



BALTIC
INTERNATIONAL
ACADEMY

XII INTERNATIONAL RESEARCH-TO-PRACTICE CONFERENCE

“SOCIETY TRANSFORMATIONS IN
SOCIAL AND HUMAN SCIENCES”

24th - 25th
November 2023



CONFERENCE SCIENTIFIC COMMITTEE:

- Dr. oec., Assoc. Professor **S. Buka** (Baltic International Academy)
- Dr.psych., Professor **I. Kokina** (Daugavpils University)
- Dr. sc. soc., Professor **V. Bakirov** (V. N. Karazin Kharkiv National University; National Academy of Sciences of Ukraine)
- Dr. oec., Assoc. Professor **V. Ponomarenko** (Simon Kuznets Kharkiv National University of Economics, Ukraine)
- Dr. oec., Professor **I. Hubarieva** (Research Centre of Industrial Problems of Development of NAS of Ukraine)
- Dr.habil.sc.pol., Professor **J. Zielinsky** (Siedlce University of Natural Sciences and Humanities, Poland)
- Professor **E. L. Meszáros** (University of Oradea, Romania)
- Dr. sc.soc., Assoc. Professor **B. Svagzdiene** (Lithuanian Sports University, Lithuania)
- Dr.psych., Professor **I. Plotka** (Baltic International Academy)
- Dr.sc.soc., Assoc. Professor **V. Volkov** (Baltic International Academy)
- Dr.oec., Asistant Professor **B. Heimanis** (Baltic International Academy)
- Dr.oec., Assoc. Professor **T. Yurkevich** (Baltic International Academy)
- Dr.sc.ing., Professor **Zh. Tsaurkubule** (Baltic International Academy)
- PhD, Full Professor **M. Limosani** (Department of Economics, University of Messina, Italy)
- PhD, Professor **Vivek M. Nanoti** (LTJSS's Priyadarshini College of Engineering, Nagpur, India)
- Adjunct Professor **M. I. Borges** (Polytechnic University of Portalegre, Portugal)
- Adjunct Professor **C.P. da Silva Dias** (Polytechnic University of Portalegre, Portugal)
- PhD, Researcher **Alessandra Costa** (Department of Economics-University of Messina, Italy)

“SOCIETY TRANSFORMATIONS IN SOCIAL AND HUMAN SCIENCES” PROGRAMME

| | | |
|---|---|---|
| November 24, 2023 | 11:00 – 13:30 | <p>Plenary session Moderator: Dr.sc.soc., Associate Professor Vladislav Volkov Lomonosova Str. 1 – 207 https://videoconf.bsa.edu.lv/rooms/bsa-eku-cnt/join</p> |
| November 24, 2023, November 25, 2023 | <p>November 24: 13:30 – 15:30</p> <p>November 25: 10:00 – 12:45</p> | <p>Section Topical Issues of Psychology: Theory and Practice Moderator: Dr.psych., Professor Irina Plotka Lomonosova Str. 4 – 116 https://videoconf.bsa.edu.lv/rooms/bsa-f34-t7z/join</p> |
| November 24, 2023 | 15:30 – 17:00 | <p>Roundtable “The Issue in the Study of Implicit Attitudes” Moderators: Dr.psych., Professor Irina Plotka, Dr.sc.ing., Associate Professor Nina Blumenau, Dr.psych., Leading Researcher Dmitry Igonin, Dr.biol., Assistant Professor Viktors Veliks Lomonosova Str. 4 – 116 https://videoconf.bsa.edu.lv/rooms/bsa-f34-t7z/join</p> |
| November 24, 2023, November 25, 2023 | <p>November 24: 13:30 – 17:15</p> <p>November 25: 10:00 – 12:30</p> | <p>Section Sustainable Finance and Economics Moderators: Mg.oec., Assistant Professor Zhanna Chernoshtana, MBA, Doctor of Sciences (Economics), Guest Professor Alexey Alexandrov Lomonosova Str. 1 – 207 https://videoconf.bsa.edu.lv/rooms/bsa-7nq-2du/join</p> |
| November 24, 2023 | 14:00 – 16:00 | <p>Section Inclusion Solutions in Translation, Pedagogy and Social Work Moderators: Mg.sc.soc., Guest Lecturer Agrita Lujane, assistant to Vice-Rector for Science Maria Tkachukova https://videoconf.bsa.edu.lv/rooms/bsa-hxg-bb6/join</p> |
| November 24, 2023, November 25, 2023 | <p>November 24: 14:00 – 18:00</p> <p>November 25: 9:30 – 11:45</p> | <p>Section Contemporary Management, Business and Innovation; Communication Technologies and Tourism Moderators: Mg.oec., Assistant Professor Inese Ratanova, Dr., Senior Lecturer Guru Prabhakar, Dr.oec., Assistant Professor BorissHeimanis, Mg.hrm., Lecturer Ksenia Doronina Lomonosova Str. 1 – 222 https://videoconf.bsa.edu.lv/rooms/bsa-ror-kf2-nqu/join</p> |
| November 24, 2023 | 14:00 – 16:00 | <p>Section Legal Science Moderator: Mg.iur., Assistant Professor Irina Gafta Lomonosova Str. 1 – 305 https://videoconf.bsa.edu.lv/rooms/bsa-5ek-z7e-gg2/join</p> |
| November 24, 2023 | 14:00 – 16:00 | <p>Section Geopolitical and Humanitarian Aspects of European Security Moderator: Dr.sc.soc., Associate Professor Vladislav Volkov Lomonosova Str. 1 – 302 https://videoconf.bsa.edu.lv/rooms/bsa-icr-noo-fmn/join</p> |

