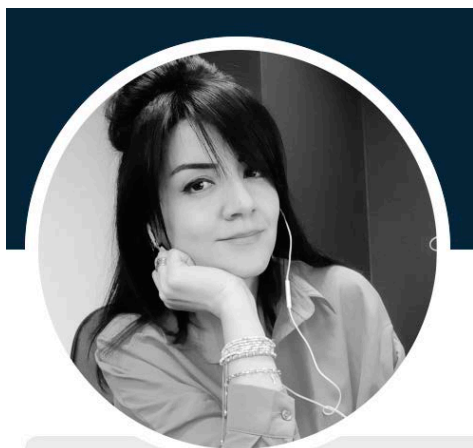
H&M

Education

Baltic International Academy Design school

Bachelor's degree, Humanities ART/DESIGN

Designer of digital visualization



**Nahida Mammadova**

Media Designer

ShowHeroes Studios

Education

Baltic International Academy Design school

2. līmeņa profesionālās augstākās izglītības studiju programma Datordizains PRAKSES METODISKIE NORĀDĪJUMI (DD prakses nolikums) 2023 2024 1



Bachelor's degree, Humanities ART DESIGN digital visualization  
Designer of digital visualization



**Alexandra Cherkaska**

Dynatech Latvia

Experience

Dynatech

Design Specialist

Fiverr

Graphic Designer

Education

Baltic International Academy Design school

Bachelor's degree, Humanities ART DESIGN digital visualization



**Julia Orlova**

Senior UX/UI Designer at Accenture

Experience

Accenture

Senior UX/UI Designer

UX/UI Designer

CgAnt

Education

Baltic International Academy Design school

Bachelor's degree, Humanities ART DESIGN digital visualization



**Alena Rykova**

Graphic Design Specialist – Denvers Baltika

Experience

Corporate designer

Summit Group Education

Baltic International Academy Web Page, Digital/Multimedia and Information Resources Design



**Nikitenko Sanita**

Dažādu attīstošo galda spēļu autore



Education

Baltic International Academy Design school

ART DESIGN digital visualization

2. līmeņa profesionālās augstākās izglītības studiju programma Datordizains PRAKSES METODISKIE NORĀDĪJUMI (DD prakses nolikums) 2023 2024 1



## Ibragimova Anna

Designer in KATLZ  
**Splendid Palace**

### Education

Baltic International Academy Design school  
Bachelor's degree, Humanities ART/DESIGN  
Designer of digital visualization



Madara Grišāne  
UX/UI & Graphic designer

### Experience

UX/UI & Graphic designer  
Motion Graphics,  
Miro Collaboration Platform  
Piere  
Remote Riga  
web (UX/UI) design  
Information Architecture, Responsive Web Design and +7 skills  
Graphic Designer

### Education

Baltic International academy  
Bachelor of Arts - BA, Design and Visual Communications



Valerija Makarova  
Interior designer Colombini Group  
[VMDesign.lv](http://VMDesign.lv)



### **Olekša Elīna**

UI/UX programmas vadītāja un lektore izglītības iestādē “Konspekti” un Profesionālās tālākizglītības centrs “Kompetenču centrs”, lektore „Rīga Coding School”, kā arī izstrādājusi individuālu programmu “Grafikas dizains”.  
<https://www.oleksha.lv/>

### **Gints Gūtmanis** - Founder, Art Director - PANIC studio

<https://www.fold.lv/en/2019/08/moving-forward-with-ambition-and-humour-panic/>

The animation studio Panic has succeeded in proving that a small and talented team can make an impression on the sharpest minds in the advertising industry by using their marketing knowledge and a strategic approach. American Express, McDonalds, Colgate and Ernst & Young are only a few of the global brands who have chosen to work with this powerful Latvian company. Panic was created five years ago with an ambitious goal — to create outstanding, globally competitive animation. The studio’s founder, multimedia designer Gints Gūtmanis, believed that it was possible to unite the creative potential of local illustrators,

animators and 3D-specialists into one world-class studio. He was, and still is, convinced that animation is one of the strongest forms of storytelling where imagination knows no boundaries.

Gūtmanis largely gained his animation skills in practice garnering experience over many years by working in various advertising, design and digital services agencies.

Natalja Maršakova  
BSA DS lektore, grafiska dizainere,

Kristiana Lapse / Kazarjana  
BSA DS lektore,  
Latvijas dizaineru savienība  
valdes locekle, koordinātores interjera jautājumos.  
Interjera dizains.  
Telpu dekoratīvā apgleznošana.  
Lietišķā grafika.

