



INTRODUCTION TO STUDIES AND THE PROFESSION

Credit points:	1 CP
Study course annotation	Studying at the academy in its first year of study is characterized by the fact that former students encounter a new teaching style, do not know each other and have no clear idea of their future specialty. All of this affects their motivation to continue their studies in the future. The purpose of this course is to facilitate early adaptation of the students to the requirements of the Academy and their motivation to study seriously and systematically in meeting the requirements. This is achieved by introducing the specific features of the Academy's studies (faculty structure, study process requirements and pedagogical and scientific activities) in lectures and getting acquainted with the nature and perspectives of the chosen specialty in the labor market.
Aim of the study course	The aim of the course is to acquaint students with the structure of the faculty, to give general knowledge about the realization and requirements of the study process, the pedagogical and scientific activities of the faculty, as well as to acquaint with the essence of the chosen specialty and to show its perspectives in the labor market.
Tasks of the study course	<ul style="list-style-type: none"> • introduce BSA and the structure of the department, students' rights and obligations; • to give a notion of the study content of the chosen program, study work and extra-curricular activities; • to clarify the realization and demands of the study process, basic principles and forms of its organization; • understand the nature and importance of the tourism and hospitality industry in the national economy of Latvia; • to develop understanding of the nature and perspectives of the chosen specialty in the labor market.
Study results	Knowledge
	upon successful completion of this course students will know the mission, aims, pedagogical and scientific activities of the faculty, the content of the study and the organization of the study process, as well as the rights and duties of students;
	Abilities
	students will know the principles of using BIA library and databases, know how to find information on BIA website and MOODLE system;
	Competences
students are able to independently obtain, select and analyze information about their future profession in mass media.	
Study course plan:	
No.	Topics
1.	Structure and development concept of BIA. Mission and structure, pedagogical and scientific activities of the Faculty of Academy
2.	Organization of the study process, rights and duties of the students
3.	Content of the studies, study work and extracurricular activities
4.	The role and importance of the tourism industry in the national economy of Latvia
5.	Perspectives of the program graduates in the Latvian labor market
Form of final examination:	Differentiated written test (Essay)
Mandatory literature of the study course:	
<ol style="list-style-type: none"> 1. Augstskolu likums. Stājas spēkā: 01.12.1995. 2. Noteikumi par otrā līmeņa profesionālās augstākās izglītības valsts standartu. Stājas spēkā: 12.09.2014. 3. Uzņēmuma vadītāja profesijas standarts. https://visc.gov.lv/profizglitiba/dokumenti/standarti/2017/PS-115.pdf 	

**Study course supplementary literature:**

1. Latvijas makroekonomiskie rādītāji. Macroeconomic indicators of Latvia / LR centrālā statistikas pārvalde.- Rīga, 2016.
2. Ziņojums par Latvijas tautsaimniecības attīstību / LR Ekonomikas ministrija.- Rīga, 2017.
3. Latvijas Banka: 2016. gada pārskats.- Rīga, 2017.

Periodicals and other sources of information:

1. www.bsa.edu.lv
2. www.csb.gov.lv
3. <http://ec.europa.eu/eurostat>

During the study process changes and additions to the program and the list of references are possible