PLENARY SESSION

24/11/2023 11:00 – 13:30 UTC +2 (GMT+2, EET)

Lomonosova Str. 1 – 207

<https://videoconf.bsa.edu.lv/rooms/bsa-eku-cnt/join>

CONFERENCE OPENING

Dr.sc.soc., As. Professor **Vladislav Volkov**,
Vice-Rector for Science of the Baltic International Academy, Latvia

REPORTS

Nina Pidbutska, Doctor of Science in Psychology, Professor,
Head of the Pedagogy and Psychology Management of Social Systems Department, National technical university “Kharkiv polytechnic institute”
Exploring the Feasibility of Utilizing Artificial Intelligence in Mental Health Maintenance: A Case Study on the Elomia Chat Bot

Viktoriia Khaustova, Doctor of Sciences (Economics), Professor,
Director of the Research Centre of Industrial Problems of Development of NAS of Ukraine

Iryna Hubarieva, Doctor of Sciences (Economics), Professor,
Deputy Director of the Research Centre of Industrial Problems of Development of NAS of Ukraine

Tetiana Salashenko, Candidate of Sciences (Economics),
Senior Research Fellow of Department for Industrial Policy and Energy Security,
Research Center for Industrial Problems of Development of NAS of Ukraine
Energy crisis in the electric power sector of Latvia

Rita Mafalda Dionísio de Sousa, PhD, MSc oec., Professor,
Director of the Economics Program at the Economics Department of the University of Minho and NIPE, Portugal.
Sustainable Finance and Economics in Portugal

Alessandra Costa, PhD Researcher,
the Department of Economics-University of Messina, Italy.
Exploring circularity in wine: a Bcorp's journey towards green innovation

Olexandr Nykytyuk, Doctor of Agricultural Science, Professor,
Acting rector of Kyiv Agrarian University of National Academy of Agrarian Sciences of Ukraine

Olesia Lynovytska, Doctor of Philosophy, Professor,
First vice-rector of Kyiv Agrarian University of National Academy of Agrarian Sciences of Ukraine

Andrii Dinets, PhD of Medical Science,
Head of department of Kyiv Agrarian University of National Academy of Agrarian Sciences of Ukraine.
Higher education in Ukraine in the context of sustainable development in crisis and post-crisis conditions – an example of Kyiv Agrarian University

Raimonds Rublovskis, Mg.hist., Lecturer
Baltic International Academy
Historical narratives as domain of psychological and informational operations of 21st century

Moderator of the Plenary session
Dr.sc.soc., As. Professor, Vice-Rector for Science **Vladislav Volkov**

DARBS SEKCIJĀ / SECTION WORK

Topical Issues of Psychology: Theory and Practice; Roundtable “The Issue in the Study of Implicit Attitudes”

24/11/2023 13:30 – 17:00 UTC +2 (GMT+2, EET)