Inna Moreva (Adameņa)  
Ilustrētājs / dizainers "Arcana"

Dmitrijs Morevs  
Franks – pirmais taksometra robots pasaulē  
Izpilddirektors · Londona  
Franks – pirmais taksometra robots pasaulē  
Izpilddirektors un dibinātājs · Limassol  
Starptautiskā taksometru kopiena  
Arcana  
Izpilddirektors un dibinātājs · Rīga

Leduskrasta-Buša Ilze  
Architectural light design office LED LAB Ltd. owner

Paleja Ieva  
WMT Baltic UZLEX vadošais menedžeris

Natālija Mitina  
arhitekta, dizainere,  
studijas "Konceptija" vadītāja,  
Latvijas Dizaineru Savienības biedre,  
LDS Valdes locekle,  
grāmatas  
«57 veidi, kā piesaistīt klientus.  
Mārketinga un interjera dizaineri» autore.

Žanete Auziņa  
Modes māksliniece,  
zīmola „Žanete Auziņa” dibinātāja,  
interneta žurnāla “Confess” redaktors

Tatjana Rjabinkina  
Zīmola Just5 dizainere,  
produktu attīstības direktore.  
2009. g. Just5 CP09 ieguvus  
iF produktu dizaina balva,  
2010. g. Just5 CP10 ieguvus  
iF produktu dizaina balva  
zelta apbalvojumu.  
2009. gads – Zīmols Just5 –  
Grand prix nominācijā  
“Jaunais vārds” konkursā  
LABĀKAIS ZĪMOLIS / EFFIE,  
2010. g. Just5 CP11 ieguvus  
Red Dot prēmiju.



**Jānis Liepiņš**

Es gadus patsmit zīmēju psd dizainus web lapām lielākajām aģentūrām lv : <http://be.net/liepins>

Bet gadus 5 esmu sporta dizainā. Latvijas hokeja visām izlasēm, Latvijas hokeja federācijai gan pasaules čempionātiem hokejā, kas notika LV utt.. Veidoju pat Olimpiskajās spēlēs Latvijas izlases noformēju Pekinā. Pluss liela daļa darbi ir profesionālu psd prezentāciju zīmēšana klientiem.. ā un vēl man ir ap 500 unikāliem dizainiem merch by amazon ASV print on demand servīsā,.. tā ka amazonā var nopirkt manis zīmētos kreklus visā pasaulē..

No kursa pašlaik dizainā aktīvi works Rolands Jansons un Ieva Čerņišova kas strādā Accenture.

Many graduates have achieved significant successes and they are known not only in Latvia, but also far beyond its borders: Gints Gūtmanis - Founder, Art Director - PANIC studio

<https://www.fold.lv/en/2019/08/moving-forward-with-ambition-and-humor-panic/> The animation studio Panic has succeeded in proving that a small and talented team can make an impression on the sharpest minds in the advertising industry by using their marketing knowledge and a strategic approach. American Express, McDonalds, Colgate and Ernst & Young are only a few of the global brands who have chosen to work with this powerful Latvian company. Panic was created five years ago with an ambitious goal — to create outstanding, globally competitive animation. The studio's founder, multimedia designer Gints Gūtmanis, believed that it

was possible to unite the creative potential of local illustrators, animators and 3D-specialists into one world-class studio. He was, and still is, convinced that animation is one of the strongest forms of storytelling where imagination knows no boundaries. Gūtmanis largely gained his animation skills in practice garnering experience over many years by working in various advertising, design and digital services agencies.

Natalia Marshakova BSA DS lecturer, graphic designer,

Kristiana Leps / Kazarian BSA DS lecturer, Latvian Union of Designers board member, interior coordinator.

Interior design. Decorative painting of premises. Applied graphics. I

nna Moreva (Adamenia) Illustrator / designer "Arcana"

Dmitry Morev Frank - the first taxi robot in the world CEO · London Frank - the first taxi robot in the world CEO

& Founder · Limassol International taxi community Arcana CEO and founder · Riga

Leduskrasta-Buša Ilze Architectural light design LED LAB Ltd. owner

Ieva Paleja Leading manager of WMT Baltic UZLEX

Natalia Mitina architect, designer, manager of the "Konceptcija" studio, Member of the Latvian Designers

Union, LDS Board member, books «57 ways to attract customers. Marketing and interior designers» author.

Žanete Auziņa fashion artist, founder of the brand "Žanete Auziņa", editor of the Internet magazine "Confess".

Tatyana Ryabinkina Designer of the brand Just5, director of product development. 2009 Just5 CP09 won iF

Product Design Award, 2010 Just5 CP10 won iF Product Design Award gold award. 2009 – Brand Just5 – in the

Grand Prix nomination "New name" in the competition BEST BRAND / EFFIE, 2010 Just5 CP11 won Red Dot

bonus.

