



**BUSINESS ECONOMICS AND MANAGEMENT**

<b>The scope in Credit points</b>	6 CP		
<b>Duration of the course</b>	1 sem.		
<b>Study course annotation</b>	The study course is designed to give master's students' knowledge in the methodology of management theory, the functioning and control of the management system, the nature of the organization, the creation of organizational models and organizational structures, the planning and control of the organization's activities, and the creation of a controlling system in the process of managing the organization. Studying the course helps master's students to understand the role of personnel and leadership in the organization's management system, the peculiarities of the form of power and management styles in the process of managing the organization, to understand the nature of conflicts and stress in the process of managing the organization and the possibilities of their reduction and neutralization.		
<b>Aim of the study course</b>	Create and develop thinking in the management process, learn the theoretical foundations of the management system, provide knowledge and create an understanding of organizational structure, planning and control, the main problems of organizational management and their solutions, provide knowledge about organizational personnel and leadership, forms of power and management styles in the process of organizational functioning.		
<b>Study course results</b>	<b>Knowledge</b>	<b>Skills</b>	<b>Competence</b>
	<ul style="list-style-type: none"> <li>• Demonstrates knowledge of the nature, creation, functioning and control of organizational management;</li> <li>• Understands theoretical guidelines in the field of business management;</li> <li>• Demonstrates an understanding of the most important concepts and regularities regarding the creation of organizational models and structures;</li> <li>• Defines the main goals and problems of the organization;</li> <li>• Understands the nature</li> </ul>	<ul style="list-style-type: none"> <li>• Assess the organization and business, functioning problems, the need for control and controlling in the process of running the company;</li> <li>• Logically formulate and explain the creation of the proposed organizational model and structure;</li> <li>• Qualified to prepare and present projects related to the creation and management of the organization;</li> <li>• Apply the knowledge gained in the study program in various situations, working in organizational management positions and make appropriate management decisions;</li> <li>• Analyze the change</li> </ul>	<p>Capable of:</p> <ul style="list-style-type: none"> <li>• Independently obtain, select and evaluate information related to the creation and development of the organizational model and structure in modern conditions;</li> <li>• Show a scientific approach in evaluating the management process and solving the necessary problems;</li> <li>• Evaluate the future of strategic management in the specific company and propose the development, implementation, development and evaluation of a business planning model;</li> <li>• To carry out research activities and studies on issues of organizational creation and management problems, to interpret and analyze their results.</li> <li>• Able to effectively modify the</li> </ul>



	<p>of company management, control process and controlling systems;</p> <ul style="list-style-type: none"> <li>• Demonstrates knowledge of the manager's role in the organization's management process; effective communications, motivation processes and teamwork principles.</li> </ul>	<p>processes taking place in the management of the organization, identify, systematize and evaluate them and make decisions according to the changes in the situation, provide summaries;</p> <ul style="list-style-type: none"> <li>• Organize team work, communicate and cooperate with staff, government institutions and non-governmental organizations</li> <li>• Apply the acquired theoretical and practical knowledge, ensuring your competitiveness in the labor market.</li> <li>• Can apply the knowledge gained in the program in various life and management process situations, working in a team or individually</li> </ul>	<p>company's organizational structure in accordance with changes in the business strategy</p> <ul style="list-style-type: none"> <li>• Able to get involved in the development, development, implementation and evaluation of the business system, able to prepare and present research related to the management of the organization in a qualified manner.</li> <li>• Able to communicate effectively, modify the structure of the organization according to the way the organization operates.</li> <li>• Qualified to prepare and present research related to organization management; able to carry out research activities and studies on organizational management development issues, interpret and analyze their results.</li> </ul>
<p><b>Study course content</b></p>	<p><b>Topics</b></p>		
	1	Basic concepts of management theory. The nature of the organization. Modern organizational models	
	2	Organizational management methods	
	3	Strategic management of the organization. Organizational planning	
	4	Manager in the management system of the organization. Personnel in the management system of the organization	
	5	Control process and controlling system in organization management	
	6	Leadership in the management system of the organization	
	7	Forms of power and management styles in the process of managing an organization	
	8	Conflict and stress management in the organization	
9	Business Economics and Management: A Systems Approach. Situation in the market: research, struggle with entrepreneurs-competitors		
<p><b>Form of assessment:</b></p>	Exam		
<p><b>Required reading:</b></p>			
<p>1. Parker Simon C. The Economics of Entrepreneurship. Cambridge University Press, 2009. ISBN-978-0-521-728355</p>			



2. Rae D. Entrepreneurship from opportunity to action / David Rae. - Houndmills: Palgrave Macmillan, 2007. - 294 p
3. Shalley, C.E. The Oxford Handbook of creativity, innovation and Entrepreneurship / Christina E. Shalley, Michael A. Hitt, Jing Zhou. - 2015. - 561 p. (CD)

**Recommended reading:**

1. Eteris, Eugene. Business in a New Century. Challenges and Outcomes. Political Economy and Entrepreneurship in Europe and the World / Eugene Eteris, Daina Vasilevska. - Rīga: Biznesa augstskola Turība, 2023. - 424 p
2. Hofs, Kjels Gunnars. Biznesa ekonomika. 3. izdevums, Rīga, DCS, 2019. ISBN 978-9934-19-252-4. (1.2. nodaļa)
3. Vadībzinības: Rokasgrāmata: Viss par uzņēmējdarbību un vadību. – Rīga: Zvaigzne ABC, 2004.
4. Oganisjana Karine. Uzņēmējspēja un uzņēmība. RAKA, 2012. ISBN 978-9984-46-235-6.
5. Šteinbuka, I. (zin. red.). 2021. Latvijas tautsaimniecība pandēmijas ēnā un pēckrīzes izrāviena iespējas. Rīga: LU Akadēmiskais apgāds.

**Other information sources:**

1. Chernen, A. The Business Model, Kellogg School of Management, 2017. ISBN 978-1-936572-45-8.
2. Uzņēmējdarbības pieredzes stāsti: OpenMinded videolekcijas par uzņēmējdarbības pieredzi Latvijā. <https://www.youtube.com/watch?v=9qRHvcnmzso>.

During the study process changes and additions to the program and the list of references are possible