



## FINANCIAL PLANNING AND MANAGEMENT OF AN ORGANIZATION

<b>Credit points:</b>	<b>3 CP</b>
<b>The Abstract of the course</b>	Financial planning plays an important role in the sustainable and successful development of any business, it helps companies set financial goals, plan income and expenses, and develop strategies to achieve these goals. Students learn the principles and techniques of financial planning and management. The course provides practical knowledge on budget preparation and planning, financial situation analysis and project evaluation.
<b>The aim of the course</b>	The aim of the study course is to create an understanding and knowledge of the functions, tasks and methods of financial management in the organization, including financial planning, budgeting, analysis of sources of resource attraction to achieve the organization's goals and evaluation of investment projects.
<b>Objectives of the course</b>	<ul style="list-style-type: none"> <li>• understand the basic principles and methods of financial planning and management of the organization;</li> <li>• introduce the budget development process;</li> <li>• to give practical skills in drawing up a specific budget;</li> <li>• provide practical skills in the analysis of financial indicators.</li> <li>• perform financial planning and control;</li> <li>• carry out an assessment of investment projects.</li> </ul>

### Description of the results of the study course and assessment criteria:

Knowledges	Skills	Competence
By completing this study course, students demonstrate knowledge and understanding of financial planning, organizational management and control, financial analysis, budget development and investment project evaluation.	As a result of studying the course, students develop a budget, calculate financial indicators, evaluate the profitability of an investment project, and identify possible sources of attracting financial resources to achieve the organization's strategic goals.	As a result of studying the course, students apply financial planning mechanisms. Students create a budget based on the goals of the organization, taking into account the peculiarities of the sphere of leisure, and entertainment. Based on the acquired knowledge, students create the architecture of funding sources and justify the need to attract resources from these sources by analysing possible problem statements and providing a conclusion on the attractiveness of the investment project using evaluation indicators.

### Content of the course:

No	Topics
1.	Introduction. The organization and its resources. The concept of financial planning and management, methods, means of regulation, legal protection, and sources of information. Forms and functions of financial management organization.
2.	Forms and functions of financial management organization.
3.	Funding sources and instruments. Internal and external financing. Forms, types and functions of loans.
4.	Risk capital and its attraction. Development finance instruments. Special types of financing – development finance institution "ALTUM", business angels, private investors, business incubators, loan guarantees.



5.	Financial reporting, financial analysis and financial forecasting. Financial statements (balance sheet, profit or loss statement, cash flow statement) and their components. Application of financial statements for decision-making. Assessment of financial condition.
6.	Financial planning. Purpose, tasks, importance and necessity of financial planning. Stages of financial planning. Creating a system of planned indicators
7.	Preparation of the organization's budget, as part of the company's financial management. The process of developing functional budgets. Preparation of financial budgets. Budget execution control and analysis.
8.	Evaluation of investment projects
<b>Exam form:</b>	The course ends with the developed project defence.

**Required reading:**

1. Brigham E. Financial Management: Theory and Practice, 2nd Ed. / Ehrhardt Brigham. - Andover UK: Cengage Learning, 2018. - 638 [14] p.
2. Blaine Robertson Corporate Financial Analysis / Blaine Robertson. - Amazon Fulfillment, 2019. - 141 p.  
Rīga
3. Saksonova S. Finanšu informācijas un pārskatu praktiskā izmantošana uzņēmumu finanšu lēmumu pieņemšanā. I.K. "INFO TILTS". Rīga, 2012. 313 lpp
4. Zariņa V., Strēle I. Finanšu plānošana uzņēmumā. Rīga: Lietišķās informācijas dienests, 2009. 105 lpp.

**Recommended reading:**

1. Brigham, Eugene F. Fundamentals of Financial Management / Eugene F. Brigham, Joel F. Houston. - Concise 6th ed. - South-Western, 2009. - 627p.: fig.
2. Fox R., Madura J. International Financial Management, 4th Ed. / Jeff Madura, Roland Fox. - Andover UK: Cengage Learning, 2016. - 679 [19] p.
3. Rurāne M. Finanšu menedžments: mācību grāmata / Marita Rurāne. - Rīga: RSEBAA, 2005. - 384 lpp. - (Biznesa izglītības bibliotēka).
4. Saksonova S. Uzņēmumu finanšu vadības praktiskās metodes. –Rīga, Merkūrijs Lat. -225 lpp.

**Other information sources:**

1. BSA library databases: EBSCO
2. Magazine "Biznesam.lv" <https://www.biznesam.lv/zurnals>
3. Financial Management <https://www.fm-magazine.com/>
4. Financial Management Association International (FMA) <https://www.fma.org/financial-management>
5. Žurnāls The Economist [www.economist.com](http://www.economist.com)