Jānis Liepiņš

I have been drawing psd designs for web pages for major agencies in lv for years: <http://be.net/liepins> But I

have been in sports design for 5 years. For all national teams of Latvian hockey, for the Latvian hockey

federation, as well as for the world championships in hockey held in LV, etc. I even designed the Latvian

national team at the Olympic Games in Beijing. Plus, a large part of the work is drawing professional psd

presentations for clients.. and I also have about 500 unique designs in the merch by amazon USA print on

demand service,.. so you can buy shirts drawn by me all over the world on amazon.. From the course, Rolands

Jansons and Ieva Chernišova, who work at Accenture, are currently active in design.

Pielikumi:

**fotoattēli no dažādiem pasākumiem BSA DS RETROSPEKCIJA 2018.-2020.g.**

**ar neformālu BSA DS absolventu asociāciju – veltījums XX BSA DS dibināšanas gadadienai**

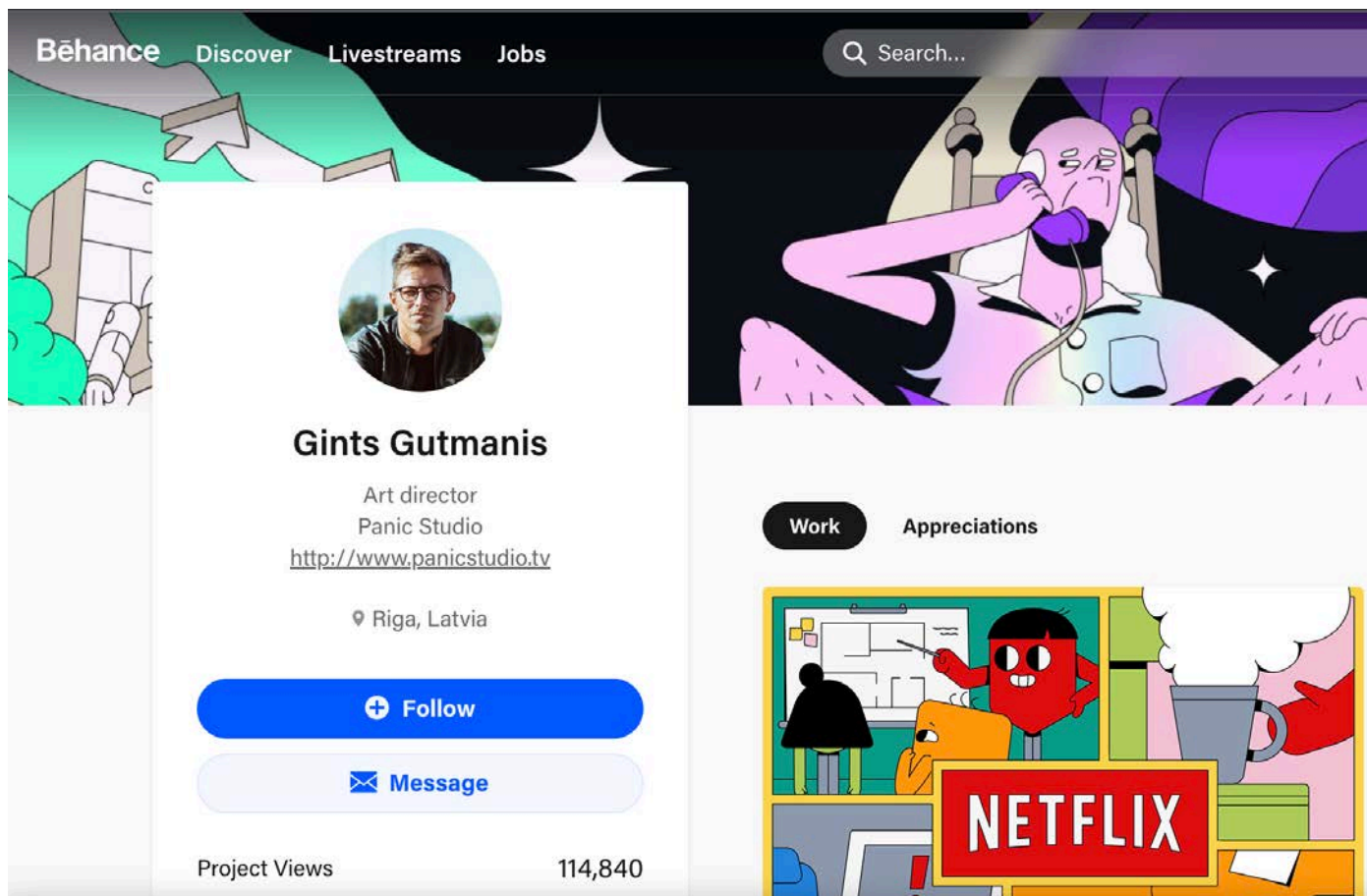
Appendices: photos from various events BSA DS RETROSPECTIVE 2018-2020 with the informal BSA DS alumni association - a wish for the 20th anniversary of the founding of the BSA DS



