

# INTRODUCTION TO MANAGEMENT

| Credit points:     | 4 CP   |
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| Study course       | The course provides knowledge on the nature, functions and organizational structures of  |
| annotation         | management. The course deals with the main theoretical and practical aspects of management.  |
|                    | The study course provides knowledge about the stages of the decision-making process, its   |
|                    | influencing factors and circumstances. Introduces students to leadership styles, methods and   |
|                    | principles. Provides knowledge of managerial work and the importance of leadership in different  |
|                    | organizations.   |
| Aim of the study   | The aim of the discipline is to promote understanding of the essence of management, to introduce   |
| course             | the basics of management theory, as well as to develop independent thinking, analytical approach   |
| course             | in evaluation of different management  |
|                    | situations and to learn how to make optimal decisions.   |
| Tasks of the study | to acquire knowledge of the nature of management, organization andmanagement of  |
| course             | the company's business operations in market conditions.  |
| course             | <ul> <li>to introduce the mechanism of management activity, management functions,</li> </ul>   |
|                    | communication processes in the organization, decision making process.  |
|                    | <ul> <li>to give an idea of formal and informal organizations, organizational structures in a company.</li> </ul>  |
|                    |  |
|                    | Knowledge  |
|                    | As a result of the course completion theoretical issues of management and methodology of   |
|                    | management were studied, knowledge about current trends of development of management   |
|                    | theory was acquired. Having successfully completed thiscourse, students:   |
|                    | will understand the theoretical principles of management,  |
|                    | • will demonstrate understanding of key concepts and regularities in the   |
|                    | organization and management of production within a company;  |
|                    | will know management mechanisms, managementfunctions and motivation systems.   |
|                    | Abilities  |
|                    | • students are able to analyzemanagement processes in the organization, formulate  |
|                    | problems and tasks for their elimination;  |
|                    | are able to apply a systematic approach to improve the management process;   |
| Study results      | are able to describe manager's style and working methods;  |
| Study Tesures      | are able to make thought-out and objective decisions;  |
|                    | are able to evaluate the efficiency of management processes;   |
|                    | are able to apply the obtained theoretical knowledge in life and business situations, working in   |
|                    | teams or individually.   |
|                    | Competences  |
|                    | • students are able to independently acquire, select, identify and solve management problems   |
|                    | in the organization;   |
|                    | are able to participate in theplanning, development, implementation and  |
|                    | .1.1. evaluation of the company's strategy;  |
|                    | • have the ability to prepare and present management-related projects in aqualified manner,  |
|                    | analyzeresults and provide management interpretation;  |
|                    | are able to carry outresearch work and studies on the issues of company development and  |
|                    | management, interpret and analyze their results.   |
| Study course plan: |  |
| No.                | Topics   |
| 1.                 | Introduction to management   |
| 2.                 | Organization theory  |
| 3.                 | Communication  |
| 4.                 | Decision-making  |
| No.  1. 2. 3.      | are able to carry outresearch work and studies on the issues of company development and management, interpret and analyze their results.  Topics  Introduction to management Organization theory Communication |



#### BALTIC INTERNATIONAL ACADEMY

| <ul> <li>6. Levels and styles of the management</li> <li>7. Principles and methods of management</li> </ul> |  |
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| 7. Principles and methods of management   |  |
|   |  |
| 8. Management and manager   |  |
| 9. Management in conflict, change, stress situations  |  |
| 10. Management effectiveness  |  |

## Form of final examination:

exam

### Mandatory literature of the study course:

- 1. Praude, Valērijs. Menedžments .,Rīga: Burtene, 2012. 1,2 sēj.: diagr., il., sh., tab.
- 2. Leitis Voldemārs. Vadītāja spējas. Kā vadīt uznēmumus un ļaudis. Rīga: AVOTS, 2019.
- 3. Caurkubule Žanna. Menedžments. Lekciju kurss-konspekts un kontroluzdevumi klātienes, neklātienes un distanta apmācībai -Rīga, 2007.

#### **Study course supplementary literature:**

- 1. Dubkēvičs Lotārs. Organizācijas kultūra, klimats un radošums. Rīga: RaKa, 2019.
- 2. Ukolov V., Mass A., Bistrjakovs I.(2006) *Vadības teorija*. R.: Jumava.
- 3. Drakers Pīters u.c. Lēmumu pieņemšana (HBR) (2007).R.: Lietišķās informācijas dienests.-196 lpp.
- 4. Šmidts Vorens u.c. Sarunu un konfliktu risināšana (HBR) (2007).R.: Lietišķās informācijas dienests.-184 lpp.
- 5. Kortnijs Hjū u.c. Vadība nenoteiktās situācijās (HBR) (2008).R.: Lietišķās informācijas dienests.-194 lpp.
- 6. Ķeniņš-Kings G. (2002) *Amerikas pieredze uzņēmumu vadībai: izlase lietiškām pārrunām*. Rīga: Apgāds "Biznesa partneri", 288 lpp.
- 7. Daft, Richard L.: New era of management / Andover : South-Western/Cengage Learning, 2014. 722 lpp.
- 8. Barney, Jay B.: Strategic management and competitive advantage :concepts and cases / London : Pearson, **2015**. 395 lpp.
- 9. Dessler, G. (2004) *Management. Principles and Practices for Tomorrow's Leaders* / Gary Dessler. 3rd ed. Prentice Hall, 2004 546 p.
- 10. Naylor, J. (2004) Management / John Naylor. 2nd. Ed. Prentice Hall, 668, 20 p.
- 11. Robbins, S.P. (2004) *Fundamentals of Management. Essential Concepts and Applications* / Stephen P. Robbins, David A. Decenzo. 4th ed. Pearson Education, Inc., Prentice Hall, 471, 4 p.
- 12. Beardwell, I. (2004) *Human Resource Management. A contemporary approach* / Ian Beardwell, Len Holden, Tim Claydon. 4th ed. FT Prentice Hall, 739 p.
- 13. Daft, Richard L.: Менеджмент / Санкт-Петербург... {и др.}: Питер, **2015**. 628 с.
- 14. Логунов С. 27 книг успешного руководителя. Москва: Издательство «Э», 2017. 224 с.

#### Periodicals and other sources of information:

- 1. Laikraksts "Bizness&Baltija".
- 2. Laikraksts "Dienas bizness".
- 3. Harvard Business Review, USA.
- 4. www.csb.gov.lv
- 5. www.lursoft.lv
- 6. www.cfin.lv
- 7. www.kba.lv
- 8. www.bb.lv

## During the study process changes and additions to the program and the list of references are possible