



SOCIAL ENTREPRENEURSHIP

Credit points	3 CP		
Duration of the course	4th semester		
Study course annotation	Social entrepreneurship is a new type of business whose goal is to achieve positive changes in society using the mechanisms and techniques of traditional business. Organizations founded as social enterprises can be non-profit, for-profit or innovative hybrids of both types, but unlike the traditional business model, these organizations are oriented towards the achievement of certain social goals, and not towards profit-making as a destination.		
Aim of the study course	To introduce students to the concept, theory and practice of social entrepreneurship worldwide. During the course, students will gain an understanding of the role and position of social entrepreneurship between non-governmental organizations, government institutions and traditional business.		
Study course results	Knowledge	Skills	Competences
	<p>after successfully completing this study course, students</p> <ul style="list-style-type: none"> • understands the theoretical guidelines on the theory and basic concepts of social entrepreneurship, • demonstrates an understanding of the most important concepts and regularities regarding the functioning of social entrepreneurship and social enterprises and its regulation, is able to describe contemporary trends in the field of social entrepreneurship in the EU and Latvia, • able to find data and information related to social entrepreneurship; • able to work with various sources of information on social business issues. 	<p>after successfully completing this study course, students</p> <ul style="list-style-type: none"> • knows how to identify social enterprises, determine their business model and distinguish the enterprise from traditional business; • knows how to navigate the problems of social entrepreneurship, determine its role and position in society, as well as how social entrepreneurs are able to introduce improvements in society; • knows how to evaluate government decisions in the field of social entrepreneurship; • able to apply the knowledge gained in the program in different life situations, working in a team or individually, • able to apply the acquired theoretical and practical knowledge, ensuring their competitiveness in the labor market. 	<p>after successfully completing this study course, students</p> <ul style="list-style-type: none"> • able to analyze current issues of social entrepreneurship; • knows how to evaluate social processes from the perspective of social entrepreneurship development; • can explain the need for results and social impact assessment tools in social enterprises; • able to competently prepare and present projects related to issues of social entrepreneurship theory; • able to conduct research activities and studies on social business issues, interpret and analyze their results.



Study course content	Topics	
	1	Introduction to Social Entrepreneurship. Historical development of social entrepreneurship
	2	Contemporary theories of social entrepreneurship and its role in contemporary society. Social entrepreneurship perspectives and critical and innovative thinking
	3	Legal regulation of social entrepreneurship. Latvian legislation in the field of social entrepreneurship
	4	Social enterprises and their role in business
	5	Social entrepreneurship: analysis of foreign experience and implementation possibilities in modern Latvia. Experience of social entrepreneurship development in Latvia
	6	Latvia's regional policy and opportunities for promoting the development of social entrepreneurship in the regions
	7	Business planning in the field of social entrepreneurship
	8	Marketing and management in social enterprises
Form of assessment:	Differentiated written assessment	
Obligatory literature:		
1. Introduction to Social Entrepreneurship / Teresa Chahine. 2016. - 302 p. 2. Bosma, N., Levie, J. (2010). A global comparison of social entrepreneurship. Global Entrepreneurship Monitor. 2009 Executive Report. Global Entrepreneurship Research Association. [online]. [Accessed 30/12/2011] http://igitur-archive.library.uu.nl/socgeoplan/2011-0906-200603/GEM%202009%20Global%20Report%20Rev%20140410.pdf		
Additional reading:		
1. Bornstein, D. and Davis, S., Social Entrepreneurship: What Everyone Needs to Know (Oxford, Oxford University Press, 2010) 2. Social Entrepreneurship and Social Innovation / Mario Biggeri. -2019. - 58 p. 3. Social Innovation and Social Entrepreneurship /Luis Portales. - 2019. - 217		
Other sources of information:		
1. Strategic Entrepreneurship Journal http://onlinelibrary.wiley.com/doi/10.1002/sej.v6.2/issuetoc 2. www.csb.gov.lv 3. http://ec.europa.eu/eurostat		
Changes and additions to the program and literature list are possible during the study process		