**BSA**  
**DS**  
**COMPLETIZIBI**  
**DIG**  
**PASNIEDZĒJI**  
ПРЕПОДАВАТЕЛИ



Daina Gāga Ēķe LKA LKK dizaina un komunikācijas nodaļas vadītāja  
Daina Gāga Eke LKA LKK head of design and communication department



**Gints Gūtmanis** - Founder, Art Director - PANIC studio

<https://www.fold.lv/en/2019/08/moving-forward-with-ambition-and-humour-panic/>

The animation studio Panic has succeeded in proving that a small and talented team can make an impression on the sharpest minds in the advertising industry by using their marketing knowledge and a strategic approach. American Express, McDonalds, Colgate and Ernst & Young are only a few of the global brands who have chosen to work with this powerful Latvian company.

Panic was created five years ago with an ambitious goal — to create outstanding, globally competitive animation. The studio's founder, multimedia designer Gints Gūtmanis, believed that it was possible to unite the creative potential of local illustrators, animators and 3D-specialists into one world-class studio. He was, and still is, convinced that animation is one of the strongest forms of storytelling where imagination knows no boundaries.

Gūtmanis largely gained his animation skills in practice garnering experience over many years by working in various advertising, design and digital services agencies.





# Gints Gutmanis

Fluent in motion graphics, 2d & 3d animation, art direction  
Latvia

## Professions

- Art Director
- Motion Graphics Designer
- Animator


## Level

Senior

## Availability

Freelance

## I've worked with

 Panic studio  
Stories coming alive +

## About me

I'm Gints, co-founder of a design and animation studio Panic that makes stories come alive. We're fluent in motion graphics, 2d and 3d animation, art direction, character design and digital and traditional media.

- Questions
- Projects**
- Experience
- Team

## Projects





semināri un meistardarbnīcas ar praktizējošiem dizaineriem BSA DS absolventiem

seminars and workshops with practicing designers BSA DS graduates

















Tatjana **Rjabinkina**  
zīmola **Just5** vadošais dizaineris,  
produktu attīstības direktore:  
**"Es atceros  
noslogotu studiju laiku  
ar pateicību.  
Viss ko es daru tagad  
šķiet vairs nav tik grūti ... "**



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!

**BSA DS**  
COMPLETE 2023  
**DIGVIZ**

Mostafa  
**ABASIRY**

2014 - 2016

[mostafa-abasiry.com](http://mostafa-abasiry.com)

Egypt

Typeface Designer



Mostafa  
**ABASIRY**  
2014 - 2016  
[mostafa-abasiry.com](http://mostafa-abasiry.com)  
Egypt  
Typeface Designer

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

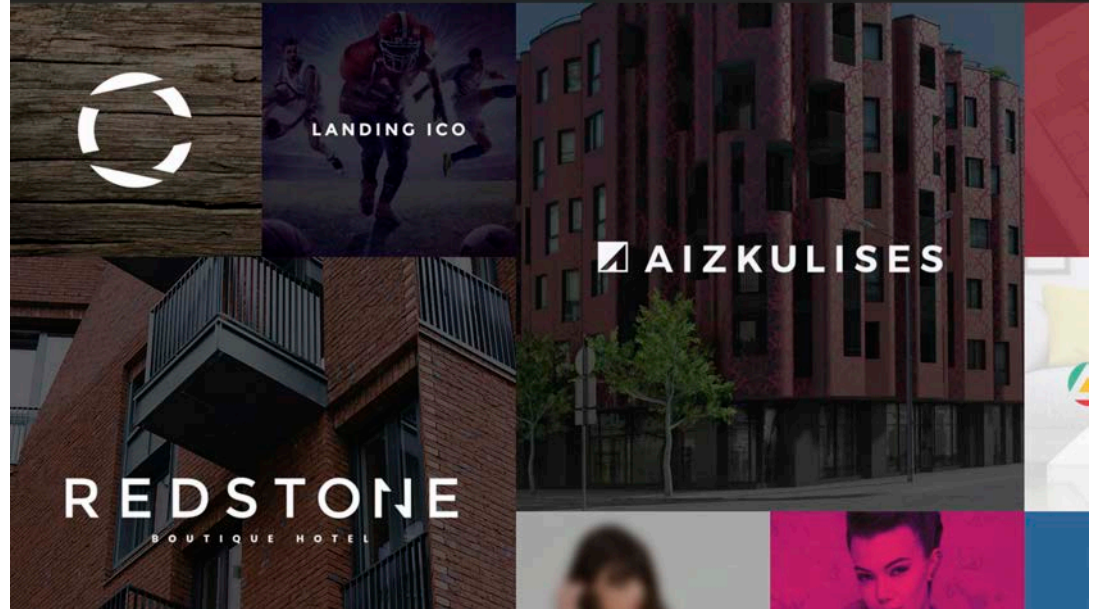
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!





