

BUSINESS PSYCHOLOGY AND COMMUNICATION

Course size in KP	4 CP		
Duration of the course	2nd semester/3rd semester		
Abstract of the study course	The course includes the knowledge required for learning communicative competence. Completing the course helps students to become aware of the specifics of human psychological functioning, taking into account age characteristics, developmental crises and risk factors, their belonging to gender, ethnic, professional and other social groups, and prepares them for identifying professional tasks and establishing scientific research and practical fields of activity.		
the study course	The aim of the course is to discover cross-cultural psychology and business communication as a unique type of activity, which combines special knowledge, skills and abilities for the formation of a specialist in his chosen professional activity, and promotes the development of communicative competence.		
Study course results	Knowledge	Skills	Competences
	<p>Knowledge of the theoretical guidelines and ideas of cross-cultural psychology.</p> <p>Understanding the regularities of the functioning of different cultural groups and the psychological processes in them.</p> <p>Understanding the relationship between culture and psyche, the influence of culture on personality development.</p> <p>Knowledge of cross-cultural research methodologies.</p> <p>Knowledge of mechanisms for overcoming tensions and conflicts in different cultural groups.</p>	<p>Ability to analyze problems in cross-cultural psychology.</p> <p>Ability to obtain information about cross-cultural differences and evaluate their impact on personal and group behavior.</p> <p>Ability to communicate with representatives of different cultural groups to solve professional tasks.</p> <p>The ability to predict various ethnocultural phenomena and processes.</p> <p>The ability to predict the risks of inter-ethnic conflicts and find ways to solve them.</p>	<p>Ability to analyze psychological phenomena and processes in different cultural groups.</p> <p>The ability to analyze and reveal the psychological problems of a personality related to its belonging to a specific cultural group.</p> <p>Ability to interact with different cultural groups.</p> <p>Ability to tolerate social, ethnic and cultural differences.</p>
Study course content	Topics		
	1	Subject, structure and methodological basis of cross-cultural psychology.	
	2	Cross-cultural psychology and communication .	
	3	The history of the emergence and development of cross-cultural communication.	
	4	Cultural identity, ethnocentrism, ethnodifferentiation of preconceptions "own", "foreign", "cultural shock".	
	5	The concept of culture. Psychology of cultures (after Nietzsche, Spengler, Jaspers).	
	6	Understanding culture in cross-cultural communication: E. Hall's concept of culture, G. Hofstede's theory of cultural dimensions.	
	7	F.Trompenārs-H.Turner's classification of Lietian culture models.	
	8	Psychological aspects and types of cross-cultural communication (verbal, non-verbal, para-verbal).	
	9	Nature and processes of cross-cultural perception (nature and errors of attribution, acculturation, stereotyping).	
	10	Cross-cultural management and those characterizing it parameters .	
11	Business ethics and cross-cultural rules of conduct.		



	12	The influence of national culture on organizational management.
	13	Cross-cultural conflicts and their causes .
	14	Tolerance as a result of cross-cultural communication.
Test form:	Diff. credit	
Obligatory literature:		
1. Ryabichenko, T., Lebedeva, N., & Plotka, I. (2018). Value Similarity with Mothers and Peers and Family Climate as Predictors of Well-Being of Russian Youth in Latvia. In N. Lebedeva, R. Dimitrova & J. Beery (Eds), In book Changing Values and Identities in the Post-Communist World, SPRINGER, pp 191-205		
2. Berry, JW, Poortinga, YH, Segal, MH, & Dasen, PR (2002). Cross-Cultural Psychology: Research and Applications. Second Edition. New York: Cambridge University Press. https://tsu.ge/data/file_db/faculty_psychology/Cross-Cultural%20Psychology.pdf		
3. Berry, JW, Dasen, PR, & Saraswathi, TS (1997). Handbook of Cross-Cultural Psychology. Volume 2: Basic Processes and Human Development (2nd Edition). London: Allyn & Bacon.		
4. Keith, KD (2010). Cross-Cultural Psychology: Contemporary Themes and Perspectives. Second Edition. John Wiley & Sons Ltd.		
Additional reading:		
1. Cohen, D. & Kitayama, S. (2019). Handbook of cultural psychology. Second Edition. New York, London: The Guilford Press.		
2. Ratner, C. (2002). Cultural Psychology: Theory and Method. New York: Kluwer Academic / Plenum Publishers.		
3. Shiraev, EB & Levy, DA (2010). Cross-cultural psychology: Critical Thinking and Contemporary Applications. Boston: Allyn & Bacon. www.umpalangkaraya.ac.id/dosen/dwisariusop/wp-content/uploads/2016/11/Cross_Cultural_Psychology__Critical_Thinking_and_Contemporary_Applications__Fourth_Edition_.pdf		
Other sources of information:		
1. Journal of Cross-Cultural Psychology		
2. Cross-Cultural Psychology Bulletin		
3. Cross Cultural Research		
4. Culture and Psychology		
5. Cultural Dynamics		
6. Cultural Studies: Critical Methodologies		
7. Ethnic and Racial Studies		
8. Ethnicities		
9. European Journal of Cultural Studies		
10. http://biblio.bsa.edu.lv		
11. EBSCO http://search.ebscohost.com		
Changes and additions to the program and literature list are possible during the study process		