



## GLOBALIZATION AND CULTURAL DIVERSITY

<b>Credit points:</b>	<b>3 CP</b>
<b>Study course annotation</b>	The course offers an insight into the most relevant contemporary developments, analysing the diverse manifestations of globalisation processes, delving into the issues of cultural diversity and its management. The course is designed to enhance students' understanding of globalisation, its processes and cultural diversity, as well as to facilitate the acquisition and subsequent application of diversity management principles in professional practice.
<b>Aim of the study course</b>	To enhance students' understanding and develop their skills in analysing world, societal and cultural processes in the context of globalisation, looking at globalisation processes as a multi-layered phenomenon manifested in culture, political decision-making, communication and social space. To provide students with an understanding of cultural diversity and the principles and current trends in diversity management, including a comparison of the European Union and the US experience.
<b>Tasks of the study course</b>	<ul style="list-style-type: none"> <li>- To provide an in-depth understanding of globalisation processes and their manifestations in Latvia, the European Union and other regions of the world.</li> <li>- To introduce the scientific analysis of globalisation discourse and the so-called "schools" of globalisation (transformists, sceptics, hyperglobalists).</li> <li>- To analyse the transformations of different social phenomena as a result of globalisation processes.</li> <li>- To foster the ability to identify cultural diversity and its potential, including in the context of professional work.</li> <li>- To encourage students to think critically about the development of diversity in contemporary society.</li> <li>- To develop skills in analysing current issues in the field and to provide knowledge of the experiences of world regions in promoting diversity in the labour market, education and communication.</li> </ul>
<b>Study results:</b>	<b>Knowledge</b>
	By successfully completing this course of study, students will <ul style="list-style-type: none"> <li>- understand the theoretical framework of the basic concepts of globalisation,</li> <li>- demonstrate an understanding of the key concepts and patterns of globalisation and cultural diversity.</li> <li>- be able to find data and information related to globalisation;</li> <li>- be able to work with different sources of information on globalisation and cultural diversity.</li> </ul>
	<b>Abilities</b>
	<ul style="list-style-type: none"> <li>- Improve students' skills in analysing global processes.</li> <li>- Developed skills to identify the potential of diversity, including in the context of professional work.</li> <li>- Developed critical ability to discern patterns of globalisation and intercultural interaction in the context of professional work.</li> </ul>
	<b>Competences</b>
	<ul style="list-style-type: none"> <li>- Ability to identify, define, analyse and solve a country's economic problems</li> <li>- Ability to analyse the emergence, development and interrelationships of global social problems.</li> <li>- Ability to engage in the design, development, implementation and evaluation of public policies.</li> <li>- Ability to carry out research.</li> </ul>



<b>Study course plan:</b>	
<b>No.</b>	<b>Topics</b>
1.	Introduction to the evolving discourse of globalisation: process or event? The problem of the chronology of globalisation. Globalisation in the dynamics of world development processes
2.	What changes in the process of globalisation: time and space - anthropological categories and their transformation.
3.	The discursive tradition of globalisation: 3 'schools' of globalisation analysis, hyperglobalists, sceptics, transformists. Types of anti-globalism, manifestations.
4.	Economic dilemmas in the context of the challenges of globalisation. Globalisation and the contemporary crisis.
5.	Globalisation and culture. Consumer society - an agent of globalisation.
6.	Global communications in today's world. Informative participation and communicative exclusion.
7.	The phenomenon of glocalisation: the feedback of globalisation on target groups and sectors to be affected. Regional development scenarios in the context of European Union policies.
8.	Introduction to diversity. The other in society and culture.
9.	The concept of diversity, principles. Diversity management practices.
10.	The concept of cultural competence. Culturally sensitive professional activity.
<b>Form of final examination:</b>	
	Exam
<b>Mandatory literature of the study course:</b>	
1. Dažādības vadība - nākotnes potenciāls. - Rīga: Sabiedrības integrācijas fonds, 2015.	
2. Golubeva M., Zankovska-Odiņa S., Felsbergs I. Dažādības vadības situācijas izpēte uzņēmumos. - Rīga: Sabiedrības integrācijas fonds, 2015.	
3. Hanovs D. Šeit, visur un tagad... Globalizācija Latvijā: konteksti, diskursi un dalībnieki. - Rīga: Drukātava, 2008.	
<b>Study course supplementary literature:</b>	
1. Globāla dienaskārtība. - Rīga: Zinātne, 2007.	
2. Golubeva M., Kažoka I., Rastrigina O. Dažādības vadība publiskajā pārvaldē: atīstīto valstu pieredze un Latvijas situācijas novērtējums. - Rīga: Sabiedriskās politikas centrs Providus, 2011.	
3. Hanovs D., Laicāne M., Mihailovs I.J. Dažādības vadība multietniskā vidē. - Rīga: Drukātava, 2009.	
4. Hanovs D., Mihailovs I.J., Tēraudkalns V. Globalizācija: teorijas un prakses. - Rīga: [b.i.], 2006.	
5. Kolčanovs B., Zankovska-Odiņa S., Zālītis K. Atšķirīgs klients daudzveidīgajā Latvijā. - Rīga: Latvijas Cilvēktiesību centrs, 2010.	
6. Benhabib S. The Claims of Culture. Equality and Diversity in the Global Era. - Princeton: Princeton University Press, 2002.	
7. Castells M. Cities and Social theory. - Blackwell, 2002.	
8. Giddens A. Konsequenzen der Moderne. - Suhrkamp, 1995.	
9. Held H. Democracy and the Global Order. From the Modern State to Cosmopolitan Governance. - Polity, 2006.	
10. Stīgers M. Globalizācija. Ļoti saistošs ievads. - [b. v.]: 14 satori, 2008.	
11. Stīglijs Dž. Globalizācija un neapmierinātība ar to. -Rīga: BAT, 2010.	
<b>Periodicals and other sources of information:</b>	
1. <a href="http://www.unesco.org/new/en/unesco/resources/online-materials/publications/">http://www.unesco.org/new/en/unesco/resources/online-materials/publications/</a> / unesdoc-database	
2. <a href="http://www.mrglobalization.com/bk-globalization-and-culture">http://www.mrglobalization.com/bk-globalization-and-culture</a>	
3. <a href="http://unesdoc.unesco.org/images/0013/001393/139318e.pdf">http://unesdoc.unesco.org/images/0013/001393/139318e.pdf</a>	



4. <http://jp.poerf.de/papers/PfaulOglobalizationand.pdf>
5. <http://wlxt.whut.edu.cn/new/ddxfzzsc/attachments/2/1/Many%20Globalizations.pdf>
6. <http://www.ukessays.com/essays/cultural-studies/globalization-and-the-increased-diversity-cultural-studies-essay.php>
7. [http://www.eileentrauth.com/uploads/4/6/7/6/4676002/cultural\\_diversity\\_challenges.pdf](http://www.eileentrauth.com/uploads/4/6/7/6/4676002/cultural_diversity_challenges.pdf)
8. [www.politika.lv](http://www.politika.lv)
9. [www.sif.lv](http://www.sif.lv)

**During the study process changes and additions to the program and the list of references are possible**