



CORPORATE SOCIAL RESPONSIBILITY AND BUSINESS ETHICS

Credit points	5 CP		
Preliminary knowledge	Business Economics and Management		
Study course annotation	<p>Modern business development trends have long confirmed the need for social orientation. Entrepreneurs try to make a profit and provide society with all possible help in solving social problems. Community-based entrepreneurship is a model that has become one of the most discussed issues in the business world today. Social responsibility and business ethics became an essential part of the concept of sustainable development not only for business but for all mankind.</p> <p>The course includes theoretical knowledge in business ethics, the importance of ethics in business, value orientation, classification and assessment of social responsibility, models of corporate responsibility, and the effectiveness of socially responsible business.</p>		
The aim of the course	This course is designed to provide in-depth and practically applicable knowledge, skills, and competencies in social responsibility and business ethics issues that specialists in the field of business should know and apply in practice.		
Description of the results of the study course and assessment criteria:	Knowledge	Skills (knowledge, communication, general skills)	Competence (analysis, generalization and evaluation)
	<p>Upon successful completion of this study course, students demonstrate knowledge and:</p> <p>1.1. understanding of the basic principles of corporate social responsibility and business ethics;</p> <p>1.2. understanding VSP (ESG) concepts;</p> <p>1.3. understanding of the role of corporate social responsibility and business ethics in business.</p>	<p>2.1. apply the best practices of corporate social responsibility and business ethics in business;</p> <p>2.2. demonstrate the ability to analyze problem situations and make management decisions.</p>	<p>3.1. demonstrate social and ethical skills;</p> <p>3.2. integrate the principles of social responsibility into the business development strategy;</p> <p>3.3. to observe sustainable and ethical principles in making financial decisions;</p> <p>3.4. carry out research on current issues;</p> <p>3.5. think critically and strategically;</p> <p>3.6. to analyze practical situations.</p>
Content of the course	Topics		
	1	The concept, essence, and characteristics of business ethics.	
	2	Importance of business ethics. Ethical decision-making models.	
	3	Development of social responsibility. The Friedman Doctrine. Political and social factors.	
	4	Classification of social responsibility. Internal social responsibility of the company. External social responsibility of business.	
	5	Models of corporate social responsibility. Forms of social responsibility	
	6	ESG concept.	
	7	Socially responsible business efficiency. Evaluation of corporate social responsibility.	
	8	Student essay on freely chosen topics - a structured literature review. Presentation and debate.	



Form of assessment:	Exam
Required reading:	
<ol style="list-style-type: none">1. Batson T. Business Ethics / Ted Batson and Blake J.Neff. -Batson&Neff. - 2012. - 300 p. (CD)2. Thulasively, K. Business Ethics, corporate social responsibility and governance / Thulasively K. - 2014. - 114 p. (CD)	
Recommended reading:	
<ol style="list-style-type: none">1. Graham, Gordon Eight Theories of Ethics / Gordon Graham. - Routledge, 20042. Milts, Augusts. Ētika. Saskarsmes ētika / Augusts Milts. - Rīga: Zvaigzne ABC, 2004.3. Stīvens R. Kovejs. Ļoti veiksmīgu cilvēku 7 paradumi. Rakstura ētikas atjaunošana4. Shastri, V., & Banerjee, P. M. (2010). Social Responsibility and Environmental Sustainability in Business: How Organizations Handle Profits and Social Duties. New Delhi: Sage Publications Pvt. Ltd.(eBook)5. Rubenis, Andris. Ētika XX gadsimtā : teorētiskā ētika / Andris Rubenis . [1. d.]. - Rīga : Zvaigzne ABC, 1997.	
Other information sources:	
<ol style="list-style-type: none">1. Zinātnisko publikāciju datu bāzes: WEB of Science, Scopus, Elsevier, EBSCO2. The Magazine of Corporate Responsibility https://business-ethics.com/3. Eurostat: https://ec.europa.eu/eurostat/data/database	
During the study process changes and additions to the program and the list of references are possible	