Lomonosova Str. 4 – 116

<https://videoconf.bsa.edu.lv/rooms/bsa-f34-t7z/join>

Section Moderator: Dr.Psych., Professor Irina Plotka

| | <i>Section Moderator: Dr.Psych., Professor Irina Plotka</i> | <i>Section Moderator: Dr.Psych., Professor Irina Plotka</i> |
|-------------|---|--|
| 13:30-13:45 | Vsevolods Kačans – Dr.Phil., Researcher, Latvian University | Prospects for the development of “strong artificial intelligence” in the context of cognitive studies of the “hard problem of mind” |
| 13:45-14:00 | Vera Krievina – Dr.Biol., Assistant Professor, Baltic International Academy | Center for Psychological Assistance of the Baltic International Academy: two years of experience |
| 14:00-14:15 | Vladislav Zaichenko – Ph.D. student, Ukraine, National Technical University “Kharkiv Polytechnic Institute” | Approaches to the development of communicative competence of future professionals |
| 14:15-14:30 | Oleksiy Lobachov – Ph.D. student, Ukraine, National Technical University “Kharkiv Polytechnic Institute” | Indicators of professional success of web developers |
| 14:30-14:45 | Natalija Jefimova – Master student, Baltic International Academy Inese Misus – Master student, Baltic International Academy Kristiana Linture – Master student, Baltic International Academy | Job opportunities for work and organizational psychologists in the Latvian labor market |
| 14:45-15:00 | Ishgaley Ishmuhametov – Dr.Psych., Associate Professor, Baltic International Academy, Transport and Telecommunication Institute | Work Motivation of Organization’s Employees in Crisis Conditions |
| 15:00-15:15 | Oleksii Nalyvaiko – Ph.D. in pedagogy, Associate Professor, Nadiya Kreydun – Ph.D. in psychology, Associate Professor, Olena Nevoienna – Ph.D. in psychology, Associate Professor, Liudmyla Ivanenko – Ph.D. in pedagogy, Associate Professor, Liubov Iavorovska - Ph.D. in psychology, Associate Professor, Andrii Kharchenko – Ph.D. in psychology, Associate Professor V. N. Karazin Kharkiv National University, Ukraine Nataliia Nalyvaiko – Ph.D. in pedagogy, Kharkiv National Medical University, Ukraine | Immersive Technologies in Psychology |
| 15:15-15:30 | Jevgeni Nietosniitty – Master student, Baltic International Academy | Connection of academic achievement motivation with aspects of anxiety of students |
| 15:30-17:00 | Moderators: Dr.Psych., Professor Irina Plotka , Dr.sc.ing, Associate Professor Nina Blumenau , Dr.Psych., Leading Researcher Dmitry Igonin , Dr.Biol., Assistant Professor Viktors Veliks Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes The study of implicit attitudes: theoretical and applied aspects |

24/11/2023 13:30 – 17:00 UTC +2 (GMT+2, EET)
 Lomonosova Str. 4 – 116
<https://videoconf.bsa.edu.lv/rooms/bsa-f34-t7z/join>

Section Moderator: Dr.Psych., Professor Irina Plotka

| | <i>Section Moderator: Dr.Psych., Professor Irina Plotka</i> | <i>Section Moderator: Dr.Psych., Professor Irina Plotka</i> |
|---|---|--|
| 1 | Zanna Vinogradova – Mg.Psych. Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Implicit and explicit attitudes towards risky driving behaviors |
| 2 | Laura Šimane-Vigante –Mg.Psych., Assistant professor, Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Development and application of implicit methods in criminal violence research |
| 3 | Biruta Urbāne – Ph.D. in social sciences (social psychology), Assistant Professor, Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Research of implicit brand attitude: cognitive and emotional aspects |
| 4 | Alina Koļina – Mg.Psych., Baltic International Academy Tatjana Kalčinska - Mg.Psych., Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Exploring the relationship between implicit and explicit attitudes towards current performance-oriented self-esteem as measured by the IAT and a self-assessment procedure, and personality traits |
| 5 | Oksana Poļakova – Mg.Psych. Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Epizodisko notikumu emocionālās valences ietekme uz attieksmju pret alkoholu implicīto mērījumu rādītājiem |
| 6 | Inna Burakova – Mg.Psych. Baltic International Academy | Roundtable The Issue in the Study of Implicit Attitudes Implicīto un eksplīcīto attieksmju izpēte pret panākumiem saiknē ar personības iezīmēm |

Section Moderator: Dr.Psych., Professor Irina Plotka

| | Prezentētāji/ Speakers | Tēma/Topic |
|-------------|--|---|
| 10:00-10:15 | Pavel Tyurin – Dr.Psych., Assistant professor, Baltic International Academy | Intellectual activity as awareness of incompleteness |
| 10:15-10:30 | Lubov Kashirina – Dr.Phil., Assistant professor, Baltic International Academy | Love in the works of F.M. Dostoevsky: psychological aspect |
| 10:30-10:40 | Diana Augule – Master student, Baltic International Academy | Sakarības izpēte starp attieksmēm pret veselīgas/neveselīgas pārtikas izmantošanu un personības iezīmēm studentiem |
| 10:40-10:50 | Katrina Kuvsincikova – Master student, Baltic International Academy | Sakarības izpēte starp sasnieguma motivāciju unpašcieņu studentiem |
| 10:50-11:00 | Aleksandra Teterina – Master student, Baltic International Academy | The role of Self-esteem in Achievement Motivation among students |
| 11:00-11:10 | Maria Stepanko – Master student, Baltic International Academy | Relationship between Emotional Intelligence and Psychological Well-Being in young people |
| 11:10-12:20 | Julia Drelevska – Master student, Baltic International Academy | Research of the attitudes towards violence and self-control of students |
| 11:20-11:30 | Igor Belkov – Master student, Baltic International Academy | Emocionālās inteligences un subjektīvās labklājības izpētes problēma dažādās vecuma grupās |
| 11:30-11:40 | Marina Jegorova – Master student, Baltic International Academy | Subjektīvās vientulības sajūtas un depresīvā stāvokļa izpēte jauniešiem |
| 11:40-11:50 | Lyudmyla Hrynevych – Master student, Baltic International Academy | The relationship between Love and Subjective well-being in partnerships in middle age |
| 11:50-12:00 | Jūlija Timošenko –Dr.sc.ing., Assistant professor, Baltic International Academy | Experience in teaching statistical methods for psychology students at the Baltic International Academy |
| 12:00-12:15 | Nina Pidbutska –Dr.Psych., Professor. Anastasiia Knysh – Ph.D. in psychology, Associate Professor, Ukraine, National Technical University "Kharkiv Polytechnic Institute" | Soft skills of future engineers as a stress resistance factor |
| 12:15-12:30 | Zhanna Bogdan – Ph.D. in psychology, Associate Professor, National Technical University «Kharkiv Polytechnic Institute» | Soft Skills in Women's Career Development |
| 12:30-12:45 | Oleksiy Pidbutskiy – Ph.D. student, Ukraine, National Technical University «Kharkiv Polytechnic Institute» | Ways of maintaining students' motivation in the online learning |

