TOURISM PROJECT MANAGEMENT

Credit points:	4 CP
The abstract of the course	Students learn the basic principles and methods of project management in Latvian and EU companies. Students learn to apply the acquired knowledge and skills of project management. Students acquire the skills of analysing business tasks, setting goals and classifying them, learning to develop project plans, using IT in project management, managing and coordinating projects at various levels in the company and analysing their execution.
The aim of the course	The aim of the study course "Tourism Project Management" is to strengthen project management knowledge and competencies, and to provide the necessary knowledge in the field of project and product development, management and coordination. To provide an insight into project management experience in the EU and Latvia.
Objectives of the course	• introduce the basic principles and methods of project management; • deepen understanding of project work experience in the EU and Latvia; • to provide knowledge in project work planning and implementation; • teach how to apply project management methods in the operation of the organisation; • use information technology (IT) in project management; • develop and manage projects using the acquired knowledge; • knows how to compile project portfolio structures according to the company's strategic management; • knows how to apply the knowledge gained in the program in various project situations and analyse and evaluate the project's performance against the company's goals.
Description of the results of the study course:	

Knowledge	Skills (knowledge, communication, general skills)	Competence (analysis, generalization and evaluation)
As a result of studying the course, the theoretical questions and methodology of project management were learned, knowledge was gained about current project management methods and trends. Upon successful completion of this study course, students: 1.1. demonstrates understanding of the basic principles of project management and project research methods; 1.2. demonstrates understanding of project work experience in the EU and Latvia; 1.3. demonstrates understanding of project work planning and implementation.	2.1 are able to apply the methods of project management in organization activities; 2.2 are able to develop and manage projects using the knowledge acquired; 2.3 are able to design project portfolio structures according to the strategic management of the company; 2.4 are able to apply the knowledge acquired in the program to different project situations, to analyse and evaluate the project return to meet the company's goals	3.1 are able to apply project management methods in the organization; 3.2 are able to apply innovative project management methods; 3.3 are able to develop and manage projects; 3.4 are able to analyse and evaluate the project's return relating to business objectives

Content of the course:

No.	Topics
1.	Introduction to project management; innovative activity.
2.	Project management theory
3.	Project identification
4.	Basic principles of implementation of EU projects. Funding of EU instruments
5.	Project phases and life cycle
6.	Project management methods and tools. Information technology in project management.
7.	Project scope and work structuring
8.	Hunt's chart
9.	Project resource planning
10.	Project communication management
11.	Project risk management
12.	Project quality management and control
Exam form:	The course ends with the developed project defence.

Required reading:

1. A Guide to the Project Management Body of Knowledge (PMBOK guide) Project Management Institute. 5th ed. Newtown Square, PA : Project Management Institute, c2013. xxi, 589 lpp. : il. ISBN 9781935589679. http://dinus.ac.id/repository/docs/ajar/PMBOKGuide_5th_Ed.pdf
2. Jerošenko,V., Pinnis, J., Averina J., Gribuste, E.,Projektu vadīšanas rokasgrāmata. Rīga: Dienas Bizness, 2010. ISBN 9789984451411
3. Kerzner, Harold Project management: a systems approach to planning, scheduling, and controlling / Harold Kerzner. 11. izd. Hoboken, N.J.: John Wiley & Sons, 2013. xxvii, 1264 p.

Recommended reading:

1. Bissonette, Mike. Project Risk Management : A Practical Implementation Approach. Newtown Square, Pennsylvania: Project Management Institute, 2016. eBook Academic Collection (EBSCOhost)
2. Huemann, Martina, Pernille Eskerod, and Claudia Ringhofer. Rethink! Project Stakeholder Management. Newtown Square, Pennsylvania: Project Management Institute, 2016. eBook Academic Collection (EBSCOhost)
3. ICB - IPMA competence baseline, version 3.0. Latviešu val. Projektu vadīšanas nacionālās kompetences vadlīnijas : versija 3.1 / redakcionālā komiteja: Agnese Bīdermane ... [u.c.] ; Latvijas Nacionālā projektu vadīšanas asociācija. Rīga : Latvijas Nacionālā projektu vadīšanas asociācija, ©2012 1 tiešsaistes resurss (188 lapas) : ilustrācijas, tabulas ; 2,48 MB ISBN 9789984492001.
4. Project Management. A Managerial Approach / Jack R. Meredith, Samuel J. Mantel. - 7th ed. - John Wiley & Sons, Inc, 2010. - 587, [18] p. - (International Student Version).

Other information sources:

1. BSA library databases: EBSCO
2. Project management e-journal http://www.pmworldjournal.net
3. www.PMI.org
4. www.pvpa.lv, https://www.facebook.com/projektuvaditaji/
5. www.lnpva.lv
6. www.ipma.ch
7. Magazine "Biznesam.lv" https://www.biznesam.lv/zurnals