

ACADEMIC WRITING

Credit points	3 CP			
Duration of the study	1 sem. (study programme 90 CP) / 2 sem. (study programme 120 CP)			
course				
Study course annotation	This course is designed is to provide participants with the opportunity to improve their skills in writing for academic purposes. It will prepare students for work in the courses in which research writing is a requirement. The course will place emphasis on macro-level composition skills such			
Til	as: thesis and research article structure, paragraph structure, coherence and unity. The aim of this short course is to help MA students plan and write a research article and MA thesis.			
The aim of the course				
Description of the results of the study course and assessment criteria:	Knowledge		Skills (knowledge, communication, general skills)	Competence (analysis, generalization and evaluation)
	• the co ac in • in re-	successful completion of rese students should know: e basic principles of the enstruction of scientific/reademic text as an tegrated system; ternational norms and the quirements of a scientific xt.	On successful completion of the course, student will be able to: • write an effective thesis proposal. • structure an academic paper at the macro level. • think and write more clearly and incisively. • have a variety of skills and approaches to draw upon when writing academic papers. • properly incorporate the work of other authors into your own writing. • understand the CEU policy towards plagiarism.	On successful completion of the course, student will be competent in: • Being ready to communicate in a foreign language in a written form for solving problems of academic and professional activities; • To present the results of the study to the academic community in the form of an article or a report.
Content of the course	1	Topics Introduction to: syllabus, Plagiarism, Research paper & essay writing, textbooks. Final project topic: overview of writing a research paper, brainstorming research ideas and narrowing down a topic		
	2	The Structure of Scientific Articles: Titles, Authors, Abstracts, Key words. Writing Thesis, IMRAD		
	3	Descriptive/Narrative articles. Discursive articles. Reflection and Evaluation.		
	4	Structuring a Research Paper at Macro Level: Paragraph writing		
	5	essays: Introduction, Opinion, For and Against, Solutions to the Problems.		
	6	Style		
Form of assessment:	Exam			
Required reading:				

Required reading:

^{1.} James Hartley. Academic Writing and Publishing. Routledge, London and New York, ISBN 0-203-92798-2, 2008 https://www.academia.edu/31361399/James_Hartley_Academic_Writing_and_Publishing_A_Practical_Handbook_Routledge_2008_



BALTIC INTERNATIONAL ACADEMY

- 2. Stephen Bailey. Academic Writing, A Handbook for International Students, Routledge, ISBN 9781138048744, 2017 https://routledgetextbooks.com/textbooks/9780415595810/answers.php.
- 3. Jenny Dooley. The Art of Writing. Student's Book, C 2, Express Publishing, United Kingdom, 2022, ISBN 978-1-3992-0935-9.
- 4. Jenny Dooley. The Art of Writing. Student's Book, C 1, Express Publishing, United Kingdom, 2022, ISBN 978-1-3992-0974-8.

Recommended reading:

1. https://oiipdf.com/academic-writing-from-paragraph-to-essay

Dorothy E Zemach, Lisa A Rumisek. Academic Writing. From Paragraph to Essay, Macmillan, 2010

2. http://business.loyno.edu/sites/business.loyno.edu/files/MBA-Writing-Guide-2013.pdf

Michelle Johnston, Jerry Goolsby. MBA Mandatory Writing Guide, 2013

Other information sources:

Scientific journals according to the field of interests of a master student.

During the study process changes and additions to the program and the list of references are possible