DARBS SEKCIJĀ / SECTION WORK

Sustainable Finance and Economics

24/11/2023 13:30 – 17:15 UTC +2 (GMT+2, EET)

Lomonosova Str. 1 – 207

<https://videoconf.bsa.edu.lv/rooms/bsa-7nq-2du/join>

Section Moderators: Mg.oec., Assistant Professor Zhanna Chernoshtana, MBA, Doctor of Sciences (Economics), Professor Alexey Alexandrov

| | <i>Prezentētāji/ Speakers</i> | <i>Tēma/Topic</i> |
|-------------|---|---|
| 13:30-13:45 | Alexey Aleksandrov, Baltic International Academy, Visiting Professor | Private Banking & Wealth Management modern problems of the industry. Customer requirements: is the industry ready for a reset |
| 13:45-14:00 | Tamara Merkulova, V.N. Karazin Kharkiv National University, Professor Vladyslav Bobrov, V.N. Karazin Kharkiv National University, PhD student | Mobile Games Market Trends in Context of Experience Economy |
| 14:00-14:15 | Anatoliy Guley, Ternopil National University of Economics, Ukraine, Professor, Chairman of the Executive Board, Interbank Currency Exchange, Ukraine | Central Bank Digital Currency (CBDC) as a third form of money: key risks and development directions |
| 14:15-14:30 | Oleksandr Sharov, Institute for Economics and Forecasting, Chief Researcher, Ukraine | Global Money and Global Currency |
| 14:30-14:45 | Andrejs Surmačs, Baltic International Academy, Dr.oec., Assoc.Professor Evelina Surmača, Royal Holloway, University of London. Faculty: Business and Management, Student | Problems of modern compliance |
| 14:45-15:00 | Costas Christodoulides, Alexander College, Cyprus, Head of Alexander Research Centre Anna Chrysaphi, Alexander College, Cyprus, Senior Lecturer Anthony Chabarekh, Alexander College, Cyprus, Dr., Assoc. Professor | The Greek and Cypriot Banking Systems Reform in Light of the EU Banking & the Capital Markets Union Projects: The Impact on Micro Businesses |
| 15:00-15:15 | Alina Barvinok, ISSS, Researcher, Ukraine Igor Mantsurov, University of the Western Cape in the Republic of South Africa, Extraordinary Professor Iryna Stolietova, State University of Trade and Economics, Candidate of Economic Sciences | Paradoxes of Monetary Policy Provided by the National Bank of Ukraine (or, following Honoré de Balzac “Shine and Poverty of Courtesans”) |

24/11/2023 13:30 – 17:15 UTC +2 (GMT+2, EET)
Lomonosova Str. 1 – 207
<https://videoconf.bsa.edu.lv/rooms/bsa-7nq-2du/join>

Section Moderators: Mg.oec., Assistant Professor Zhanna Chernoshtana, MBA, Doctor of Sciences (Economics), Professor Alexey Alexandrov

| | Prezentētāji/ Speakers | Tēma/Topic |
|-------------|--|--|
| 15:15-15:30 | Vitalii Danich, V. N. Karazin Kharkiv National University, Department of Economic Cybernetics and Applied Economics Doctor of Science (Economics), Professor Rostyslav Lutsenko, V. N. Karazin Kharkiv National University graduate student | Formation of Professional Competencies of Newcomer Cryptocurrency Market Participants (on the basis of economic profile students) |
| 15:30-15:45 | Victor Savinov, Director of the International Institute of Political Philosophy, Ukraine | Economic Resistance of the Population – Problems of Measurement, Monitoring and Forecasting |
| 15:45-16:00 | Svitlana Sazonova, State University of Information and Communication Technologies, Candidate of Economic Sciences Ukraine | The Modern Paradigm of Strategic Management of Telecommunications Enterprises in the conditions of the Digital Economy |
| 16:00-16:15 | Rute Abreu, Coordinate Professor at Polytechnic University of Guarda, Portugal | The Geopolitical Accountability of the Central Banks' Gold Reserve |
| 16:15-16:30 | Ana Brochado, Associate Professor at ISCTE- Lisbon University Institute, Portugal | Sustainable Finance and Economics in Portugal |
| 16:30-16:45 | Fernanda Policarpo, Adjunct Professor at Polytechnic University of Portalegre, Portugal | Portuguese SMEs and Economic Development |
| 16:45-17:00 | Maria José Varadinov, Adjunct Professor at Polytechnic Institute of Portalegre, Portugal | Reverse Logistics: a Contribution to Social Responsibility in Enterprises |
| 17:00-17:15 | Ludmila Yadchenko, Dr.oec., Visiting Lecturer at Baltic International Academy | Regulatory aspects of crowdfunding platforms as an emerging part of alternate finance market in Europe |