All

Sort Portfolio: 3D Illustration Log



Kristīne  
**SUHIHA**  
**(SVIDINSKA)**

2013. gads  
POLIPAKS  
Latvija  
Graphic / packaging  
designer



Vārds  
**ABSOLVENTI**  
T. guvādi ieviešanas  
panākums un ē  
pazīstami ne tikai Latvijā,  
bet arī tālu aiz tās  
robežām.

Kristīne  
**SUHIHA**  
**(SVIDINSKA)**  
2013. gads  
POLIPAKS  
Latvija  
Graphic / packaging  
designer

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Žanete **AUZIŅA**

Modes māksliniece,  
zīmola „Žanete Auziņa” dibinātāja,  
interneta žurnāla „Confess” redaktore



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!





BSA  
DS  
dizaina skola  
KOMPLETS 2018  
DIG & VZ  
STUDIJAS UN PRAKSE  
CIVISMAJĀ LĪDZĪBĀ



BSA  
DS  
dizaina skola  
KOMPLETS 2018  
DIG & VZ  
IZSTĀDES  
BĒRŅU

# BSA DS 2018

dizaina skola

## COMPLETE 2018!

### DIG & VZ



**24.01:**  
first day

2018. gada 24. janvāris  
10.00 - 17.00

COMPLETE 2018!

**&**

diplomanti

**25.01:**  
second day

2018. gada 25. janvāris  
10.00 - 17.00

BSA DS 2018

THE VII INTERNATIONAL  
RESEARCH AND  
PRACTICE CONFERENCE AND  
«CURRENT TRENDS  
AND TECHNOLOGIES IN  
DEVELOPMENT  
OF  
EDUCATION IN DESIGN  
WITHIN THE FRAMEWORKS  
OF THE BOLOGNA  
PROCESS»

2018. gada 25. janvāris  
10.00 - 17.00

COMPLETE 2018!

**25.01:**  
BSA DS 2018

2018. gada 25. janvāris  
10.00 - 17.00

COMPLETE 2018!

IRĢADĒJA STARPTAUTISKĀ ZINĀTINISKI PRAKTISKĀ KONFERENCE  
**«MŪSDIENU TENDENCES UN TEHNOLOĢIJAS  
 DIZAINA IZGLĪTĪBAS ATTĪSTĪBĀ BOLOŅAS PROCESA IETVAROS»**  
 (INTERNATIONAL RESEARCH AND PRACTICE CONFERENCE AND  
 «CURRENT TRENDS AND TECHNOLOGIES IN DEVELOPMENT  
 OF EDUCATION IN DESIGN WITHIN THE FRAMEWORKS  
 OF THE BOLOGNA PROCESS»)

**KONFERENCES UN SEMINĀRI**  
 KONFERENCES UN SEMINĀRI



## **Mēs organizējam**

īkgadējo starptautisko

zinātniski praktisko konferenci

**«MŪSDIENU TENDENCES UN**

**TEHNOLOĢIJAS**

**DIZAINA IZGLĪTĪBAS ATTĪSTĪBĀ BOLOŅAS**

**PROCESA IETVAROS»**



## BSA dizaina skolā iegūtas prasmes

ļauj viegli integrēties dizaina tirgū.

Izglītības procesā iekļauta

profesionālā prakse ieskaitot

ar finansējumu no ES fondiem.



