



**INTERNATIONAL PROJECT MANAGEMENT IN LEISURE
AND ENTERTAINMENT**

Credit points:	3 CP
The Abstract of the course	Effective project management is an integral influencer of success in today's business environment. Additionally, project management-associated skills such as planning, risk management, quality management and communication management are essential to control increasingly complex projects. Students learn the principles and methods of management international projects, planning, risk management, quality management and communication management in the industry of leisure and entertainment.
The aim of the course	The course aims to strengthen project management knowledge and develop skills and competencies necessary in the field of project development, governance, and execution in the industry of leisure and entertainment.
Objectives of the course	<ul style="list-style-type: none"> • introduce the basic principles and methods of project management; • to enhance students' appreciation of the importance of understanding project leadership-related issues for the development of businesses, industries, and countries. • to enhance understanding and skills to apply ability tools and methods to plan, implement and manage projects during their entire life cycle, from scoping the project until its closure, including the methodologies of estimating time and costs for completion and the measurement of progress and performance; • knows how to apply the knowledge gained in the program in various project situations and analyse and evaluate the project's performance against the company's goals.
Results of the study course	
Knowledge	
Upon successful completion of this study course, students demonstrate knowledge and understanding:	
<ol style="list-style-type: none"> 1.1. basic principles and project management methods; 1.2. an understanding of International project management experience 1.3. an understanding of project phases of planning and implementation. 1.4. importance of values and cultural differences, particularly in international projects 	
Skills (knowledge, communication, general skills)	
<ol style="list-style-type: none"> 2.1 are able to apply the methods of project management in organization activities; 2.2 are able to develop and manage projects using the knowledge acquired; 2.3 are able to design project portfolio structures according to the strategic management of the company; 2.4 are able to apply the knowledge acquired in the program to different project situations, to analyse and evaluate the project return to meet the company's goals 	
Competence (analysis, generalization and evaluation)	
<ol style="list-style-type: none"> 3.1. demonstrate effective and integrative teamwork; 3.2. apply project management theories to analyse the specific characteristics of leisure and tourism projects and based on this suggest appropriate ways to manage the projects; 3.3. use literature to critically evaluate project management models; 	



structure and organize projects of a not-too-complicated nature;
3.4. to apply the knowledge acquired in the program to different project situations, to analyse and evaluate the project return to meet the company's goals

Content of the course:

No.	Topics
1.	Introduction to Project Management course. Project Management Theory. Process and Project work. International experience in the implementation of projects in tourism, leisure and entertainment.
2.	Project Management structure. Project Management teams. Inter-cultural teams.
3.	Project Management Methods and Tools. Information Technology in Project Management. Project Activation Management System.
4.	Project identification. Identification of the Project Stakeholders. Project Phases and Life Cycle. Project Charter.
5.	Project Scope and Work Breakdown Structure (WBS).
6.	Project Time Planning. Hunt's Chart Project Resource Planning. Costs Planning.
7.	Project Communication Management. Communication Channels of the Project.
8.	Project Risk Management/Matrix. Project Quality Management and Project Control
Exam form:	The course ends with the developed project defence.

Required reading:

1. A Guide to the Project Management Body of Knowledge (PMBOK guide) Project Management Institute. 5th ed. Newtown Square, PA : Project Management Institute, c2013. xxi, 589 lpp. : il. ISBN 9781935589679. http://dinus.ac.id/repository/docs/ajar/PMBOKGuide_5th_Ed.pdf
2. Kerzner, Harold Project management: a systems approach to planning, scheduling, and controlling / Harold Kerzner. 11. izd. Hoboken, N.J.: John Wiley & Sons, 2013. xxvii, 1264 p.
3. Maylor Harvey. Project Management Fourth Edition [elektroniskais resurss], pieejams: <https://epdf.tips/project-management-4th-edition.html>

Recommended reading:

1. Bissonette, Mike. Project Risk Management : A Practical Implementation Approach. Newtown Square, Pennsylvania: Project Management Institute, 2016. eBook Academic Collection (EBSCOhost)
2. Huemann, Martina, Pernille Eskerod, and Claudia Ringhofer. Rethink! Project Stakeholder Management. Newtown Square, Pennsylvania: Project Management Institute, 2016. eBook Academic Collection (EBSCOhost)
3. ICB - IPMA competence baseline, version 3.0. Latviešu val. Projektu vadīšanas nacionālās kompetences vadlīnijas : versija 3.1 / redakcionālā komiteja: Agnese Bīdermane ... [u.c.] ; Latvijas Nacionālā projektu vadīšanas asociācija. Rīga : Latvijas Nacionālā projektu vadīšanas asociācija, ©2012 1 tiešsaistes resurss (188 lapas) : ilustrācijas, tabulas ; 2,48 MB ISBN 9789984492001.
4. Jerošenko, V., Pinnis, J., Averina J., Gribuste, E.,Projektu vadīšanas rokasgrāmata. Rīga: Dienas Bizness, 2010. ISBN 9789984451411
5. Project Management. A Managerial Approach / Jack R. Meredith, Samuel J. Mantel. - 7th ed. - John Wiley & Sons, Inc, 2010. - 587, [18] p. - (International Student Version).
6. Uzulāns J. Projektu vadīšana mūsdienu apstākļos.- Mārupe: Drukātava, 2007.- 107. lpp.

Other information sources:



1. 1. BSA library databases: EBSCO
2. 2. Project management e-journal <http://www.pmworldjournal.net>
3. 3. www.PMI.org
4. 4. www.pvpa.lv, <https://www.facebook.com/projektuvaditaji/>
5. 5. www.lnpva.lv
6. 6. www.ipma.ch
7. 7. Magazine "Biznesam.lv" <https://www.biznesam.lv/zurnals>