| | <i>Prezentētāji/ Speakers</i> | <i>Tēma/Topic</i> |
|-------------|---|---|
| 10:00-10:15 | Tatevik Sargsyan, Eurasia International University, Associate Professor at the Chair of Technological Management, Armenia | Sustainable Tourism and Poverty Alleviation in Republic OF Armenia |
| 10:15-10:30 | Anna Martirosyan, Eurasia International University, Head of Management Department, Armenia | Determinants of Willingness to Fight Climate Change: Dependent Variable Comparison Across Studies |
| 10:30-10:50 | Nadiia Novytska, Luxembourg / State Tax University, Visiting Researcher at the Department of Finance / Associate Professor of the Department of Accounting Technologies and Business Analysts | Modern Trends In Personal Income Taxation In EU Countries and Ukraine |
| 10:50-11:15 | Mykola Chumak, IDNT, Co-founder, CEO, Ukraine | Human or Technology: the Future of Customer Experience in Private Banking & Wealth Management |
| 11:15-11:30 | Julija Pouha, Lecturer, Baltic International Academy Inga Būmane, Lecturer, University of Latvia | Problems of Determining the Economic Essence in the Context of Legislative regulation of Latvia in the Field of Financial Reporting for the Needs of Environmental Reporting |
| 11:30-11:45 | Renate Indrika, Baltic International Academy PhD Student, Mg.oec., Accounting and Finance College, Lecturer | Priority of Factors of State Support for Small Businesses in Latvia |
| 11:45-12:00 | Vikash Gauba, Baltic International Academy, PhD Student | Impact of Corporate Governance on Share Price Pakistan Stock Exchange 30 Index Listed Companies |
| 12:00-12:15 | Rūdolfs Grūbe, Grāmatvedības un finanšu koledža, Students | Aizdevumu piešķiršana personālam un to uzskaitē SIA "N" grāmatvedībā |
| 12:15-12:30 | Olamide Eniola, Baltic International Academy, PhD student | Unraveling the Complexities of Economic Development in Africa |

| <i>Dalībnieki/ Participants</i> | <i>Tēma/Topic</i> |
|--|--|
| Tatjana Ptašica, aspirante, Baltijas Starptautiskā Akadēmija | Valsts un kredītiestāžu sadarbības īpatnības Kiprā ienākumus nenesošo kredītu problēmu risināšanas jomā: sociālais aspekts; Mūsdienu koncepcijas ienākumus nenesošo kredītu dinamikas faktoru empīrisko pētījumu jomā; Finanšu stabilizācijas politikas ietekmes uz ienākumus nenesošo kredītu līmeni kīprā novērtējums |
| Lūcija Loiko, studente, Grāmatvedības un finanšu koledža | Pievienotās vērtības nodokļa uzskaites organizācija optikas veikalā |
| Zadorozhna Olha, Doctor of Economics, Associate Professor, V.N.Karazin Kharkiv National University | Crisis of the Modern Economy. Human-dimensional Management of Anti-crisis Transformations and Prospects for National Economic Development |
| Igor Mantsurov, ISSS Director, Ukraine Yana Khrapunova, University of the Western Cape in the Republic of South Africa, Researcher of the Department of Statistics and Demographic Studies Anna Hvelesiani, University of the Western Cape in the Republic of South Africa, Researcher of the Department of Statistics and Demographic Studies | Inflation Targeting and Economic Growth in Ukraine (Theory and Its Application in the Practice of the National Bank) |

DARBS SEKCIJĀ / SECTION WORK

Inclusion Solutions in Translation, Pedagogy and Social Work

24/11/2023 14:00 – 16:00 UTC +2 (GMT+2, EET)
<https://videoconf.bsa.edu.lv/rooms/bsa-hxg-bb6/join>