## **BSA dizaina skolā ir Izveidotas**

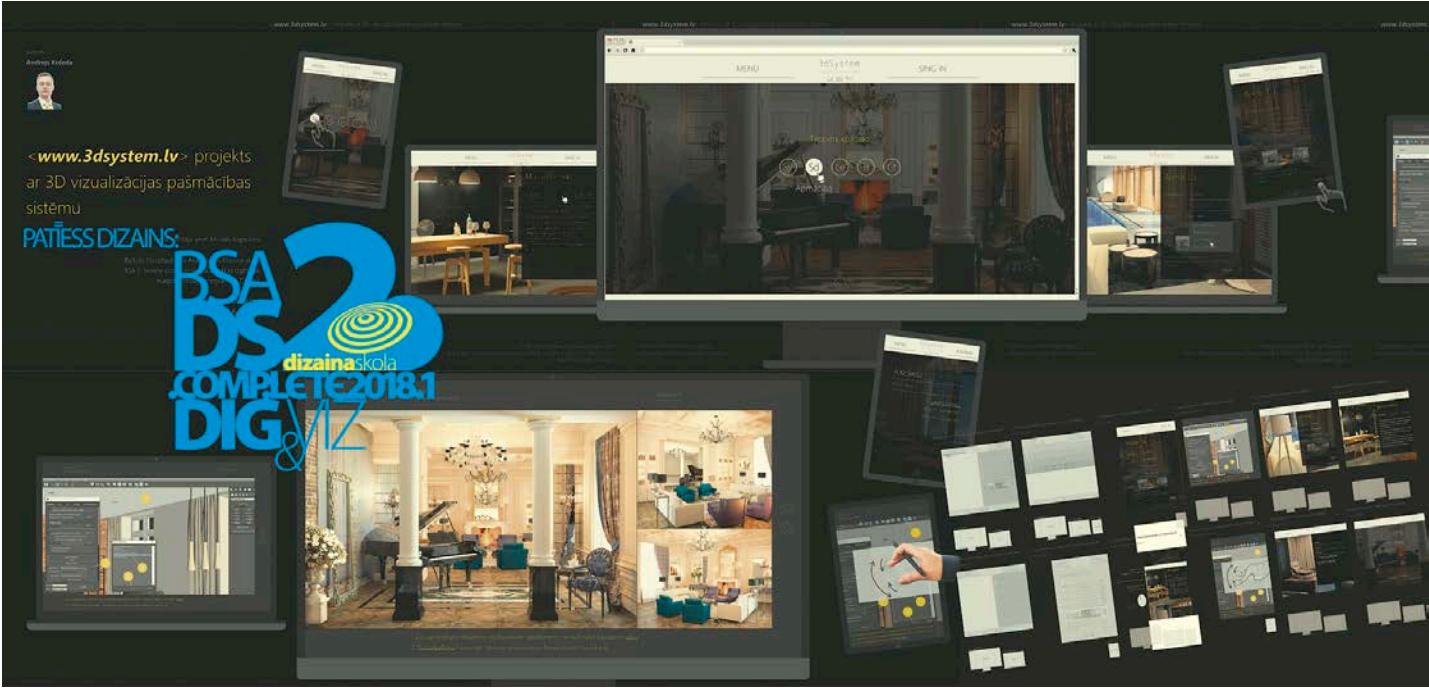
innovatīvas studiju programmas  
ar plašu dizaina spektru,  
tostarp:  
lietotāja interfeiss (UI / UX) un  
situācijas un scenāriju simulācijas  
virtuālā un materiālā vidē  
(tostarp 3d) uc











Sergejs  
Trofimovs

2009

IT\_Daddy.ca

Latvija, Kanada

Co-founder, Designer

Сергей **ТРОФИМОВ**

В 2009 году закончил

Школу дизайна БМА

Арт-директор ARCANA Digital Group

SIA, We.Are.Intelligent SIA.

Занимается крупными интернет  
проектами, руководит отделом  
дизайна.



Ваше  
ABSOLVENTI  
в школе интернет-школы  
развилась и в  
разработке не Web  
Latvija, bet arī tālu az  
tas robežām.

Сергей  
Trofimovs  
2009  
IT\_Daddy.ca  
Latvija, Kanada  
Co-founder, Designer

Моему  
выпускнику  
добились значитель-  
ных успехов в карье-  
ре не только в Латвии,  
но и далеко за её пре-  
делами.

Сергей  
Трофимов  
2009  
IT\_Daddy.ca  
Латвия, Канада  
Co-founder,  
Designer

IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Viktorija **KĻUKINA**

Manager of Sales and Marketing at

Morozov & Son

LatviaDesign

Current

Morozov & Son

Previous

Futureperfect.lv, Tamro Baltics, DNB



IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!





Tatjana **RJABINKINA**

Zimola Just5 dizainere,  
produktu attīstības direktore.  
2009. g. Just5 CP09 ieguvis  
iF Product Design Award,  
2010. g. Just5 CP10 ieguvis  
iF Product Design Award  
zelta apbalvojumu.  
2009. gads - Zimols Just5 –  
Grand prix nominācijā  
"Jaunais vārds" konkursā  
THE BEST BRAND/EFFIE,  
2010. g. Just5 CP11 ieguvis  
Red Dot prēmiju.



