



HISTORY OF WORLD CULTURES

Credit points:	3 CP
Study course annotation	<p>The aim of the study course is to provide an opportunity for students to acquire and systematize theoretical knowledge about various cultural models, cultural differences and the diversity of cultural forms in the perspective of world history and in the context of the tourism industry.</p> <p>The tasks of the study course are as follows:</p> <ul style="list-style-type: none"> • to provide an opportunity for students to deepen their knowledge of cultural and historical processes; • to identify the cultural specificity of different geographical regions in the historical as well as contemporary context; • to develop the students' skills to independently analyze the possibilities of using cultural heritage in tourism.
Study results	<p>Knowledge</p> <p>Upon successful completion of this course students will:</p> <ul style="list-style-type: none"> • know the periodization principles of world cultural history; • recognize the characteristic features of cultural and historical processes; • understand the basic differences (specificity) of cultural models of different regions and eras; • understand forms of careful and responsible use of cultural heritage in tourism.
	<p>Skills</p> <p>Upon successful completion of this course students will:</p> <ul style="list-style-type: none"> • critically evaluate the reliability of sources, analyzes theoretical literature in order to independently find a solution to the problem; • discuss about different cultural models taking in account the historical facts and understanding cultural differences; • compare and evaluate the experience of using cultural heritage in different regions; • selects, critically evaluates, collects and systematizes the empirical material necessary for problem solving; <p>creatively approach problem solving, organizes and plans work both in a group and individually.</p>
	<p>Competences</p> <p>Upon successful completion of this course students will:</p> <ul style="list-style-type: none"> • correctly use appropriate concepts, formulates a justified opinion, analyzing cultural processes; • provide the tolerant attitude towards the diversity of cultural forms; • follow the actual professional research publications on cultural artifacts, cultural heritage and its use in tourism; • develop a responsible and caring attitude towards the use of cultural heritage in tourism; • promote the tourism product and services on the market by communicating and cooperating effectively in a multicultural environment.
Study course plan:	
No.	Topics
1.	Introduction. Understanding the concept of culture. Primitive culture features. Concepts of magic, cult and ritual.



2.	An insight into the culture of ancient civilizations. Civilizations of Mesopotamia. Ancient Egyptian civilization.
3.	An insight into the cultures of the Ancient East (Ancient India and Ancient China).
4.	Ancient civilizations of the American continent.
5.	Promotion and use of cultural monuments of ancient civilizations in tourism.
6.	European cultural history. Periodization and its substantiation. Culture of classical antiquity.
7.	Culture of the Middle Ages. Ideas about time and space, religiosity and specific of cultural practices. Art and architecture.
8.	Culture of the Renaissance. The role of the Reformation and Protestantism in Northern European culture.
9.	Cultural paradigm of the Modern Times. Baroque and classicism aesthetics.
10.	The main phenomena of the culture of 19th century. Changing cultural paradigms on the turn of the 19th and 20th centuries.
11.	Art styles in Europe. "Must see objects" list of the tourist routes in Europe.

Form of final examination:

Written exam

Description of the study course acquisition results and assessment criteria:

The completion of the study course is assessed on a 10-grade scale in accordance with the Regulations of the Cabinet of Ministers No. 141, No. 512, No. 240 and the "Regulations on Study Course Exams and Tests at the Baltic International Academy" approved by the BIA Senate. Decision No. 211 based on the following criteria: the volume and quality of knowledge acquired; skills acquired; acquired competence according to the planned learning outcomes (www.BIA.edu.lv)

Mandatory literature of the study course (in English):

1. Graeber, David, Wengrow, David. *The Dawn of Everything: A New History of Humanity*. London: Penguin Books, 2022.
2. *Museums, Transculturality, and the Nation State: case studies from a global context*. Ed. by Susanne Leeb, Nina Samuel. Bielefeld : Transcript Verlag, 2022.
3. *The Cambridge Handbook of Material Culture Studies*. Edited by Lu Ann De Cunzo, Catharine Dann Roeber. Cambridge: Cambridge University Press, 2022.

Study course supplementary literature:

1. *A Cultural History of Objects: volumes 1-6 / general editors: Dan Hicks and William Whyte*. London: Bloomsbury Academic, 2021.
2. *Cultural Heritage*. Edited by Adriana Campelo, Laura Reynolds, Adam Lindgreen, and Michael Beverland. Abingdon, Oxon : Routledge, 2019. (e-book)
3. Swift Ellen, Stoner Jo and Pudsey April. *A social archaeology of Roman and late antique Egypt: artefacts of everyday life*. Oxford; New York, NY: Oxford University Press, 2022.

Periodicals and other sources of information:

1. *Nacionālā kultūras mantojuma pārvalde*. <https://mantojums.lv/cultural-objects>
2. *International journal of intangible heritage*. <https://www.ijih.org/volumes/17/ENG>
3. *Journal of Tourism and Heritage Research* <http://www.jthr.es/index.php/journal/issue/view/25>

During the study process changes and additions to the program and the list of references are possible