Section Moderators: Mg.sc.soc., Guest Lecturer Agrita Lujane, assistant to Vice-Rector for Science Maria Tkachukova

| | <i>Prezentētāji/Speakers</i> | <i>Tēma/Topic</i> |
|-------------|---|--|
| 14:00-14:15 | Gohar Melikbekyan – Lecturer, Eurasia International University | Модель корпоративного обучения «70:20:10»: от популяризации до эмпирических обоснований |
| 14:15-14:30 | Natalya Mikhailova – Lecturer, Project Coordinator, European Humanities University | Increasing the Social Impact of Academic Research: Science Shop Model Outcomes and Challenges |

| <i>Dalībnieki/ Participants</i> | <i>Tēma/Topic</i> |
|--|---|
| Ludmila Aleksandrovska – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Stress un izdegšanas sindromu veicinošie faktori sociālā darba speciālistiem |
| Kristiāna Grīnpauka – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Personu pēc atbrīvošanas no ieslodzījuma vietas sociālās problēmas |
| Kristīna Krivonosova – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Sociālais darbs senioru adaptācijas periodā ilgstošas sociālās aprūpes institūcijā |
| Sarmīte Matačina – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Profesionālās darbības kvalitātes psihosociālie aspekti sociālā darba speciālistiem |
| Ineta Pipina – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Social work opportunities with refugees in Upper Daugava region |
| Rasma Piliņa – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Sociālā darba veicēju pašpalīdzības stratēģiju pašnovērtējums Rugāju pagastā |
| Inese Šale – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Starpinstitūciju sadarbības sociālajā darbā bērnu tiesību aizsardzības sadarbības grupas ietvaros Aizkraukles novadā |
| Irita Merca – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Darba stress un profesionālā izdegšana sociālo darbinieku vidū (Biedrības piemērs) |
| Olga Žurova – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Communication barriers in social work with war refugees from Ukraine in Tukums region |
| Rolanda Usačova – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Sociālais darbs ar notiesātām personām Daugavgrīvas cietumā |
| Anda Lagzdiņa – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Supervīzijas atbalsta funkcija sociālajiem darbiniekiem Ventspils valstspilsētā un novadā |
| Anna Vinogradova – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Nevalstiskās organizācijas kā sociālā darba resurss Preiļu novadā |
| Ineta Ābele – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Sociālo pakalpojumu aktualitāte Kurzemes kopienā cilvēkiem ar garīga rakstura traucējumiem un viņu ģimenēm |
| Ilze Brūvele – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Sociālais darbs ar romu tautības izglītojamiem Ventspils pilsētas skolās |
| Liega Leja-Medne – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Jauniešu devaiantas uzvedības iemesli un to novēršanas iespējas Olaines novadā |
| Vineta Bērziņa – maģistra studiju programmas “Sociālais darbs” studente, Baltijas Starptautiskā akadēmija | Preventīvie pasākumi vardarbības novēršanai izglītības iestādē |

DARBS SEKCIJĀ / SECTION WORK

Contemporary Management, Business and Innovation Communication Technologies and Tourism

24/11/2023 14:00 – 18:00

Lomonosova Str. 1 – 222

<https://videoconf.bsa.edu.lv/rooms/bsa-ror-kf2-nqu/join>

Section Moderators: Mg.oec., Assistant Professor Inese Ratanova, Dr., Senior Lecturer Guru Prabhakar, Dr.oec., Assistant Professor Boriss Heimanis, Mg.hrm., Lecturer Ksenia Doronina

**Session 1. Mg.oec., Assistant Professor Inese Ratanova,
Dr., Senior Lecturer Guru Prabhakar, Dr.oec**

| | Prezentētāji/Speakers | Tēma/Topic |
|-------------|--|---|
| 14:05-14:20 | Guru Prabhakar – Dr., UWE Bristol, United Kingdom Xiaojun Luo – Dr., UWE Bristol, UK Hsiao-Ting Tseng – Dr., National Central University, Taiwan | Proposal to Map Critical Factors of PMBoK to CyBOK Knowledge Areas |
| 14:20-14:35 | Grigori Fainstein – PhD, visiting Assistant Professor, Baltic International Academy, Estonia | Economic Shocks, Structural Changes and Adjustment Cost in Estonia |
| 14:35-14:50 | Ruta Puidokaite-Savickiene – Lecturer, Utena University of Applied Sciences Ruta Meiste – Dr., Associate Professor, Utena University of Applied Sciences Sandra Jakstiene – Dr., Associate Professor, Utena University of Applied Sciences, Lithuania | Analysis of Factors Promoting Employees' Creativity and Innovation: Methodological Justification |
| 14:50-15:05 | Katerina Altunyan – Ph.D in Political Science, Associate Professor at the Chair of Public Administration, Yerevan State University, Armenia | Decision-making: the Process Contributing to Professional Public Administration |

