

COMPANY FINANCES

Credit points	5 CP			
Duration of the	4th semester			
course				
Study course	The course allows you to understand the content and essence of financial categories at			
annotation	the level of an economic entity, to correctly use information sources to prepare			
	management decisions of	f a financial nature.		
Aim of the study	The aim of the study course is to acquire basic knowledge about the nature, composition,			
course	formation and use of financial assets, the company's financial relations as an object of			
	financial management.			
	Knowledge	Skills	Competences	
	after successfully	students can:	students are able to:	
	completing this study	• Understand the financial	• Follow the progress of	
	course, students know:	activity of the company or	the implementation of	
	 Organizational 	institution as a whole;	the company's or	
	finance;	• Identify the goals of the	institution's financial	
	• Financial functions;	organization and their impact	performance goals for	
	• Financial resources;	on the financial environment	optimization;	
	• Capital and its	and public interests;	• Provide the company or	
	structure;	• Define the goals and main	institution with the	
	• Capital assessment;	directions of the financial	necessary financial	
	• Financial relations;	activity of the company or	resources;	
	Business financing;	institution in accordance with	• Evaluate investments in	
	• Finance as an object	the interests of the owners and	working capital;	
	of management.	society;	Manage cash flows;	
	or management.	• Work with currency,	• Determine the costs,	
Study course results		securities and borrowed	revenues and profits of	
		capital market data;	the company or	
		• Analyze the obtained	institution;	
		information.	• Determine pricing policy	
		• Draw conclusions about	and its impact on	
		trends in currency, securities	revenue;	
		and leveraged capital	• Control the execution of	
		markets;	the revenue plan.	
		• Determine the financial	• Manage costs and	
		performance indicators of the	prepare proposals for	
		company or institution;	cost reduction;	
		• Analyze the execution of the	• Plan the profit and its	
		financial plan. Assess	use. Forecast changes in	
		deviations from the financial	profit and profitability in	
		plan.	future years.	
		• Develop a proposal for	-	
		adjusting the financial plan		



BALTIC INTERNATIONAL ACADEMY

		Topics		
Study course content	1	Characteristics of the company's financial and economic activity in the market		
		economy		
	2	Nature and functions of company finance. Corporate financial policy		
	3	Financial resources and funds of companies		
	4	Fixed assets of companies		
	5	Working capital of companies		
	6	Cash income and operating financial results of commercial enterprises. Company		
		cash flow		
	7	Organization of financial activity in the company. Analysis of the financial		
		position of companies. Solvency and liquidity of companies		
	8	Finances of companies in various industries		
	9	Company capital and its formation		
	10	Corporate financing and corporate business restructuring		
Form of assessment:	Exam			
Form of assessment:	Exam			

Obligatory literature:

- 1. Corporate Finance Fundamentals / Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan. 7th ed. McGraw-Hill Companies, 2006. 844, [88] p.
- 2. Corporate Finance. An Introduction / Ivo Welch. Pearson Education, Inc., 2009. 1125 p.: fig., tabl. (The Prentice Hall Series in Finance)

Additional reading:

- $1. \ Damodaran, \ Aswath \ Applied \ Corporate \ Finance \ / \ Aswath \ Damodaran. \ \ 4th \ ed. \ \ John \ Wiley \ \& \ Sons, \ Inc., \ 2015. \ \ 654 \ p.: \ fig., \ table.$
- 2. Blaine Robertson Corporate Financial Analysis / Blaine Robertson. Amazon Fulfillment, 2019. 141 p.
- 3. Accounting and Finance, an Introduction. Eddie McLaney, Peter Atrill. 9th ed. Harlow UK: Pearson, 2018. 873 p.
- 4. Modern Corporate, Finance, Investments, Taxation and Ratings / Peter Brusov, Tatiana Filatova, Natali Orekhova, Mukhadin Eskindarov. 2nd ed. Springer Nature Switzerland AG, 2018. 571 p.: fig., tabl.

Other sources of information:

- 1. https://www.lursoft.lv/
- 2. www.csb.gov.lv
- 3. http://ec.europa.eu/eurostat

Changes and additions to the program and literature list are possible during the study process