



**INTRODUCTION INTO STUDIES AND PROFESSION  
“ENTREPRENEURSHIP MANAGEMENT”**

<b>Credit points</b>	<b>2 CP</b>		
<b>Duration of the course</b>	1st semester		
<b>Study course annotation</b>	Studying at the academy in the first year of study is characterized by the fact that former students encounter a new teaching style, do not know each other and do not have a clear idea of their future specialty. All this affects their motivation to continue their studies in the future. The purpose of the given course is to promote early adaptation of students to the requirements of the academy and their motivation to study seriously and systematically, fulfilling the set requirements. This is achieved by introducing specific features of academy studies (faculty structure, requirements of the study process and pedagogical and scientific activities) in lectures and getting to know the nature and prospects of the chosen specialty in the labor market.		
<b>Aim of the study course</b>	The aim of the course is to introduce students to the structure of the faculty, to provide general knowledge about the implementation and requirements of the study process, the pedagogical and scientific activities of the faculty, as well as to introduce the essence of the chosen specialty and show its prospects in the labor market.		
<b>Study course results</b>	<b>Knowledge</b>	<b>Skills</b>	<b>Competences</b>
	upon successful completion of this study course, students will know the faculty's mission, goals, pedagogical and scientific activities, study content and organization of the study process, as well as students' rights and responsibilities	students are familiar with the principles of using the BSA library and databases, know how to find information on the BSA website and in the MOODLE system	students can independently obtain, select and analyze information about their future profession in mass media
<b>Study course content</b>	<b>Topics</b>		
	1	BIA structure and development concept. The mission and structure of the Faculty of Economics, Finance and Management, pedagogical and scientific activities	
	2	Organization of the study process, students' rights and obligations	
	3	Study content, study work and extracurricular activities	
	4	The role and importance of entrepreneurship in the national economy of Latvia	
	5	Prospects of program graduates in the Latvian labor market	
<b>Form of assessment:</b>	Differentiated written assessment		
<b>Obligatory literature:</b>	<ol style="list-style-type: none"> <li>1. Law on Universities. Enters into force: <a href="#">01.12.1995.</a></li> <li>2. Regulations on the state standard of professional higher education. Enters into force: <a href="#">13.07.2023</a></li> <li>3. Professional standard manager of an enterprise. <a href="https://visc.gov.lv/profizglitiba/dokumenti/standarti/2017/PS-115.pdf">https://visc.gov.lv/profizglitiba/dokumenti/standarti/2017/PS-115.pdf</a></li> </ol>		

**Additional reading:**

1. Macroeconomic indicators of Latvia. Macroeconomic indicators of Latvia / LR central statistical office. - Riga, 2016.
2. Report on the development of the national economy of Latvia / Ministry of Economy of the Republic of Latvia. - Riga, 2017.
3. Bank of Latvia: 2016 annual report. - Riga, 2017.

**Other sources of information:**

1. [www.bsa.edu.lv](http://www.bsa.edu.lv)
2. [www.csb.gov.lv](http://www.csb.gov.lv)
3. <http://ec.europa.eu/eurostat>

Changes and additions to the program and literature list are possible during the study process