Break 15:05-15:15

**Session 2. Mg.oec., Assistant Professor Inese Ratanova,
Dr.oec Assistant Professor Boriss Heimanis**

| | Prezentētāji/Speakers | Tēma/Topic |
|-------------|---|--|
| 15:15-15:30 | Boriss Heimanis – Dr.oec., Assistant Professor, Baltic International Academy, Latvia | Mūsdienu politiskie un ekonomiskie izaicinājumi uzņēmējdarbības vidē |
| 15:30-15:45 | Halyna Kryshstal – Doctor of Economic Science, Professor, Interregional Academy of Personnel Management, Ukraine | The Impact of Digitization Tools on the Intellectual Development of the Country's Population |
| 15:45-16:00 | Aija Sannikova – Dr.oec., Researcher, EKA University of Applied Sciences | Competencies Important in Social Entrepreneurship |
| 16:00-16:15 | Ilgiz Kambarov – CEO of Green Alliance KG | Green Alliance Kyrgyzstan and its Role in Promoting Green Agenda on National and Regional Level |
| 16:15-16:30 | Inese Ratanova - Mg.oec., Assistant Professor, Baltic International Academy, Latvia | Innovative Development Issues Towards Green Deal Objectives Implementation in Latvia: an Example of the Dynamics of Innovation Index Indicators |

Break 16:40-16:46

Session 3. Mg.oec., Assistant Professor Ineša Ratanova,
Dr.oec Assistant Professor Boriss Heimanis

| | <i>Prezentētāji/Speakers</i> | <i>Tēma/Topic</i> |
|-------------|---|--|
| 16:45-17:00 | Anastasija Zemcova – Ph.D. student, Baltic International Academy Gints Buraks – student, Turība University, Latvia | Deficiencies of the Regulation Related to Food Safety in the Republic of Latvia |
| 17:00-17:15 | Kristina Malenko – Ph.D. student, K.Zhubanov Aktobe Regional University, Kazakhstan | Цифровые перспективы: Влияние коммуникационных технологий на туризм |
| 17:15-17:30 | Akhmadjon Yusupov – Ph.D. student, Baltic International Academy, Latvia | Visitor Experience and Satisfaction: A Case of Three Theme Parks in Uzbekistan |

Participants

| <i>Dalībnieki/ Participants</i> | <i>Tēma/Topic</i> |
|--|--|
| Alessandra Costa , PhD Researcher, the Department of Economics-University of Messina, Italy | Exploring circularity in wine: a Bcorp's journey towards green innovation |
| Žanna Caurkubule – Dr.sc.ing., Professor, Baltic International Academy | Sociālās uzņēmējdarbības attīstības problēmas Latvijā Eiropas integrācijas kontekstā |
| Veranika Khlud – Ph.D. student, Baltic International Academy | Strategic management of staffing for innovative development |
| Alena Tugarina – Ph.D. student, Baltic International Academy | Eiropas starptautiskā tūrisma attīstības perspektīvas mūsdienu ģeopolitiskajos apstākļos |

25/11/2023 9:30 – 11:45

<https://videoconf.bsa.edu.lv/rooms/bsa-ror-kf2-nqu/join>

Section Moderators: Dr.oec., Assistant Professor Boriss Heimanis,
Mg.hrm., Lecturer Ksenia Doronina, Mg.oec.

Master's student session

| | | |
|-------------|--|--|
| 10:00-10:15 | Azlan Azmee – Master student, Baltic International Academy | The Role of Content Marketing in Increasing Customer Attractiveness and Improving Loyalty to Delta Airline Services |
| 10:15-10:30 | Hassan Zaman – Master student, Baltic International Academy | Impactsof Sales Promotion Strategies on Online Fashion Shopping Behavior in German |
| 10:30-10:45 | Daler Farkhodov – Master student, Baltic International Academy | Implementation of Parcel Lockers in Uzbekistan |
| 10:45-11:00 | Rukhshona Djafarova – Master student, Baltic International Academy | Customer relationship management in the medical industry of Uzbekistan |
| 11:00-11:15 | Laura Čimka – bakalaura programmas studente, Baltijas Starptautiskā akadēmija | Covid - 19 pandēmijas ietekme uz uzņēmējdarbību Latvijā (uzņēmuma SIA “IronWill Steel” piemērā) |
| 11:15-11:30 | Igors Dživaga – Master student, Baltic International Academy Atis Papins – Baltic International Academy | Uzņēmuma pārvadājumu loģistikas vadības sistēmas pilnveides plāns |
| 11:30-11:45 | Ludovic Zekeng Teufack - Master student, Baltic International Academy | Management Control Practices and Performance in Cameroonian Micro -Enterprises |

DARBS SEKCIJĀ / SECTION WORK

Legal Science

24/11/2023 14:00 – 16:00 UTC +2 (GMT+2, EET)