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Kristiana **LEPSE / KAZARJANA**

Latvian Designers' Society  
valdes locekle, koordinātoze interjera  
jautājumos.  
Interjera dizains.  
Telpu dekoratīvā apgleznošana.  
Lietišķā grafika.



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BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Olga **BREDE**  
SIA DEZI  
Project manager / Co - Founder



Eugene **SHEELEEN**  
SIA DEZI  
Art Director / Co - Founder



**IERAKSTI SAVU VÄRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!

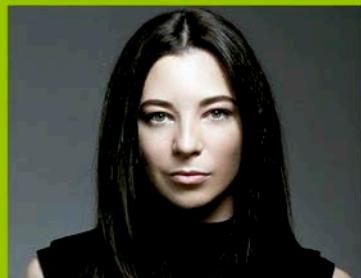


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BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Jekaterina **JEFIMOVA / MASLO**  
Amberzine  
fashion and beauty magazine  
Art Director / Co - Founder



Natalja **MARŠAKOVA**  
BSA DS lektore, grafiska dizainere



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BSA DS VĒSTURĒ!**  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Dmitrijs **MOREVS**

Frank - world's first taxi bot

CEO · Лондон

Frank - world's first taxi bot

CEO & Founder · Лимасол

Taxi International Community

Arcana

CEO & Founder · Рига



Inna **MOREVA (ADAMEŅA)**

Illustrator/designer «Arcana»

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Natalija

**TARASOVA**

2011.

International company Scandiweb

Art director



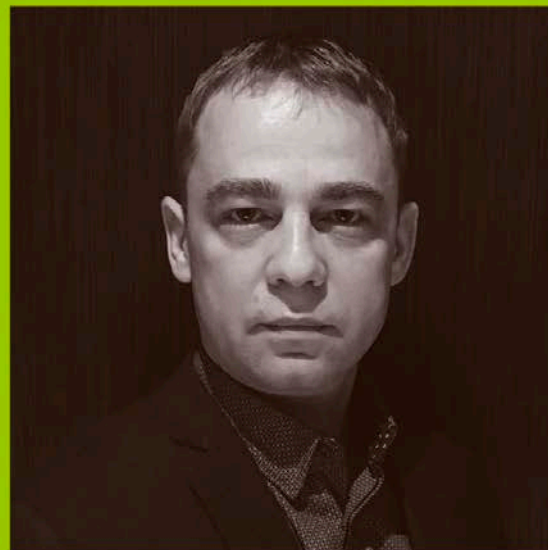
**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Deniss  
**SUHIHS**  
2013. gads  
BONAVA  
Latvija  
Vizualizāciju speciālists

Strādā starptautiskā  
ziedru uzņēmuma  
attīstības komandā.  
Izstrādā automatizētu  
platformu statistikai  
vizualizācijai būvniecībā  
un nekustamajā īpašumā  
9 valstīs.  
Ievieš modernas virtuales  
un paplašinātās realitātes  
tehnoloģijas BIM vidē.



Vārds  
**ABSOLVENTI**  
It gandrīz kvēlīgākus  
parādījumus un  
pašdarus ne tikai Latvijā,  
bet arī tālu aiz tās  
robežām.

Deniss  
**SUHIHS**  
2013. gads.  
BONAVA  
Latvija  
Vizualizāciju speciālists

Strādā starptautiskā  
ziedru uzņēmuma  
attīstības komandā.  
Izstrādā automatizētu  
platformu statistikai  
vizualizācijai būvniecībā  
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9 valstīs.  
Ievieš modernas virtuales  
un paplašinātās realitātes  
tehnoloģijas BIM vidē.

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Elna  
**OLEKŠA**

absolvēšanas gads: 2018. gads

darba vieta: Dream Property

valsts: Latvija

amats: mārketinga vadītāja, dizainere



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Natālija  
MITINA  
2006. gada absolvēja  
BSA ar sarkano diplomu  
SIA Dizaina Studija  
KONCEPCIJA  
Latvija  
Interjera dizainere

Наталья  
МИТИНА  
В 2006 году окончила  
БМА с красным дипло-  
мом  
SIA Dizaina Studija  
KONCEPCIJA  
Латвия  
Дизайнер интерьера



**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



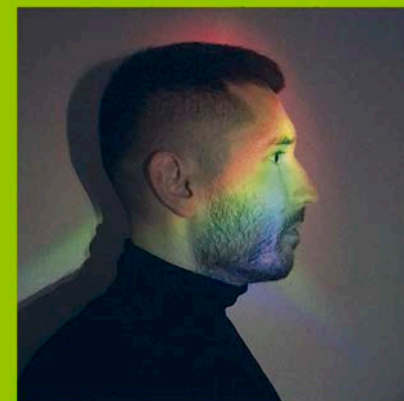
Konstantins  
**Rosts**

010

CTCo

Latvija

Lead UI/UX Designer



Projekts  
**ABSOLVENTI**

Projektā veidots un  
realizēts mācību  
portāls skolai un  
studentiem.

