



CROSS-CULTURAL COMMUNICATION

Credit points	3 CP		
The Abstract of the course	The course includes the knowledge necessary for mastering the communicative competence that determines the successful professional activity and career of a psychologist. The course helps students to realize the specifics of a person's mental functioning, taking into account the specifics of age stages, development crises and risk factors, their belonging to gender, ethnic, professional and other social groups, and prepares them for understanding and setting professional tasks in the field of research and practice		
Aim of the study course	To reveal the characteristics of cross-cultural psychology and business communication as a unique type of activity that combines special knowledge, skills to create a specialist in his chosen professional activity, and contributing to the development of communicative competence that determines the professional success of a psychologist.		
Objectives of the course	<ul style="list-style-type: none"> • To acquaint with the basic principles and theoretical ideas of modern cross-cultural psychology, the patterns of functioning of cultural groups, the emergence and development of psychological processes in them, the interaction of a psychologist with them. • To acquaint with the basic concepts and knowledge of business intercultural psychology necessary for mastering communicative behavior in communication with representatives of different cultures. Give an understanding of the main intercultural communication tools (verbal, non-verbal, paraverbal), techniques and technologies in communicating with business partners. • Form an understanding of intercultural business ethics, conflict resolution techniques in different cultures. 		
Study course results	Knowledge	Skills	Competences
	<ul style="list-style-type: none"> • Knowledge of the basic theoretical principles and ideas of cross-cultural psychology. • Understanding the patterns of functioning of different cultural groups and psychological processes in them • Understanding the relationship of culture and the psyche, the impact of culture on personal development. Knowledge of cross-cultural research methods. • Knowledge of mechanisms to overcome tensions and conflicts in various cultural groups. 	<ul style="list-style-type: none"> • Ability to analyze cross-cultural psychology. • Ability to receive information about cross-cultural differences and evaluate their impact on the behavior of individuals and groups. • Ability to communicate with representatives of various cultural groups to solve the problems of professional activity. • Ability to predict various ethnocultural phenomena and processes. • Ability to predict the risks of interethnic conflicts and find ways to solve them. 	<ul style="list-style-type: none"> • Ability to analyze psychological phenomena and processes in various cultural groups. • The ability to analyze and identify the psychological problems of the person associated with his belonging to a specific cultural group. • Ability to interact with different cultural groups. • Ability to tolerate social, ethnic and cultural differences.
Study course content	Topics		
	1	The subject, structure and methodological foundations of cross-cultural psychology	



	2	Cross-cultural psychology and communication
	3	The history of the emergence and development of cross-cultural communication.
	4	Cultural identity, ethnocentrism, ethnodifferentiation of representations of "one's own", "another's", "cultural shock".
	5	The concept of culture. Psychology of cultures (according to Nietzsche, Spengler, Jaspers).
	6	The concept of culture in cross-cultural communication: the concept of E. Hall's culture, the theory of measuring cultures G. Hofstede.
	7	Classification of business culture models by F. Trompenaer - H. Turner.
	8	Psychological aspects and types of cross-cultural communication (verbal, non-verbal, paraverbal).
	9	The essence and processes of cross-cultural perception (essence and errors of attribution, acculturation, stereotyping).
	10	Cross-cultural management and its characteristics.
	11	Business ethics and the rules of cross-cultural behavior.
	12	The impact of national culture on the management of the organization.
	13	Cross-cultural conflicts and their causes.
	14	Tolerance as a result of cross-cultural communication.
Form of assessment:	Exam	
Obligatory literature:		
	<ol style="list-style-type: none"> Ahrndt, S. (2020). Intercultural Communication. Open Educational Resources Collection. University of Missouri-St. Louis. https://irl.umsl.edu/cgi/viewcontent.cgi?article=1023&context=oer Jandt, F.E. (2017). An Introduction to Intercultural Communication: Identities in a Global Community. 9th ed. SAGE Publications, Inc. https://www.pdfdrive.com/an-introduction-to-intercultural-communication-identities-in-a-global-community-9th-edition-e176182875.html Keith, K.D. (2010). Cross-Cultural Psychology: Contemporary Themes and Perspectives. Second Edition. John Wiley & Sons Ltd. Samovar, L.A., Porter, R.E., McDaniel, E.R., Roy, C.S. (2014). Intercultural Communication: A reader. 14th ed. Boston, MA, 515 p. https://www.pdfdrive.com/intercultural-communication-a-reader-e175974513.html 	
Additional literature:		
	<ol style="list-style-type: none"> Berry, J.W., Poortinga, Y.H., Segal, M.H., & Dasen, P.R. (2002). Cross-Cultural Psychology: Research and Applications. Second Edition. New York: Cambridge University Press. https://tsu.ge/data/file_db/faculty_psychology/Cross-Cultural%20Psychology.pdf Berry, J.W., Dasen, P.R., & Saraswathi, T.S. (1997). Handbook of Cross-Cultural Psychology. Volume 2: Basic Processes and Human Development (2nd Edition). London: Allyn & Bacon. Cohen, D. & Kitayama, S. (2019). Handbook of Cultural psychology. Second Edition. New York, London: The Guilford Press. Ratner, C. (2002). Cultural Psychology: Theory and Method. New York: Kluwer Academic. Plenum Publishers. Ryabichenko, T., Lebedeva, N., & Plotka, I. (2018). Value Similarity with Mothers and Peers and Family Climate as Predictors of Well-Being of Russian Youth in Latvia. In N. Lebedeva, R. Dimitrova, & J. Beery (Eds), In book Changing Values and Identities in the Post-Communist World, SPRINGER, pp. 191-205. 	
Periodicals and electronic databases:		
	<ol style="list-style-type: none"> Journal of Cross-Cultural Psychology Cross-Cultural Psychology Bulletin Cross Cultural Research Culture and Psychology Cultural Dynamics Cultural Studies: Critical Methodologies Ethnic and Racial Studies 	



8. [Ethnicities](#)
9. [European Journal of Cultural Studies](http://biblio.bsa.edu.lv) <http://biblio.bsa.edu.lv>
10. EBSCO <http://search.ebscohost.com>

Changes and additions to the program and literature list are possible during the study process