Lomonosova Str. 1 – 305

<https://videoconf.bsa.edu.lv/rooms/bsa-5ek-z7e-gq2/join>

Section Moderator: Mg.iur., Assistant Professor Irina Gafta

| | <i>Prezentētāji/Speakers</i> | <i>Tēma/Topic</i> |
|-------------|---|---|
| 14:00-14:15 | Sandra Joksta – doktorantūras studente tiesību zinātnē, Baltijas Starptautiskā akadēmija | Meklējot līdzsvaru starp caurspīdīguma prasībām un indivīda pamattiesībām uz privātumu un datu aizsardzību |
| 14:15-14:30 | Daiva Petrēnaitē – Assistant Professor, Utena University of Applied Sciences | Respect for the Employee's Family Obligations as a Duty of Employer: Issues of Implementation |
| 14:30-14:45 | Maryna Toporkova – Researcher, Utena Institute of Applied Sciences | Protection of Women's Rights in Armed Conflicts |
| 14:45-15:00 | Jekaterina Srednakova – doktorantūras studente tiesību zinātnē, Baltijas Starptautiskā akadēmija | Rīcība ar noziedzīgi iegūtu mantu |
| 15:00-15:15 | Marina Sumbarova – asociētā profesore, Baltijas Starptautiskā akadēmija | Izmeklēšanas darbības – liecību pārbaudes uz vietas - nozīme kā pierādījumam Latvijas kriminālprocesā |

| <i>Dalībnieki/ Participants</i> | <i>Tēma/Topic</i> |
|--|---|
| Marina Abajeva – Master student, Baltic International Academy | Execution of a Court Judgment and Recovery of Debt in Civil Proceedings |
| Edvards Pilipsons – Rīgas Stradiņa universitāte, zinātniskā grāda pretendents | Nākamās mantas dāvinājuma līguma tiesiskā regulējuma nepilnību konstatēšana Nākamās mantas dāvinājuma līguma tiesiskā regulējuma pilnveidošanas priekšlikumi |
| Kamila Jurženkova – Master student, Baltic International Academy | Dynamic Security of the penitentiary institution Through the PRISM of normative and legal Framework and good practice |

DARBS SEKCIJĀ / SECTION WORK

Geopolitical and Humanitarian Aspects of European Security

24/11/2023 14:00 – 16:00 UTC +2 (GMT+2, EET)
Lomonosova Str. 1 – 302

<https://videoconf.bsa.edu.lv/rooms/bsa-icr-noo-fmn/join>

Section Moderator: Dr.sc.soc., Associate Professor Vladislav Volkov

| | <i>Prezentētāji/Speakers</i> | <i>Tēma/Topic</i> | <i>Dalībnieki/ Participants</i> | <i>Tēma/Topic</i> |
|-------------|--|--|---|--|
| 14:00-14:15 | Vladislav Volkov – Vice-Rector for Science of the Baltic International Academy | The economic environment and organizational culture in Latvia | Volodymyr Moroz – Doctor of Sciences in Public Administration, Professor, National Technical University «Kharkiv Polytechnic Institute», Dina Tereschenko – Doctor of Sciences in Public Administration, National Technical University «Kharkiv Polytechnic Institute», Oleksandr Moroz – Medical College Tongji Huazhong University of Science and Technology, Wuhan, Anton Tereshchenko – National Technical University «Kharkiv Polytechnic Institute», Svitlana Moroz – Training Research and Production Center National University of Civil Protection of Ukraine | Focus on an In-depth Interview Concerning Problems of Higher Education Quality at the Level of the System for Internal Assurance of Higher Education Quality |
| 14:15-14:30 | Mateusz Kamionka – Head of the Department of Pedagogy, Jozef Goluchowski University of Applied Sciences | The impact of hate speech against Ukrainians on young users of social network - case study of city Olkusz | | |
| 14:30-14:45 | Innola Novykova – Deputy Director of the Institute of Innovative Education of Kyiv National University of Construction and Architecture | Export of Education as a Vector of Development of Higher Education in Ukraine: Studying the Experience of Latvian Higher Education Institutions | Anton Tereshchenko – National Technical University «Kharkiv Polytechnic Institute», Oleksii Tyschchuk – National Technical University «Kharkiv Polytechnic Institute», Oleksandr Moroz – Medical College Tongji Huazhong University of Science and Technology, Wuhan | Expediency Substantiation for Combined Application of Quantitative and Qualitative Methods of Information Gathering in Focus-groups with a Limited Number of Respondents |
| 14:45-15:00 | Dina Tereshchenko – Doctor of Sciences in Public Administration, National Technical University «Kharkiv Polytechnic Institute» | Update of the System and Content of University Education through the Prism of Student-centered Learning | | |
| 15:00-15:15 | Dilge Özcoşkun – PhD Student, Riga Stradins University | Security Challenges at the Aegean Sea Border Between the Immigration Crisis | Vladyslav Volkov – Dr.sc.soc., Associate Professor, Baltic International Academy, Volodymyr Moroz – Doctor of Sciences in Public Administration, Professor, National Technical University «Kharkiv Polytechnic Institute», Dina Tereschenko – Doctor of Sciences in Public Administration, National Technical University «Kharkiv Polytechnic Institute», Svitlana Grygorieva – National Technical University «Kharkiv Polytechnic Institute | The Focus of a Pilot Study on Students of Higher Education from Riga(Latvia) and Kharkiv (Ukraine) Concerning their Notions on the Available Life Chances to be Actuated by Choosing a Higher Education Institution |