Personības  
**Rosts**

010  
CTCo  
Latvija  
Lead UI/UX Designer

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!





Zita  
**Trojanova**  
(Škrabe)

2010.  
Atlas Dynamics  
Latvija  
UI/UX Designer



2010.  
**ABSOLVENTI**  
A gredzi veģetāriem  
parādīt ēdiena  
vērtības no tās Latvijas  
bet arī tā, kas tie  
īstādam.

2010.  
**Trojanova**  
(Škrabe)  
2010.  
Atlas Dynamics  
Latvija  
UI/UX Designer

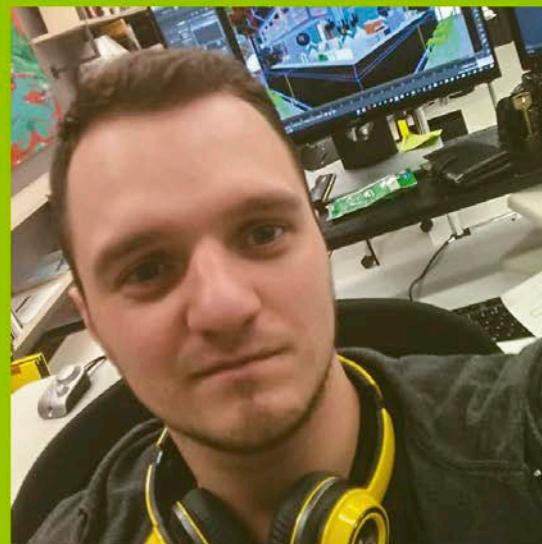
**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**  
ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



## Arturs Vaivods

Izlaidos 2017.gadā  
Interjera dizainers -  
3D mākslinieks

uzņēmumā "KirsonDG",



### Vai nu **ABSOLVENTI**

9. gada izvērtējumā  
panākumus un  
pacelšamies ne tikai Latvijā,  
bet arī tālāk ārpus  
robežām.

### Arturs **Vaivods**

Izlaidos 2017.gadā  
Interjera dizainers -  
3D mākslinieks

uzņēmumā "KirsonDG",  
kas specializējas restorānu  
un arhitektūras dzīvā  
projekts un KirsonDG

**IERAKSTI SAVU VĀRDU  
BSA DS VĒSTURĒ!**

ВПИШИ СВОЁ ИМЯ  
В ИСТОРИЮ ШКОЛЫ  
ДИЗАЙНА!



Darja  
**BROLIŠA**

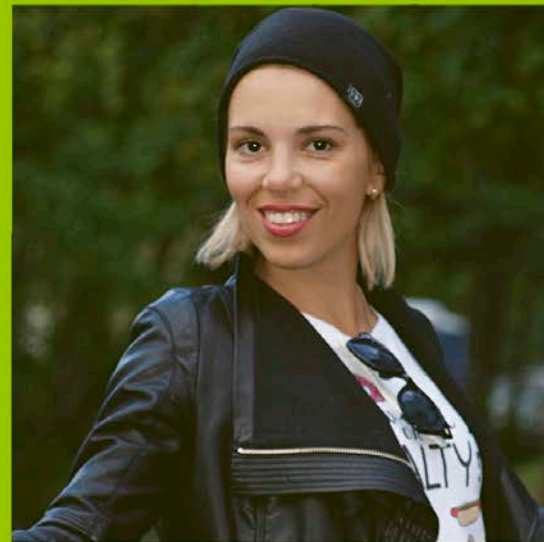
absolvēšanas gads: 2011. gads

darba vieta: SIA «Lielmuiža»

veikalu tīkli «Frizieru Serviss» un «4.hair.lv»

valsts: Latvija

amats: Grafiķis dizainers, reklāmas maketētāja



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KRISTINA  
**ČESNOVICKA**

2018  
Sia IPAY  
Latvija  
UI/UX dizainere



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ДИЗАЙНА!



Марк  
**МАРЬЯНОВ**  
Закончил БМА в 2012  
Green City Development  
США  
Креативный директор



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