

DEVELOPMENT OF DIGITAL CURRENCY AND FINANCIAL TECHNOLOGY (FINTECH)

Credit points	5 CP			
Duration of the	2 sem. (study programme 90 CP) / 3 sem. (study programme 120 CP)			
study course				
Study course	History and reasons for the emergence of private digital currencies. Reasons for the			
annotation	growing popularity of digital currencies in international business, development problems			
	and competition with fiat money. Problems of organization and prospects for state			
	regulation of private digital currencies, the creation of state digital currencies and their			
	prospects. Development of financial technologies and restructuring of the			
	macroeconomic system for regulating international financial relations.			
Aim of the study	Without a clear understanding of the prospects for the development of a modern digital			
course	monetary system, today it is impossible to build almost any business aimed at rapid			
	development and interaction with modern technologies. The main goal is to achieve an			
	understanding of how to build a business in a rapidly changing world. Knowledge Skills Competences			
		Knowledge dge of modern	Ability to understand digital	Competences Build a business taking
	Knowledge of modern financial technologies and		currencies, know their	into account the
Study course	principles of digital		problems and advantages.	capabilities of private and
results	payment systems.		problems and advantages.	state digital currencies,
Tesuits	payment	systems.		understand the constantly
				changing rules of currency
				regulation.
	Topics			
Study course		Historical aspects of macroeconomic financial regulation over the past 20		
	1	years, crisis phenomena and the development of financial regulation		
		mechanisms		
	2	Reasons and history of the emergence of digital currencies, reasons for the		
		growth of popularity.		
content	3	Blockchain system, areas of use of financial technologies in modern banking		
		systems.		
	4	The beginning of active development of the state digital currency (CBDC),		
		its implementation, problems and prospects. Possible ways to develop government regulation in conditions of parallel		
	5	circulation of state, private digital currencies and fiat money.		
Form of assessment:	Exam, project defense, combined version.			
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Obligatory literature:

- Ministry of Finance of Republic of Latvia. (2023) Vērtē Latvijas finanšu tehnoloģiju sektora attīstības stratēģiju. Available: https://www.fm.gov.lv/lv/jaunums/verte-latvijas-finansu-tehnologiju-sektora-attistibas-strategiju (In Latvian).
- The World Bank. (2022) *Financial Inclusion Support Framework (FISF)*. Available: https://www.worldbank.org/en/topic/financialinclusion/brief/financial-inclusion-support-framework
- Digital currencies and the soul of money. Speech by Mr Agustín Carstens, General Manager of the BIS,



BALTIC INTERNATIONAL ACADEMY

Goethe University's Institute for Law and Finance (ILF) conference on "Data, Digitalization, the New Finance and Central Bank Digital Currencies: The Future of Banking and Money", 18 January 2022 https://www.bis.org/speeches/sp220118.htm

- ECB Working Paper Series, 2783. CBDC and financial stability.
- https://www.ecb.europa.eu/pub/research/working-papers/html/index.en.html
- Jurijs Baltgailis, Vladimirs Meņšikovs, Viktorija Šipilova. DIGITAL CURRENCIES AND FINANCIAL LITERACY: ESSAY ON SUSTAINABLE FINANCES' PERSPECTIVES/ Sociālo Zinātņu VÁstnesis, 2023 2.

Additional literature:

- Baltgailis, J., Simakhova, A., & Buka, S. (2023). Digital Currencies and Fintech Innovation Technologies for Economic Growth. Marketing and Management of Innovations, 14(3), 202–214.
- https://doi.org/10.21272/mmi.2023.3-18
- Jonathan McCmillan. The End of Banking: Money, Credit, and the Digital Revolution. Berlin. Zero/One Economics Gmbh, 2014.

Other sources of information:

The Global Fintech Index 2020 https://findexable.com/wp-content/uploads/2019/12/Findexable_Global-Fintech-Rankings-2020exSFA.pdf

Changes and additions to the program and literature list are possible during the study process